

Implementation of Board goals and outcomes statements as outlined below is intended as a “living” document requiring frequent review and updating.

AP1010.1 PRIMARY GOAL:

The Board creates an understanding and appreciation of its role and that of each individual trustee by residents throughout District #18.

A. SUBSIDIARY GOALS:

1. The Board creates an understanding of its fiscal role in the operation of Big Bend Community College.
2. The Board creates an understanding and appreciation of its role in the governance of Big Bend Community College.
3. The Board creates an understanding and appreciation of its role as an employer.

B. MEANS TO ACCOMPLISH GOALS:

1. Construct a list of specific roles for a brochure to be distributed throughout the district.
2. Educate by example, i.e. hold regular or special Board meetings in communities throughout the district, both in-person sessions and those which use interactive video technology.
3. Board members make focused presentations on these topics in communities throughout the district.
4. Conduct Board meetings with representatives of various agencies and communities from across the district on the Big Bend Campus.
5. Construct assessment tools to be used to verify accomplishment of the goals.
6. Regularly schedule a place on the Board agenda to discuss assessment tools and results.

C. EXPECTED OUTCOMES:

1. Board sponsored focus groups indicate an understanding of the role of Trustees as presented by the Board.

2. Board sponsored questionnaires returned from across the district indicate an awareness and understanding of the role of Trustees as presented by the Board.

AP1010.2 PRIMARY GOAL:

The Board assists the college in helping district residents understand the purpose and availability of Big Bend Community College for their post-secondary and higher education needs.

A. SUBSIDIARY GOALS:

1. The Board assists the college in helping district residents understand the Mission of the college and its Academic Master Plan.
2. The Board assists the college in helping district residents understand the scope and detail of college programs.
3. The Board assists the college in helping district residents understand the various programs and services available.
4. The Board assists the college in helping district residents understand the cost of college programs and services.
5. The Board assists the college in helping district residents understand the results of assessment information regarding all aspects of college performance of its mission.

B. MEANS TO ACCOMPLISH GOALS:

1. Construct a list of specific roles for a brochure to be distributed throughout the district.
2. Educate by example, i.e. hold regular or special Board meetings in communities throughout the district, both in-person sessions and those which use interactive video technology.
3. Board members make focused presentations on these topics in communities throughout the district.
4. Conduct Board meetings with representatives of various agencies and communities from across the district on the Big Bend Campus.
5. Construct assessment tools to be used to verify accomplishment of the goals.

6. Regularly schedule a place on the Board agenda to discuss assessment tools and results.

C. EXPECTED OUTCOMES:

1. Board efforts to increase awareness and participation of district residents in college programs and utilization of college resources will be reflected in increased enrollments in courses, programs, and other training activities, and increased utilization of other services and resources, such as financial aid, counseling and advising, job placement, library utilization, etc.
2. Board sponsored focus groups indicate an understanding of the role of Trustees as presented by the Board.
3. Board sponsored questionnaires returned from across the district indicate an awareness and understanding of the role of Trustees as presented by the Board.

AP1010.3

PRIMARY GOAL:

The board participates as an advocate for student issues at the national, state, and local levels.

A. MEANS TO ACCOMPLISH GOAL:

1. The Board researches advocacy groups for possible membership opportunities.
2. The Board members commit to active participation within all organizations in which it is a member.
3. The Board studies student issues, locally, at the state level, and nationally to determine its position and whether or not it should formally advocate for that position.
4. The Board maintains open dialogue with elected representatives, locally, at the state level, and the national level to ensure the opportunity to gain access to the people who make the decisions on student issues.
5. The Board maintains open dialogue with Big Bend students to understand their views on issues affecting them locally, at the state level, and nationally.

B. EXPECTED OUTCOMES:

1. The Board is knowledgeable about how the students rate Board performance of its advocacy role.
2. The Board is knowledgeable about how elected officials rate the Board performance as student advocates.
3. The Board reports to the district the student issues it has supported and the impact of that support on the adoption of the issues.

AP1010.4 PRIMARY GOAL:

The Board is accountable to the residents of its district for all college activities and actions.

A. MEANS TO ACCOMPLISH GOAL:

1. The Board establishes clear goals for the direction of the college and communicates those goals throughout the district.
2. The Board establishes a network of information collection to produce regular reports on the progress being made on the goals and whether or not they have been accomplished.
3. The Board formally and regularly reviews all assessment information and uses that information to determine the adequacy of its policies, so that the policies may be revised, deleted, or new policy created as needed.
4. The Board formally and regularly disseminates its assessment information and its action based on the analysis of the information, throughout the district.

B. EXPECTED OUTCOMES:

1. Through the use of focus groups and questionnaires, throughout the district and within the college there is a perception that the Board has created a workable mechanism for the evaluation of its effectiveness and for reporting that information to the district and college community.
2. Through the use of focus groups and questionnaires, throughout the district and within the college there is confidence in the abilities of the Trustees and the efforts of the college, based on the information provided by the assessment mechanism.