



MASTER COURSE OUTLINE

Prepared By: Daneen Berry-Guerin

Date: February 2014

COURSE TITLE

Business Ethics

GENERAL COURSE INFORMATION

Dept.: BUS

Course Num: 114

(Formerly:)

CIP Code: 52.0204

Intent Code: 21

Program Code: 547

Credits: 5

Total Contact Hrs Per Qtr.: 55

Lecture Hrs: 55

Lab Hrs:

Other Hrs:

Distribution Designation: General Elective (GE)

COURSE DESCRIPTION (as it will appear in the catalog)

This course studies and analyzes ethical issues facing the world of business and society today and identifies approaches available when dealing with or resolving complex ethical issues.

PREREQUISITES

None

TEXTBOOK GUIDELINES

A business ethics text as decided by BIM Faculty

COURSE LEARNING OUTCOMES

Upon successful completion of the course, students should be able to demonstrate the following knowledge or skills:

1. Define ethics as it relates to business
2. Understand and describe a framework by which to identify and analyze how business persons make ethical decisions and deal with ethical issues
3. Identify and analyze ethical issues and decisions by discussing, studying, and analyzing actual company cases and current events
4. Research and present an ethical problem facing local, national, and/or international business today

INSTITUTIONAL OUTCOMES

COURSE CONTENT OUTLINE

1. Importance of business ethics
2. Stakeholder relationships
3. Social responsibility
4. Corporate governance
5. Business ethics issues
6. Institutionalization of business ethics
7. Ethical decision making and leadership
8. Moral philosophies and values

9. Role of ethical culture and relationships
10. Developing an effective ethics program
11. Globalization of ethical decision making

DEPARTMENTAL GUIDELINES *(optional)*

The syllabus must contain evaluation/grading guidelines, class environment/expectations/rules, course learning outcomes, and a disability services statement. A schedule must be provided to students that contains content covered (text chapters, topics, etc.), tentative test dates (to include final date/time). If an LMS or similar site is used for the course, it must be created following the Quality Matters (QM) principals outlined in the QM workbook questions. These documents should be reviewed with **BIM Faculty** at least two weeks prior to class start.

DIVISION CHAIR APPROVAL

DATE