



## MASTER COURSE OUTLINE

Prepared By: Barbara Ann Bush, PhD

Date: November 2020

### COURSE TITLE

Intercultural Communication

### GENERAL COURSE INFORMATION

Dept.: CMST

Course Num: 225

CIP Code: 09.0100

Intent Code: 11

Program Code:

Total Contact Hrs Per Qtr.: 55

Lecture Hrs: 55

Lab Hrs: 0

Other Hrs: 0

Distribution Designation: Humanities HU

Credits: 5

### COURSE DESCRIPTION (as it will appear in the catalog)

Intro to Intercultural Communication is a survey course that focuses on the importance of culture in our everyday lives, and the ways in which culture affects communication skills and processes. In an era of rapid globalization being able to communicate across cultures is imperative to our ability to function in a diverse workplace, city, and world. This class will introduce the student to foundational and contemporary concepts, practices, and processes of intercultural communication, methods of critical intercultural analysis, and the scholarly field of Intercultural Communication. Through the study of intercultural communication theories, and reflection on contexts (social, cultural and historical) in which we live and communicate, students will develop sensitivity to the role culture plays in communication.

### PREREQUISITES

CMST 210 Interpersonal Communication

### TEXTBOOK GUIDELINES

Most recent edition of *Communication Between Cultures 9<sup>th</sup>* by Larry A. Samovar, Richard E. Porter, Edwin R. McDaniel, Carolyn Sexton Roy, or another textbook, or readings, with departmental approval.

### COURSE LEARNING OUTCOMES

*Upon successful completion of the course, students should be able to demonstrate the following knowledge or skills:*

1. Develop and improve upon the ability to conduct research, outline and deliver a public speech.
2. Assess an audience for its probable attitude, interests, beliefs, needs, and values toward a new proposal, and use these criteria as a way to build a relationship between the speaker and the audience.
3. Apply techniques for building speaker credibility, informing and explaining, helping audiences remember, appealing to audiences' needs, values and interests.
4. Generate advanced speech forms such as (but not limited to): storytelling, crisis speeches, proposals, eulogies, presenting legal briefs, parliamentary procedure, and speaking on camera.
5. Evaluate their own presentation and communication skills.
6. Differentiate between speaking contexts and explain and create the appropriate speaking style and topic.
7. Develop knowledge and experience in Robert's Rules of Order (Parliamentary Procedure).

8. Develop a basic knowledge and experience in debating, to be able to express ideas and to defend them under direct challenge and develop skills in refutation.
9. Identify credible sources and real-world examples of online disinformation
10. Generate oral and written communication that is grounded in clear organization, proper citation, and error free writing
11. Assess speaker credibility

### **INSTITUTIONAL OUTCOMES**

IO1 Students will be able to communicate clearly and effectively.

### **COURSE CONTENT OUTLINE**

Content might include:

1. Define culture and intercultural communication
2. The development of Intercultural Communication as a field
3. Cultural values and identities
4. The role of cultural values and identities in verbal and nonverbal communication
5. Ethnocentrism, stereotyping, assimilation, cultural relativism, and culture shock
6. Communication challenges and opportunities as related to globalization
7. Communication challenges and opportunities as related to interpersonal communication
8. Communication challenges and opportunities as related to work
9. Non-western models of politeness
10. Non-western models of conflict resolution
11. Ethical intercultural communication
12. Managing intercultural challenges using communication strategies

### **DEPARTMENTAL GUIDELINES**

PO4 Should be assessed: Students will be able to recognize or articulate personal/interpersonal aspects of, or connections between, diverse cultural, social, or political contexts.

PO5 Should be assessed: Students will be able to solve problems by gathering, interpreting, combining and/or applying information from multiple sources



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**DIVISION CHAIR APPROVAL**

2/24/2021  
**DATE**