INCREASING STUDENT SUCCESS: USING DATA TO GUIDE POLICY
Service District No. 18

Big Bend Community College has a 4,600 square-mile service district, including all of Grant and Adams counties, and the Odessa School District in Lincoln County. The College provides educational services in 15 primary communities in this rural district. The campus is located five miles north of Moses Lake on 153 acres adjacent to Grant County International Airport.

Driving Distance from BBCC
- Coulee City: 40 miles
- Grand Coulee: 75 miles
- Ephrata: 15 miles
- George: 36 miles
- Lind: 42 miles
- Mattawa: 65 miles
- Odessa: 50 miles
- Othello: 33 miles
- Quincy: 35 miles
- Ritzville: 46 miles
- Royal City: 43 miles
- Soap Lake: 22 miles
- Warden: 18 miles
- Wilson Creek: 32 miles
- Washtucna: 74 miles
SERVICE DISTRICT PROFILE

26% have not completed high school

35% less per capita income than WA State

43% Latino

Data source: US Census Bureau 2013 Quick Facts
STUDENTS – 1,903 TOTAL FTE
3,447 TOTAL HEADCOUNT

96% test into developmental math

71% receive need-based financial aid

82% first generation

Data source: BBCC Institutional Research 2012-13; need-based financial aid retrieved from Washington State Board for Community and Technical Colleges Academic Year Report 2011-12
BOARD ACTION

In 2002, BBCC Trustees adopted Carver’s Model of Policy Governance and formulated the following Board Ends Statements:

- Access – to programs and services
- Student Achievement – student progress and achievement
- Partnerships – enhance student access to programs and service
- Climate – maintains a climate of purpose, respect and safety
- Cultural Enrichment – provide cultural enrichment opportunities
BOARD ACTION - 2008

- The Board encouraged pursuit of Hispanic-Serving Institution (HSI) grants to support student success and supplement dwindling state funding

- BBCC received two Title V Grants and a STEM Grant, all promoting student success
STUDENT SUCCESS CENTER
Fall to Spring Retention*

- Fall '08 to Spring '09: 81%
- Fall '09 to Spring '10: 89%
- Fall '10 to Spring '11: 90%
- Fall '11 to Spring '12: 93%
- Fall '12 to Spring '13: 94%

*students who completed 15 credits during their first year
Fall to Spring Retention*
Latino and White Females

Fall to Spring Retention*
Latino and White Males

*students who had completed at least 15 credits during their first year
NATIONAL COMMUNITY COLLEGE BENCHMARK PROJECT (NCCBP) – 2012 RESULTS

272 community colleges participated nationally

**NCCBP National Percentile Rank**
Student Completion and Transfer

- Student Completion and Transfer in 3 years Full-time, first-time: 91%
- Student Completion or Transfer in 3 years part-time, first-time: 95%

**NCCBP National Percentile Rank**
Developmental Ed Course Success*

- Dev Math Success Rate: 92%
- Dev English Success Rate: 100%

*NCCBP defines success as an A, B, or C grade; for Big Bend, that is 4.0 to 1.5 grade point as defined in the BBCC 2012-13 Catalog, page 20.
BOARD ENCOURAGED EXPLORATION OF ADVANCEMENT VIA INDIVIDUAL DETERMINATION (AVID)

- Encouraged BBCC to explore AVID for Higher Education
- A college support pipeline for AVID elementary and secondary schools
- Increase pathways for district residents
WHAT WE KNOW

- BBCC is having success with retention & employment
- BBCC is improving performance in pre-college math
- BBCC is improving student success by SAI measures
- BBCC can correlate specific interventions with success, retention, and/or completion
WHAT ARE THE REMAINING CHALLENGES

- Increase research capacity
- Sustain grant activities
- Keep strategies that impact students the most
- Human Resources and training
- Increase fiscal resources to bring to scale and sustain student success activities
- Continue to improve technology and facilities to support student success
BBCC CONTACT INFORMATION

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