

BAS – Applied Management Program & Institutional Outcomes Crosswalk and 7-Year Assessment Plan

- IO1 **Communication:** Communicate effectively with internal and external stakeholders using an appropriate channel for the situation.
- IO2 **Quantitative Reasoning:** Analyze the financial health of a business by interpreting business data obtained from financial statements.
- IO3 **Human Relations/Workplace Skills:** Demonstrate effective leadership, critical thinking, teamwork, and technical and information literacy competencies needed to make business-critical decisions to resolve interpersonal and organizational challenges that most often occur in the modern workplace.
- PO4 Students will apply and analyze multicultural strategies to facilitate respectful and equitable inclusion of diverse individuals and perspectives to achieve organizational goals.
- PO5 Identify the significance of key decisions in the operations management function and quality management/quality control methods.
- PO6 Students will develop comprehensive project plans, monitor the plans, identify areas of risk and deal with problems through appropriate use of project management techniques.
- PO7 Students will demonstrate integrity through ethical behavior and socially responsible decision making.
- PO8 Students will apply organizational behavior principles and human resource management practices to effectively develop, hire, and retain a skilled workforce.

BAS-AM	7-YEAR ASSESSMENT PLAN							
Course #	Course	2021-22	2022-23	2023-24	2024-25	2025-26	2026-27	2027-28
	ASSESSMENT CYCLE YEAR	YR 5	YR 6	YR 7	YR 1	YR 2	YR 3	YR 4
	CAMPUS PLAN	IO3	IO3		IO1	IO1	IO2	IO2
MGMT 305	Business Management	IO3				PO4		
MGMT 310	Accounting for Managers	IO3			PO7			
MGMT 350	Marketing for Managers		IO3			PO6		
MGMT 370	Organizational Leadership			PO8	IO1			
MGMT 380	Human Resource Management		IO3			PO8		
MGMT 410	Financial Management			PO5			IO2	
MGMT 430	Project Management			PO6				IO2
MGMT 440	Operations Management		PO5				IO2	
MGMT 460	Applied Management Capstone			PO6				IO2
CMST 330	Organizational Communication	PO4			IO1			
PHIL 340	Professional Ethics		PO7			IO1		
SOC 320	Organizational Behavior	IO3			PO4			