

## THE OFFICIAL MINUTES

The Big Bend Community College Board of Trustees held a Board Study Session Friday, January 25, 2013, at 11:30 a.m. in the Executive Dining Room in Building 1800 on the Big Bend Community College campus.

### 1. Call to Order

Present: Mike Blakely  
 Anna Franz  
 Jon Lane  
 Stephen McFadden  
 Mike Villarreal

The Trustees discussed the GISS results. Chair Mike Blakely shared four questions regarding the GISS survey results for the Trustees to consider for discussion at the next Board meeting.

*After analysis of the GISS data, what is the single most important factor we should be proud of?*

*Using the same data, what is our single most major weakness?*

*List at least one short-term goal for the betterment of this institution.*

*List at least one long-term goal (5-10 years) for this institution.*

President Leas commented that the emphasis at the last TACTC conference was Boards creating policies to support student success. The questions Trustee Blakely developed dovetail well with the work BBCC is doing to update the college mission, vision, and values. The questions will help the Trustees consider what the preferred future for BBCC looks like.

Trustee Blakely stated students put a lot of faith in BBCC's counselors. He recently observed Jeremy Iverson from the Financial Aid office and Ericka Morales helping students during the Quincy FAFSA night at the Quincy High School. Their assistance with this event is a good recruiting opportunity.

Trustee Jon Lane asked about what the data reveal. Dean of Institutional Research Valerie Kirkwood commented that some high points in the data include the trustees showing respect for each other and possessing the common goal of student success. Analyzing this information will be helpful for strategic planning and accreditation.

Trustee Blakely said the Board will look for assistance from the President and Cabinet with fine tuning the Ends Statements. President Leas encouraged the Trustees to work at the policy level. He said there may be some possibilities for a future program in the area of aerospace and unmanned aerial systems.

Trustee McFadden emphasized the importance of trustees keeping a global perspective to encourage and position BBCC to grow and evolve stronger.

President Leas stated the Trustees have commented in the past about their focus on better access for communities and shrinking state resources. BBCC staff can look for strategies to fulfill the Board's goals, i.e., increasing access and resources.

Trustee Mike Villarreal shared information regarding the 30-year Advancement Via Individual Determination (AVID) program, which is in the Moses Lake, Ephrata, and Othello School Districts. It is a program designed for first-generation students. They learn structured skills to promote college or tech school. Typically AVID students enroll in community college and are a natural fit for BBCC. Skagit Valley Community College is nationally recognized regarding AVID; they are an “avidized” school. AVID programs usually start in the high school, but the Othello School District’s goal is to integrate the program strategically into the grade school. Staff training is funded through Title II. With at least three of our area school districts running the AVID program, BBCC could recruit those students more effectively by becoming an AVID college. Trustee Villarreal stated Yakima Valley Community College and Columbia Basin College are looking into this program. President Leas commented this would be a good program by which to reach the middle 50% of high school students.

VP Mohrbacher stated he has worked to recruit mentors for the Ephrata AVID program. He is also involved in an internship at Skagit Valley College.

President Leas commented if the Board’s focus is on access and opportunity, pursuing AVID is a good fit. BBCC also looking to help with a seamless transition from K-12 to BBCC.

The meeting adjourned at 1:00 p.m.

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Mike Blakely, Chair

ATTEST:

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Terrence Leas, Secretary