



MASTER COURSE OUTLINE

Prepared By: Terry Pyle

Date: March 2021

COURSE TITLE

Business Management

GENERAL COURSE INFORMATION

Dept.: MGMT

Course Num: 305

(Formerly:)

CIP Code: 52.0201

Intent Code: 11

Program Code: 50B

Credits: 5

Total Contact Hrs Per Qtr.: 55

Lecture Hrs: 55

Lab Hrs:

Other Hrs:

Distribution Designation:

COURSE DESCRIPTION (as it will appear in the catalog)

This course explores organizational theory that introduces the principles and concepts of effective management. It includes organizational structure and control systems, managing organizational technology and innovation, information processing and decision making, and applications in today's management and leadership. Students will learn the management functions of planning, organizing, leading, and controlling.

PREREQUISITES

BUS&101 or BUS&201

Admission into the Bachelor of Applied Science-Applied Management (BAS-AM) program

TEXTBOOK GUIDELINES

Business Management text as decided by BAS Faculty (Example: *Flatworld Mash up Custom Book*)

COURSE LEARNING OUTCOMES

Upon successful completion of the course, students should be able to demonstrate the following knowledge or skills:

1. Articulate objective and logical solutions to issues that arise in business management scenarios.
2. Demonstrate an understanding of diverse cultural perspectives and how to apply general business management principles within racially and culturally varied business settings.
3. Develop innovative and creative solutions to issues facing business today.

INSTITUTIONAL OUTCOMES

IO3: Human Relations/Workplace Skills: Demonstrate effective leadership, critical thinking, teamwork, and technical and information literacy competencies needed to make business-critical decisions to resolve interpersonal and organizational challenges that most often occur in the modern workplace.

COURSE CONTENT OUTLINE

- 1) Organizational structure and control systems.
 - a) Define organization structure and its basic elements
 - b) Understand what is meant by organizational control
- 2) Managing organizational technology and innovation.
 - a) Describe what organizational culture is and why it is important for an organization

- b) Understanding strategic human resource management
- 3) Information processing and decision making.
 - a) Understand the decision-making process
 - b) Using data analytics to support decision making
- 4) Select and use appropriate resources to collect and translate business data into useful information for decision-making.
 - a) Understand the role of accounting in business
 - b) Understand information management
- 5) Leadership skills
 - a) Contemporary and behavioral approaches to leadership
 - b) Theories of motivation

DEPARTMENTAL GUIDELINES

The class syllabus must contain all elements as described in the Syllabus Checklist. A class schedule must be provided to students that contains content covered (text chapters, topics, etc.) and tentative test dates (to include final date/time).

Assessment needed for PO4: Apply and analyze multicultural strategies to facilitate respectful and equitable inclusion of diverse individuals and perspectives to achieve organizational goals.

DIVISION CHAIR APPROVAL

DATE