

# BAS – Applied Management Program Outcomes Crosswalk and 7-Year Assessment Plan

- IO1 **Communication:** Communicate effectively with internal and external stakeholders using an appropriate channel for the situation.
- IO2 **Quantitative Reasoning:** Analyze the financial health of an organization by interpreting business data.
- IO3 **Human Relations/Workplace Skills:** Demonstrate effective leadership, critical thinking, teamwork, and technical and information literacy competencies needed to make business-critical decisions to resolve interpersonal and organizational challenges that most often occur in the modern workplace.
- PO4 Students will apply and analyze strategies to facilitate equitable inclusion of diverse individuals and perspectives to achieve organizational goals through ethical behavior and socially responsible decision making.

| BAS-AM   | 7-YEAR ASSESSMENT PLAN       |         |         |         |         |         |         |         |
|----------|------------------------------|---------|---------|---------|---------|---------|---------|---------|
| Course # | Course                       | 2024-25 | 2025-26 | 2026-27 | 2027-28 | 2028-29 | 2029-30 | 2030-31 |
|          | ASSESSMENT CYCLE YEAR        | YR 1    | YR 2    | YR 3    | YR 4    | YR 5    | YR 6    | YR 7    |
|          | CAMPUS PLAN                  | PO4     | PO4/IO1 | IO1     | IO2     | IO2     | IO3     | IO3     |
| MGMT 305 | Business Management          |         |         |         |         |         |         |         |
| MGMT 310 | Accounting for Managers      |         |         |         | IO2     | IO2     |         |         |
| MGMT 350 | Marketing for Managers       |         |         |         |         |         |         |         |
| MGMT 370 | Organizational Leadership    |         |         |         |         |         |         |         |
| MGMT 380 | Human Resource Management    | PO4     | PO4     |         |         |         |         |         |
| MGMT 410 | Financial Management         |         |         |         | IO2     | IO2     |         |         |
| MGMT 430 | Project Management           |         |         |         |         |         | IO3     | IO3     |
| MGMT 440 | Operations Management        |         |         |         |         |         |         |         |
| MGMT 460 | Applied Management Capstone  |         |         |         |         |         | IO3     | IO3     |
| CMST 330 | Organizational Communication |         | IO1     | IO1     |         |         |         |         |
| PHIL 340 | Professional Ethics          |         |         |         |         |         |         |         |
| SOC 320  | Organizational Behavior      |         |         |         |         |         |         |         |