The first of three monitoring reports in the 2012-13 academic year to the Big Bend Community College Board of Trustees on progress toward goals of the 2009–2014 Academic Master Plan

Presented to the BBCC Board of Trustees, February 28, 2013
Prepared by the Office of Institutional Research & Planning
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Big Bend Community College produces three monitoring reports throughout the year, focusing on the Board of Trustees’ Ends Statements. The Academic Master Plan (Appendix A) provides the college with direction to optimize student success and access to education while demonstrating the progress toward each of the Trustees’ Ends Statements.

The college strives to meet the three Access Outcomes by focusing efforts on the AMP Access action plans. The three overarching outcomes of Access are stated as:

- **Outcome A.1.** Use of college resources improves student success.

- **Outcome A.2.** College contact with potential students leads to an increase in targeted enrollments.

- **Outcome A.3.** Meet or exceed state FTE target.

The Tailgate Transfer Event, held in October 2012, connected students with university partners and BBCC service representatives.
Marketing and Communication

2012 Marketing Efforts (Appendix B)

Due to budget reductions, paid advertising was reduced substantially in 2012. The emphasis in marketing and communication in 2012 was on increasing news releases (with in-house photos) sent to local media for publication. BBCC is able to provide accurate and timely messaging by working with department heads and the President for approval of press releases, giving news reporters an accurate base for articles and follow-up questions.

The goal of this communication method is to provide a steady flow of college information to local communities, while convincing local media that BBCC is newsworthy. In 2012, 68 news releases were sent to local media, compared to 27 in 2011 and 7 in 2010. The releases are used in print, radio, television, BBCC web pages, and social media.

Releases are also sent to local economic development professionals (at their request) so they can track activities at the college.

Search Engine Optimization

In 2012, BBCC used a search engine optimization service for the first time. The process involved purchasing strategic "key words" for web searches and then ensuring those key words appeared in the targeted web page. The effort was aimed specifically at increasing enrollment in the Aviation Maintenance Technology (AMT) program. During the six-month duration of the project, the BBCC AMT web page link moved to the top of the list of links pulled-up by searches on Google and Bing. Focus groups with AMT students indicated nearly all of them learned about the BBCC AMT program through web searches.

Television News Station, iFiber One

The first television news station in BBCC’s service district, iFiber One, started operations in fall 2012. The iFiber One reporting staff showed an eagerness to deliver news about BBCC using college press releases in newscasts and social media postings. The station also broadcasts BBCC sports events.

Spanish Radio

Also new in 2012 was the use of Spanish language radio as a means to provide more college information to the Spanish-speaking members of the service district. The Director of Public Information worked with Spanish-speaking BBCC employees to develop messages for Spanish language radio audiences. The messages ranged from ABE/ESL information to new STEM opportunities. The ads were broadcast regularly in November and December 2012. In the past, Spanish language radio ads have been purchased for events specific to the Latino population, such as ¡Edúcate @ Big Bend! Latino Education Fair. The 2012 radio ads provided a wider range of information about college programs and services.

Screen shot of iFiber One web page showing BBCC’s fall 2012 President’s List
Assessment of Need

2012 Employer Satisfaction Survey

In 2012, approximately 180 Pre-Employment Training (PET) contacts, Professional Technical Advisory Committee members, and Job and Career Fair participants were asked to rate the training received by BBCC students as it pertained to jobs in their organizations, their level of satisfaction with this training, and if there are unmet training needs in the local economy. Fifty-six (56) individuals responded to this survey for a 31% return rate. (For a complete summary of survey results, see Appendix C.)

Overall, 94% of respondents rated the training received by BBCC professional technical students as average or above average and 83% were satisfied with BBCC’s courses and training.

Most areas were rated as average or above average in technical skills, personal skills, and basic education. The highest rated technical skill was work quality, where 95% of respondents felt our professional technical students were average or above average.

Over 90% of BBCC students were rated average or above average in all four personal skills areas:

- Work attitude, personal initiative, and accepting responsibility
- Cooperation with management and coworkers
- Willingness to learn
- Customer relations

In basic skills areas, 93% of our students were rated as average or above average in oral communication skills (highest rated) and 76% rated the same in written communication skills (lowest rated). Math skills received an average or above average rating of 84%.

Although employers are satisfied with the quality of training currently offered by BBCC, there are still areas of unmet need in local industry. The most commonly mentioned training need was in agriculture, followed by computer science, and lineman/electrical high voltage training.

Professional technical and STEM advisory groups continually provide feedback on industry and community needs, potential for new partnerships, and K-12 direction. BBCC administrators maintain regular contact with community members throughout the service district to share information about the college and collect information about community needs (Appendix D).
Advising

**Advisor Data Portal**

The Advisor Data Portal (ADP) is a web-based advising tool which centralizes student data for advising purposes and is being piloted at BBCC winter quarter 2012. ADP allows advisors to access student records on one screen. Advisors can enter notes on the advising sessions directly into the system, allowing continuity of advising session-to-session.

Historically, advising information was collected from the three counselors, the Coordinator of Disability Services, and a few faculty members to better understand the effect advising has on student success. However, many advising efforts were not accounted for in this process. Since all advisors – from counselors to teaching faculty – will use ADP to access and enter their advising information, it provides a more universal picture of overall advising efforts at BBCC.

Because ADP is a new advising tool for the college and is currently in the testing phase, the team will develop a clear plan for campus-wide implementation and data collection for fall 2013.

**Student Feedback**

Results from the 2012 Community College Survey of Student Engagement (CCSSE) show that nearly 70% of BBCC students use academic advising services *often* or *sometimes* during the quarter. Hispanic students (75%) use the service more than white non-Hispanic students (65%) and white non-Hispanic males are the group least likely to use it — 40% report that they *rarely* or *never* use academic advising. Nearly all students (93% overall) are satisfied with the service. Again, white non-Hispanic males are the group least satisfied (33% were *very* satisfied) versus 52% of Hispanic males reporting the same.

A summary of 2012 CCSSE survey results can be found in Appendix E.
Partnerships

Aviation

The aviation industry is expanding in Moses Lake, and the college has been working hard to meet these needs. The Air Washington grant (awarded to BBCC in late 2011) is aimed at solving the shortage of highly skilled aviation workers available in Washington State’s workforce. At BBCC, the grant has allowed the Aviation Maintenance Technology (AMT) program to expand.

The student navigator helps students solve issues that make continuing in school difficult – from financial aid, to unemployment benefits, to résumé assistance – the navigator is there to help students through the entire program and job placement process.

In addition, BBCC is partnering with Aviation Technical Services (ATS) as they locate at the Port of Moses Lake. ATS anticipates hiring 50-200 new employees at the Moses Lake facility and is planning to develop an internship program with BBCC to help meet these needs. ATS will meet with current BBCC AMT students in February of this year. The college is also exploring curriculum for additional composites training with input from ATS.

Community Knowledge Centers (CKC)

Using previous RUS Grant monies and Title V Institutional Grant (TVIG) monies, BBCC has provided technology and access to college services to outlying areas in the service district through Community Knowledge Centers. Located in service district communities, the CKCs provide internet access, local programming, and educational programs to community residents. This outreach provides educational opportunities to community members and makes BBCC a visible entity throughout the service district. As of August 2012, systems to be developed at new sites will be adapted to a wireless access system. A needs assessment is being examined that would not only give BBCC recognition in the communities but also ensure that continuing educational services meet the needs of the residents. (Detailed information about each site can be found in Appendix F.)

Community Knowledge Center locations:

- Ritzville – sites removed from high school and Ritzville Library; currently relocating to another site in the Ritzville area; additional programming for community being discussed
- Lind – site removed from high school in August, 2012
- Warden – site installed and accessible at the high school
- Ma’awa – site removed from Wahluke high school; site at Washington State Migrant Council offices developed and used for BBCC ESL classes, Early Childhood Education (ECE), Basic Computer Skills workshops and other online student access
- Washtucna – site removed from location
- Othello – site at Washington State Migrant Council offices developed and used for BBCC ESL classes, ECE, Basic Computer Skills workshops and other online student access
- Quincy – site available at Senior Center for general public use but has received minimal foot traffic; additional programming in the community is being discussed
- Wilson Creek – site available at the high school for community and student use
- Odessa – site to be developed in 2012-13 at the library downtown
- Almira/Coulee/Hartline – site to be developed in 2012-13 at the old Hartline School building
- Royal City – site to be developed in 2013-14
- Grand Coulee – site to be developed in 2013-14

**The Graduation Project (Appendix G)**

The Graduation Project is a unique program that explores the effectiveness of service as a strategy to increase the number of low-income students who successfully complete their degree program. The program supports students for one academic year providing common ground for sharing experiences, knowledge practices, successes, challenges, and leadership activities via a dynamic learning community. The Graduation Project employs four successful strategies for personal, academic, and career growth: reflect service, learning communities, academic and career advising, and leadership development.

Of 88 BBCC students who completed the Graduation Project intake survey, 17 were confirmed as participants in October, 2012 (initiation date of October 30th). The project will assess their progress toward graduation versus progress of those who do not participate. Because it is anticipated that students in the Graduation Project will volunteer over 100 hours within this academic year, their service will be recognized through the President’s Volunteer Service Award, a national premier volunteer awards program recognized by the President of the United States.

“Lupe is...ready to tackle whatever I have going on. [He] is an incredibly bright individual and exceptionally intuitive... I was quite impressed.”

— Carol Gibson, Port of Moses Lake Director of Real Estate

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Lupe Campos, Graduation Project student, volunteers at the Port of Moses Lake
This summer, STEM staff partnered with professionals from Katana Summit, Takata Industries, Genie Industries, and the Laser Interferometer Gravitational-wave Observatory (LIGO) to actively engage area high school students and potential and current college students in STEM fields. Engineers from the partner companies developed and hosted workshops and interactive demonstrations for the students during the two-day sessions.

The first day was spent on the BBCC campus, during which students learned about STEM fields and educational pathways to STEM careers. They also participated in interactive presentations from the partner companies.

One presentation had the students witness a live skid test performed by engineers from Takata. Before the test, students were instructed on the mathematics and physics used to measure the speed of a car, based on the length of its skid marks, and then had to measure the skid marks, apply the calculations they learned, and predict the speed of the car. The second day allowed participants to tour the Genie Industries’ Moses Lake facility.

Plans are underway to develop the Year 2 Summer Institute. Current and new partners are providing input for updated workshops and demonstrations.

For a complete list of partnerships, see Appendix H.
Recruitment and Outreach

Outreach Efforts

The goal of recruitment and outreach is to maintain or increase contacts with high schools and the service district communities, deliver information about college programs and services to the public, and invite prospective students to explore BBCC. An Outreach Team, led by Ericka Morales, was developed to improve the collection of campus recruitment and outreach efforts. Ericka Morales, Coordinator of Student Recruitment and Outreach, Doug Sly, Director of Public Information, and Beth Lazlo, Title V Activities Coordinator, met to brainstorm ideas on how to organize these efforts. Historically, this information was collected on an annual basis, compiled into one spreadsheet, and reported to the Board of Trustees in the Access Monitoring Report. The new Outreach Team made it possible for others on campus to report their information at any time during the year by creating an “Outreach” page on the portal (Appendix I). Faculty and staff are encouraged to document their outreach efforts in this centralized location. In addition, individual student and family tour requests are also being documented in this way.

The prospect to form a Student Ambassador program on campus is currently under investigation. The Student Ambassador program would be designed to enable current BBCC students to have peer-to-peer communication with prospective students about their experiences attending BBCC. Student Ambassadors would also help with campus tours and New Student Orientation. The Peer Advocate Coach (PAC) and M.E.Ch.A. groups have been asked to provide names of students who might be interested in becoming Student Ambassadors. The program will continue to develop during the year.
College Services

*Distance Services (Title V)*

An online orientation session has been developed and implemented through Title V activities and is currently available on the BBCC web page for students unable to attend a face-to-face session (http://jenndln.wix.com/online-orientation). Orientation provides students with critical information for “getting started” at college. Time and location constraints make it difficult for many service district residents to attend an on-campus session. The online version provides them access to this important information at a time and location that fits their work and family schedule.

Online advising has been piloted winter quarter 2012 with Early Childhood Education students and Computer Science students. Courses in these programs are primarily delivered via distance modalities, making them prime candidates for online advising service. Data on students’ use of the service and their satisfaction with it will be collected along with faculty feedback to assess the effectiveness of the service.

*Peer Advocates and Mentors*

This year, 12 Peer Advocates were trained through Student Success Center activities (2011-12 had 12 advocates). Peer Advocates are BBCC students who are paired with College Survival Skills instructors and mentor the students in those classes (they receive two leadership class credits). They visit the class at least six times a quarter and provide workshops on Leadership Styles, Stereotypes, and First Experience Leading an Individual Needing Expertise (FELINE). Peer advocates also form and lead a learning community using social media through a group Facebook page. Over the past four quarters, Peer Advocates have mentored approximately 450-500 BBCC students.

In addition, the AmeriCorps Retention Project Coordinator has recruited 30 student mentors this year. The mentors provide support for student activities such as the Transfer Fairs and participated in service learning projects such as Make a Difference Day (October), Black History Month (February), and collected food for Christmas Baskets.

BBCC student, Miraclejoy Curtis, is a work study for the Student Success Center, the Peer Advocate Coach (PAC) Leader, PAC Program Liaison, a Peer Advocate for a CSS class, and is mentoring a new Peer Advocate. She is also a member of the BBCC M&M Mentoring Program.
Conclusion

This report on Access provides a comprehensive look at BBCC’s efforts to inform the service district of educational opportunities and services. It also demonstrates college efforts to learn about the communities’ needs.

While the content of this report demonstrates many successful efforts for BBCC in the past year, it also points to a number of action items:

- Employer satisfaction with BBCC training is positive; however, based on the local economy, the most commonly mentioned training needs were in agriculture, computer science, and lineman/electrical high voltage training. BBCC is currently in the process of hiring a new CBIS Coordinator to address some of the short-term industry training and continuing education needs in the service district.

- The Advisor Data Portal (ADP) is being piloted during winter quarter 2013. This tool will make it easier to track prior discussions and advise students more efficiently. A plan to fully implement use of the ADP is being developed, as well as a plan to collect student advising data.

- The Aviation Maintenance Technology Program has temporarily expanded enrollment capacity through the Air Washington Grant. This program is helping to meet increased employment needs in the aviation industry. However, the next step will be to develop a plan to continue providing a similar level of service after the end of the current grant. Dean Clyde Rasmussen and Becca Milligan are currently developing a new program approval request for composites training and material science. This program can help BBCC to meet the needs not only of aviation, but of other industries that are increasingly making use of new types of manufacturing materials.

- The STEM Grant has laid the groundwork for innovations in the areas of math and engineering. In order to build on that groundwork, the college will need to finalize plans to fund and run appropriate STEM activities beyond the end of the grant.

Despite the college’s continued reduction in state funding, BBCC exceeded the state FTE enrollment target by 7.7% in 2011-12.

Additional information on student characteristics and enrollment from the service district can be found in Appendices J and K, respectively.

The next monitoring report to the BBCC Board of Trustees focuses on specific program data, enrollments, and completions of certificates and degrees. Programs - 2013 will be presented to the Trustees in spring quarter of 2013.

Annualized State and Total* FTEs

*Total FTEs include those generated by non-program specific classes, such as continuing education classes.
Appendix A
INTRODUCTION

The Big Bend Community College (BBCC) Academic Master Plan (AMP) 2009-2014, is the Strategic Plan for the college. Not only does it craft a vision of where the college expects to be in five years, but it describes the processes we believe will be useful to hold our focus on the Board of Trustees Ends Statements while continuing to promote student success and retention strategies and be responsive to the developing and changing needs of our district's citizens. The AMP is reviewed annually, updated biennially, and re-written every five years.

Identifying student needs and framing them in terms of outcomes, setting priorities for the use of college resources to achieve the outcomes, and reporting on the results of these efforts to the campus, the district, and the Board of Trustees, is the thrust of this cornerstone-planning document. Additionally, the provision for regular (biennial) and extraordinary (annual) review as provided for in the structure of the AMP establishes procedures for dealing with new issues as they arise.

The Board of Trustees’ Ends Statements set and give substance to the college mission, vision statement, and AMP goals and objectives. This most recent Academic Master Plan is a product of continuous planning efforts dating back to 1993, including the Comprehensive Development Plan, BBCC Title III, the 1997-2002 and the 2003-2008 AMP.

The core of our strategic planning as contained in the Academic Master Plan (AMP) is the direction provided by our Board of Trustees via their Ends Statements. Careful review and reflection on our two most recent versions of the AMP identified the obvious central focus of our mission--Student Success. Interested readers will find that we have used this as the genesis of our vision and process for the next five years, still using the Ends Statements as our mission focus.

MISSION

The mission of Big Bend Community College is to serve the educational needs of a diverse population throughout its service district. As a comprehensive two-year community college, the institution works with its partners to provide a variety of educational opportunities, including courses and training for university and college transfer, occupational and technical programs, basic skills and developmental education, community and continuing education, pre-employment and customized training for local business and industry, and support services for students to help promote student access, success and retention.
VISION

The residents of the Big Bend Community College service district will recognize the college as a regional resource to provide learning opportunities that are accessible, professional, innovative, and service-oriented. They will view the college as supporting regional economic development through partnerships with local business and industry that address current and emerging workforce challenges.

BOARD OF TRUSTEES ENDS STATEMENTS

ENDS STATEMENT E-1 MISSION

- BBCC is dedicated to our mission as noted above.

ENDS STATEMENT E-2 ACCESS

- BBCC provides quality resources and affordable access to the diverse population of its entire district.

This is manifested through resource sharing with most of the communities of community college district #18, and inclusion of representative numbers of ethnic and economic groups receiving college services and continued support of Basic Skills programs.

ENDS STATEMENT E-3 PARTNERSHIPS

- BBCC works with organizations and agencies to enhance access and service for our district population.

This is seen through active participation by the BBCC Board, staff and students at the local, state, and national and international levels, in planning and implementation of both policy and service.

ENDS STATEMENT E-4 STUDENT ACHIEVEMENT

- BBCC students and clients develop and achieve their goals supported by the staff and resources of the college and its partners.

Accordingly, the college develops and utilizes a comprehensive range of assessment tools and practices, consistent with the college mission.

ENDS STATEMENT E-5 CLIMATE

- BBCC provides and maintains a climate of purpose, respect, and safety for students, staff, and partners.

This means the college will establish, maintain, and review standards of service, safety, and ethical conduct for students and staff. The college efforts in its personnel and student recruitment policies reflect a commitment to cultural inclusiveness.
ENDS STATEMENT E-6 MULTICULTURALISM

- The Board will promote a climate of cultural understanding to be reflected in an approach for both students and college employees that results in an attitude of inquiry and openness. In the workplace and community, this approach sets a standard for customer service and civility in all interactions. In the classroom it leads to understanding of our world and the people in it.

AMP OUTCOME: Big Bend Community College devotes its resources and efforts to student success. Student success is indicated by increased momentum points, student enrollment, student retention, and number of certificates and degrees awarded.

A new direction for the 2009-2014 AMP is to report on the synergy of Ends Statements and the AMP Outcome in three reports that address STUDENT SUCCESS. Previous strategic plans have approached this focus through each Ends Statement Monitoring Report, with an end-of-the-year synthesis of the five individual monitoring reports contained in two documents, the Annual Assessment Report and the Mission Monitoring Report. This new approach for the 2009-2014 AMP envisions three comprehensive reports to the Board of Trustees and community, each reflecting the interrelationships of the Ends Statements. The first report is titled ACCESS. Presented to the Board of Trustees each February, it reports and analyzes all college activities focused on informing our community of our resources, and engaging residents/clients in a manner that results in “signing up” (enrolling) for a workshop or class. The series of action plans for the Access Report refer to the relevant Board Ends Statements.

Our students’ interest and awareness of the college and its resources is stimulated with activities and goals around the focus of access. The achievement of the AMP Outcome begins with recognition and understanding of college resources and opportunities and an engagement of students with the college, leading to enrollment in workshops, courses, and programs.

FIRST COMPREHENSIVE REPORT – ACCESS – Due Winter Quarter

A. ACCESS - ENROLLMENT

Outcome A.1. An increase in the use of college resources Use of college resources improves student success.

Outcome A.2. An increase in the total number of students/clients enrolled throughout the college district for educational planning and/or instructional activities. College contact with potential students leads to increase in targeted enrollments.

Outcome A.3. An increase student/client revenues and state-funded FTEs. Meet or exceed state FTE target.

Resource awareness is the first activity that leads to enrollment. BBCC will help potential students throughout the district gain an understanding and appreciation for the
resources it can provide to support their educational aspirations. As a result of the following actions, there will be a recorded increase in the use of college facilities such as the library, WEB access, and attendance at college-sponsored events. Surveys and focus group reports will indicate a greater knowledge of the college as well as the source(s) of the college information reported.

1.1 Action Plan: RESOURCE/SERVICE INVENTORY  
*Ends Statements: E-2 Access, E-6 Multiculturalism*

**LEAD:** Vice President of Instruction & Student Services, Associate Vice President of Student Services, Dean of Arts & Sciences

Representatives of Instruction and Student Services will create a resource/service inventory. Working in conjunction with the Office of Public Information and the Department of Institutional Research and Planning, this group will craft messages regarding the inventory appropriate to specific audiences throughout the district. This collaboration will devise schemes to deliver this information to all parts of the college district, and evaluate the effectiveness of the message and the methods of delivery.

**Outcome 1.1.1** Student/client responses on surveys and in focus groups will indicate effective communication about services the college offers to increase access and student success.

1.2 Action Plan: ASSESSMENT OF NEED  
*Ends Statements: E-2 Access, E-3 Partnerships*

**LEAD:** Dean of Professional/Technical Education, Dean of Education, Health, & Language Skills, Dean of Arts & Sciences, Dean of Institutional Research & Planning

A group from Instruction, in conjunction with the Department of Institutional Research and Planning and the Office of Public Information, will conduct needs surveys. As required, these surveys will be scheduled throughout the year with communities, employers, and employee groups. This information may be collected in a variety of ways including focus groups, on-line surveys, visits to employers, employment data reports, and other sources. The results will be analyzed upon completion, to clearly define identified needs, college resources including staff to meet the needs, and projected costs. A recommendation will then be made to the Vice President of Instruction and Student Services regarding meeting the need, if possible.

**Outcome 1.2.1** Assessment of identified needs broken down by community and employer groups.
**Outcome 1.2.2** Validate needs expressed in report according to the criteria noted in the action plan.

**Outcome 1.2.3** Recommended action plans from the needs assessment will be reported.

**1.3 Action Plan: COUNSELING AND ADVISING**

_Ends Statements: E-2 Access, E-3 Partnerships, E-4 Student Achievement, E-5 Climate_

**LEAD:** Vice President of Instruction & Student Services, Associate Vice President of Student Services

Student Services and Instruction provide counseling and advising services, according to a schedule published district-wide at the beginning of each academic quarter, noting services provided on campus and in other locations. Services to be provided may include skill assessment, academic placement, career exploration, availability of financial aid, job placement, information services such as the BBCC library, the portal, and other on-line services/activities, information regarding student activities, and referrals to other agencies. This group will collaborate with the Department of Institutional Research and Planning to devise tools to monitor the use and effectiveness of these services. The results are to be reported to Cabinet at the end of each academic quarter.

**Outcome 1.3.1** On-line surveys and focus groups will indicate awareness of services and satisfaction with services used (library, portal, on-line tutoring, tutoring, etc.).

**Outcome 1.3.2** Student Services will report the increase in numbers of students served to assess resource needs allocations.

**Outcome 1.3.3** Student Services will set goals for service numbers after the 2008-09 academic year.

**1.4 Action Plan: MARKETING PLAN**

_Ends Statements: E-2 Access, E-4 Student Achievement_

**LEAD:** Associate Vice President of Student Services, Associated Student Body Executive Officer, Coordinated by Director of Public Information

The Director of Public Information will coordinate the actions of staff from Student Services and Instruction in the implementation of the updated BBCC Marketing Plan. Various communication strategies will be used to inform district residents of the resources and opportunities available through the college (see Resource Inventory above). College messages will be crafted and delivered, in audience-appropriate language, using proven effective media including the Web, brochures and other college publications, direct advertising, public service announcements.
and reports to the community using print and electronic media. The Director of Public Information will lead a collaboration of instructional, student representatives and student services staff, to build subsidiary marketing plans for Transfer, Professional/Technical, Community Education, and Basic Skills programs under the overall umbrella of the College Marketing Plan.

**Outcome 1.4.1** Create a quarterly matrix that tracks marketing efforts such as marketing brochures, press releases, radio spots, public service announcements, web announcements, etc. by topic, language, dates, and locations (Appendix A). Measure the effectiveness of marketing efforts though student questions on registration and new student orientation evaluations.

**Outcome 1.4.2** Create and implement a Transfer Marketing Plan assessing the effectiveness of each marketing effort.

**Outcome 1.4.3** Create and implement a Professional/Technical Marketing Plan assessing the effectiveness of each marketing effort.

**Outcome 1.4.4** Create and implement a Community Education marketing plan, assessing the effectiveness of each marketing effort.

**Outcome 1.4.5** Create and implement a Basic Skills marketing plan, assessing the effectiveness of each marketing effort.

1.5 Action Plan – PARTNERSHIPS

*Ends Statements: E-2 Access, E-3 Partnerships*

**LEAD:** Vice President of Instruction & Student Services

The college will maintain and utilize current and active advisory and training relationships with all of our partners. The Instruction Division will develop new business and industry partners for Professional/Technical programs either as clients for training or as new members of occupational advisory committees. New training for existing partners will be noted. Instructors and/or Deans will have the responsibility to ensure that all programs with occupational advisory committees will provide to the appropriate dean summary minutes of meetings, highlighting recommendations of each committee, the data used as a basis for the recommendations, and the subsequent action taken by the college.

Instruction will establish an Arts and Science Advisory Committee to address the effectiveness of our academic programs, modeled after the occupational advisory committees. This committee will be established by the start of spring quarter, 2009.

The college has built many important relationships with businesses and agencies throughout the district, across the state and nation, and internationally. These
affiliations are client/resident relationships as well as partnerships. Recognizing the need to leverage limited resources, the college and its partners consult and plan to enhance these resources to provide local and regional training opportunities, based on community and employer needs. Our business and industry partners play a key role as members of our occupational and skills panels, by keeping our instructional programs relevant and up to date. Partners share or donate equipment, trainers, and training facilities.

**Outcome 1.5.1** New business and industry partners will participate in training or serve as new members of occupational advisory committees.

**Outcome 1.5.2** New training for existing partners will be noted.

**Outcome 1.5.3** Form and utilize an Arts and Science advisory committee. Reports from the committee will show an increase of contacts and relationships with area high schools and colleges.

**Outcome 1.5.4** Increase service district transfer students and subsequent transfers to Baccalaureate Institutions.

**Outcome 1.5.5** Create a quarterly matrix that shows contacts, the relationship with the partner(s), and topic of discussion. (Appendix B)

Recruitment is another activity that leads to enrollment.

### 1.6 Action Plan – Recruitment

*Ends Statements: E-2 Access, E-3 Partnerships, E-5 Climate*

**Lead:  Associate Vice President of Student Services**

The Associate Vice President of Student Services will be assisted by the Public Information Officer to coordinate all activities specifically designed to recruit students throughout the college district. Materials will be prepared for use in all presentations that are based on elements of the college Marketing Plan, expressed and diagnosed community and student/client needs, and current or planned college activities. Individuals and groups representing the college will be knowledgeable about college admissions procedures/personnel, in addition to any other purpose of their presentation. Information collected will be formally shared with the college recruitment team, chaired by the Associate Vice President of Student Services.

**Outcome 1.6.1** Create a quarterly matrix showing dates and locations of recruiting activities, the number of contacts made at each activity, and the number of those contacts who enrolled. (Appendix C)

**Outcome 1.6.2** Form and utilize a College recruitment team
Outcome 1.6.3 Perform an assessment of recruitment activities, tools, and recommendations.

1.7 Action Plan – COLLEGE SERVICES  
Ends Statements: E-4 Student Achievement, E-5 Climate

Lead: Associate Vice President of Student Services, Dean of Information Resources

College services are available to all students, 24-hours a day (where reasonable) and at locations convenient to them. All means of delivering services are considered. Services are monitored to ensure efforts are devoted to the most effective modalities.

Outcome 1.7.1 Student comments on surveys and in focus groups will express satisfaction with student services.  
Outcome 1.7.2 Student Services track the number of students served by Financial Aid, Advising, Counseling, on-line tutoring, and information resources; ie. Library, portal, registrations, etc.

1.8 Action Plan – COMMUNICATION  
Ends Statements: E-4 Student Achievement, E-5 Climate, E-6 Multiculturalism

Lead: Associate Vice President of Student Services

A renewed focus on customer service centered on an environment involving personal contact between college personnel and the student/client. For college recruiting purposes, individual student/client contacts are entered into a database.

Outcome 1.8.1 These students/clients receive a prompt response and extended follow up if necessary.

Outcome 1.8.2 Increase the number of contacts with prospective students requiring additional follow-up.

Outcome 1.8.3 On student surveys and in focus groups students express satisfaction with college personnel and student/client contact.

SECOND COMPREHENSIVE REPORT – PROGRAMS – Due Spring Quarter

B. PROGRAMS – ACHIEVEMENT (Retention and progression toward goals)
Outcome B.1. Students complete courses or workshops with a grade of passing or 2.0 GPA or better.
Outcome B.2. Students establish Educational Plans. Advising and counseling lead to improved student retention and success.
Outcome B.3. Students persist to attain completions, certificates or degrees or workshops and are retained quarter to quarter and year to year to achieve their goals. (Revised 9/8/09 Board of Trustees) Students persist to attain completions, certificates or degrees.

Programs, whether they are collections of support services or instructional activities, are the basis of a student’s Educational Plan. This focus area reflects college efforts to provide the resources, including services and instruction, leading to student success. Student goals are achieved with access to, and use of services and instructional programs. College resources are devoted to a high touch student/client interaction that celebrates achievements, diagnoses challenges, recommends options, encourages continuation, and charts learning pathways. Once students/clients are aware of the resources and opportunities at the college and have enrolled in a program, they are at a point where BBCC can help them achieve their goals.

2.1 Action Plan: SERVICE PROGRAMS – PLACEMENT TESTING

*Ends Statements: E-2 Access, E-4 Student Achievement*

**Lead:** Associate Vice President of Student Services and Dean of Arts & Sciences

Placement testing is an essential tool for student success, but it should not be a barrier to admission. Staff from Student Services and Instruction will examine current placement testing practices with a view to improving college practice in this area so that all placement tests are available at times and locations convenient to students/clients. The above noted placement testing team will investigate alternative placement testing schemes. (e.g. crosswalk to accept scores from other colleges/universities).

**Outcome 2.1.1** Students indicate the placement tests were given at convenient locations and times, were scored in a timely fashion, and did not present a barrier when first enrolling at BBCC.

2.2 Action Plan: SERVICE PROGRAMS - ADVISING/TRAINING

*Ends Statements: E-2 Access, E-4 Student Achievement*

**LEAD:** Associate Vice President of Student Services

Timely, accurate advising is a powerful tool to keep students on track with their educational plan. Each student/client brings a unique blend of experiences, achievements, and aptitudes that should be considered to support his/her educational goals. All staff identified as advisors will be provided regular on-going advisor training provided by staff and/or consultants. Such training must include updates on the various services available for students/clients such as childcare,
peer/student mentoring, tutoring, supplemental instruction, information services, financial aid, and job placement services.

**Outcome 2.2.1** On student surveys and in student focus groups, students indicate their advisor provided them with accurate information on college support services.

**Outcome 2.2.2** On student surveys and in student focus groups, students indicate satisfaction with the advising process at BBCC.

**2.3 Action Plan: SERVICE PROGRAMS - ADVISING /AVAILABILITY**

*Ends Statements: E-2 Access, E-4 Student Achievement*

**LEAD:** Associate Vice President of Student Services

Whenever a staff advisor is available, s/he must have adequate time scheduled for the number of students/clients to be seen. A team from Instruction and Student Services will study the advising process and make recommendations as to the advising load and time allotted per advisee.

**Outcome 2.3.1** On student surveys and in student focus groups, students indicate they were able to meet with their advisor at a convenient time and for as much time as needed.

**Outcome 2.3.2** Students indicate that they met with their advisors and had ample time to get needed information. Opportunities to meet with advisors.

**2.4 Action Plan: SERVICE PROGRAMS – AUDIT and NEEDS**

*Ends Statements: E-4 Student Achievement, E-5 Climate, E-6 Multiculturalism*

**LEAD:** Vice President of Instruction & Student Services, Vice President of Financial & Administrative Services, Vice President of Human Resources, Associate Vice President of Student Services

Student Services and Financial/Administrative Services Divisions conduct an audit of each area or department. Observations will include student/public contact by each employee, availability of services with respect to times and location, adequacy of staffing, equipment and facilities, student assessment of quality of service, and assessment of need for existing or additional (new) services. Audits of Student Services are to be completed by June 2010. Recommendations for changes will be based on assessments contained in the Audit.

**Outcome 2.4.1** Review all service program audits and implement recommended changes, when possible.

**2.5 Action Plan: SERVICE PROGRAMS – STAFFING**
Ends Statements: E-4 Student Achievement, E-5 Climate

LEAD: Vice President of Instruction & Student Services, Vice President of Financial & Administrative Services, Associate Vice President of Student Services, Dean of Institutional Research & Planning

An annual assessment of individual student service staff workloads including clients served and time expended per client will be completed. The report will describe the ratios of staff to students/clients served, with a goal of recommending staffing ratios based on workload.

**Outcome 2.5.1** Analyze the workload and staffing report; will provide recommendations for restructuring the department or additional staff if necessary.

**Outcome 2.5.2** Student/client surveys and focus group will indicate satisfaction with services on surveys and in focus groups.

2.6 Action Plan: INSTRUCTIONAL PROGRAMS-AUDIT/ NEEDS ASSESSMENT

Ends Statements: E-2 Access, E-4 Student Achievement, E-6 Multiculturalism

LEAD: Vice President of Instruction & Student Services, Dean of Professional/Technical Education, Dean of Health Education & Language Skills, Dean of Institutional Research & Planning, Dean of Arts & Sciences, Dean of Information Resources

Assess the effectiveness of all instructional programs and disciplines by June 2013. Assessment will focus on the needs of the program/discipline as expressed by student interest and/or employer interest, the instructional cost per student FTE (annual), equipment and facility suitability and costs of improvement, student enrollment, persistence, and success in the program/discipline/job placement, FTE generation in the program/discipline, availability of qualified faculty, instructor’s overload in the program/discipline, and suitability for alternate scheduling or different modalities of instruction. Recommendations for changes will be based on assessment.

**Outcome 2.6.1** Review annually completed assessments.

**Outcome 2.6.2** Consider recommended changes for implementation based on assessment.

2.7 Action Plan: INSTRUCTIONAL PROGRAMS- STAFFING

Ends Statements: E-2 Access, E-3 Partnerships, E-4 Student Achievement

LEAD: Vice President of Instruction & Student Services, Dean of Professional/Technical Education, Dean of Health Education & Language Skills
Skills, Dean of Institutional Research & Planning, Dean of Information Resources, Dean of Arts & Sciences

When an annual report of program/discipline FTE generation indicates programs or disciplines with growing, stable, low, or declining enrollments, the lack of available part-time faculty and use of full-time faculty for overloads, new faculty positions will be identified and recommended based on an analysis of the report. Position replacements are not assured until the above report has been analyzed, Division Chairs are involved, and the replacements are justified within the context of overall student/college need.

**Outcome 2.7.1** Review the annual FTE report for all programs/disciplines.

**Outcome 2.7.2** Consider recommended changes for implementation.

**THIRD COMPREHENSIVE REPORT – OUTCOMES – Due During Summer**

C. OUTCOMES

This is a summary of the data obtained for all of the Board of Trustees Ends Statements and AMP outcomes, with analysis, appraisal, and recommendation.

**Outcome C.1. Matriculation and Enrollment**

Percent Increase from Last Year - Cohort Comparison - Establish targets

Resource awareness and recruiting activities result in increased enrollment in specified groups.

- On Campus
- Off Campus
- Distance Learning
- Transfer
- Professional/Technical
- Continuing Education
- Developmental
- Basic Skills
- Student Characteristics
  - Race/Ethnicity
  - Sex/Gender
  - Age
  - Socioeconomic status
  - Full-time
  - Part-time
  - First-Generation
**Outcome C.2. Retention**

Percent Increase from Last Year - Cohort Comparison – Establish targets

Utilization of technology and eLearning leads to student engagement and success.

- Fall to Fall
- Academic Year to Academic Year
- Quarter to Quarter
- Basic Skills
- Developmental
- Transfer
- Professional/Technical

Student Characteristics
- Race/Ethnicity
- Sex/Gender
- Age
- Socioeconomic status
- Full-time
- Part-time
- First Generation

**Outcome C.3. Achievement**

Percent Increase from Last Year – Cohort Comparison – Establish targets

- Met Personal Goals
- Acquired Credentials
  - Certificates
  - Degrees
- Accumulation of Momentum Points
  - 1st Stage – 2nd Stage
- Employment – % increase
  - Wage Progression

Student Characteristics
- Race/Ethnicity
- Sex/Gender
- Age
- Socioeconomic Status
- Full-time
- Part-time
- First Generation
**Appendix A – Quarterly Marketing Efforts (Outcome 1.4.1)**

<table>
<thead>
<tr>
<th>Activities</th>
<th>Topic</th>
<th>Language</th>
<th>Dates</th>
<th>Audience</th>
</tr>
</thead>
<tbody>
<tr>
<td>Brochures</td>
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<tr>
<td>Press Releases</td>
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<td>Radio Spots</td>
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<td>Public Service</td>
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<tr>
<td>Announcements</td>
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<td>Web Announcements</td>
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<tr>
<td>Social Networking</td>
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</tbody>
</table>

**Appendix B – Partnership Contacts (Outcome 1.5.5)**

<table>
<thead>
<tr>
<th>Partnership</th>
<th>Contacts</th>
<th>Topic/Need or Collaboration</th>
<th>Dates</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
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</tbody>
</table>

**Appendix C – Quarterly Recruiting Activities (Outcome 1.6.1)**

<table>
<thead>
<tr>
<th>Activity</th>
<th>Contacts (it may be necessary to list the number of contacts at each activity)</th>
<th>Contacts that applied for admission (recruiting/admission)</th>
<th>Number of contacts that enrolled</th>
<th>Topic</th>
<th>Dates</th>
<th>Location</th>
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</thead>
<tbody>
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AMP Final 11-30-11 rev.doc
2012 Marketing Efforts

News releases (marketing content)

News releases and photos are sent by e-mail to all media in the service district. They also are sent to nearby metro media in Spokane, Tri-Cities, and Wenatchee, should those media decide to use the story. The news releases provide content for print, radio, television, and social media. Content can be modified to fit the medium.

2012 News Releases sent to local media

1. BBCC Celebrates 50\textsuperscript{th} Anniversary with Events and Alumni Outreach 1/4/12
2. Floch Memorial Games at BBCC 1/4/12
3. BBCC Foundation Accepting Scholarship Applications for 2012-13 1/5/12
4. McFadden Appointed BBCC Trustee (+ photo) 1/13/12
5. BBCC Foundation Hires new Executive Director (+ photo) 2/29/12
6. BBCC Adds Camera Security (+ photo) 2/14/12
7. BBCC Enrollment Recovers Winter Quarter 1/30/12
8. BBCC Grad Receives “Transforming Lives Award” (+ photo) 2/7/12
9. 50\textsuperscript{th} Anniversary President’s Ball (+ photo) 2/6/12
10. Bill Bonaudi Announces Retirement (+photo) 2/13/12
11. BBCC Trustees Want Input on Presidential Search 3/6/12
12. Maiers Honored on Bronze Wall(+ photo) 3/9/12
13. BBCC Foundation receives $1.1 million planned gift 3/21/12
14. Franz Appointed to BBCC Board of Trustees (+ photo) 3/22/12
15. Sparks of Hope Helps Children Deal With Loss (+photos) 3/22/12
16. BBCC Students On All Washington Academic Team (+photos) 3/27/12
17. Host a Japanese Agriculture Trainee 3/27/12
18. Job and Career Fair Connects Job Seekers with Employers 4/5/12
19. Eagle Scout Completes BBCC Entry Sign (+ photo) 4/11/12
20. BBCC’s Busy Student Success Center Will Expand (+ graphics) 4/12/12
21. BBCC Women’s Basketball All-Star Classic 3/14/12
22. College Planning Day 3/19/12
23. President Bonaudi’s Last State Of The College Address 4/17/12
24. Save the Date for Cellarbration! for Education 50\textsuperscript{th} Anniversary Theme 4/26/12
25. All-day Event Addresses Substance Abuse 4/27/12
26. Latino Education Fair (+ photo) 5/2/12
27. Finalists for BBCC President Announced 5/1/12
28. Emperor of Japan Decorates Mike Lang (+ photo) 5/3/12
29. Wine/Food Pairing Different From Wine Tasting (+photo) 5/9/12
30. Public Invited To View “Transit Of Venus” 5/22/12
31. Doumit To Coach BBCC Vikings Baseball (+ photo) 5/23/12
32. BBCC Faculty Recognize Outstanding Students (+ photo) 5/29/12
33. BBCC Spring Concert June 3 5/29/12
34. 500+ Graduates In BBCC’s 50\textsuperscript{th} Year 6/4/12
35. Clean Up Day Volunteers Needed June 9 6/5/12
36. Commencement 2012 (+photos) 6/5/12

Prepared by the Director of Public Information
<table>
<thead>
<tr>
<th>No.</th>
<th>Title</th>
<th>Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>37</td>
<td>Bill Bonaudi Retirement Open House</td>
<td>6/11/12</td>
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<tr>
<td>38</td>
<td>PTK Honors Advisor (+photo)</td>
<td>6/12/12</td>
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<tr>
<td>39</td>
<td>JATP Group C Letters to the Editor</td>
<td>6/13/12</td>
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<tr>
<td>40</td>
<td>Dr. Terrence Leas is BBCC’s New President (+photo)</td>
<td>6/14/12</td>
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<tr>
<td>41</td>
<td>Public Comments Sought On BBCC Accreditation Qualifications</td>
<td>6/21/12</td>
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<tr>
<td>42</td>
<td>BBCC Hires New Volleyball Coach (+photo)</td>
<td>6/22/12</td>
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<tr>
<td>43</td>
<td>Big Bend Recruits Aviation Maintenance Students (+photo)</td>
<td>6/26/12</td>
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<td>44</td>
<td>JATP Experience “The Core Of Our Life” (+ photo)</td>
<td>6/26/12</td>
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<tr>
<td>45</td>
<td>BBCC Grad Lands Boeing Job (+photo)</td>
<td>6/29/12</td>
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<tr>
<td>46</td>
<td>Students Explore Aerospace Careers (+photo)</td>
<td>7/19/12</td>
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<td>47</td>
<td>BBCC STEM Summer Institutes</td>
<td>7/30/12</td>
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<td>48</td>
<td>STEM Grant Helps BBCC Students Align With Workforce Needs</td>
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<td>49</td>
<td>GED Testing Fees To Double Oct. 1</td>
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<td>50</td>
<td>Dollar Dash Scholarship Fundraiser</td>
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<td>51</td>
<td>RN’s 100 percent pass rate</td>
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<td>52</td>
<td>BBCC Rolls Out New Computer Science Program</td>
<td>8/28/12</td>
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<td>53</td>
<td>Vikings Booster Club Golf Tournament</td>
<td>9/20/12</td>
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<td>54</td>
<td>Transfer Event</td>
<td>10/4/12</td>
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<td>55</td>
<td>Fall Hiring Event at BBCC Has 22 Employers</td>
<td>10/17/12</td>
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<td>56</td>
<td>Tourette Syndrom Speaker Teaches Tolerance</td>
<td>10/10/12</td>
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<tr>
<td>57</td>
<td>Nutrition Speaker Visits BBCC</td>
<td>10/26/12</td>
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<td>58</td>
<td>BBCC tops state in Student Achievement Initiative</td>
<td>11/1/12</td>
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<td>59</td>
<td>REC Silicon Gift Sets Up BBCC Server Lab</td>
<td>11/15/12</td>
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<td>60</td>
<td>Car Club Buys Tool Kits For BBCC Students</td>
<td>11/16/12</td>
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<tr>
<td>61</td>
<td>BBCC TRiO Upward Bound Students Send Gifts To Needy Children</td>
<td>11/27/12</td>
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<td>62</td>
<td>Floch Memorial Games At BBCC Dec. 7</td>
<td>11/30/12</td>
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<td>63</td>
<td>Star Night At BBCC</td>
<td>12/10/12</td>
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<td>64</td>
<td>Fundraising Scam</td>
<td>12/10/12</td>
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<td>65</td>
<td>Villarreal Appointed New BBCC Trustee</td>
<td>12/11/12</td>
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<td>66</td>
<td>BBCC Gets $149,000 For Computer Science Program</td>
<td>12/13/12</td>
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<td>67</td>
<td>BBCC Will Pilot I-DEA Grant For Gates Foundation</td>
<td>12/18/12</td>
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<tr>
<td>68</td>
<td>Staples Foundation Donates To GED Testing At BBCC</td>
<td>12/18/12</td>
</tr>
</tbody>
</table>

**Paid Advertising**

1. CBH: 50th anniversary 2/21/12
2. Sports posters for Warden, Othello, Wahluke 3/16/12
3. Ad in Moses Lake map by Chamber of Commerce 5/15/12
4. Career Fair in Nickel Saver
5. Education Page in Nickel Saver
6. High School Graduation in Othello Outlook
7. Fourth of July Page in Othello Outlook
Publications

50-year history of BBCC—32-page tabloid: Writing and photos by the Public Information Office. Published by the Columbia Basin Herald. Inserted in the CBH and copies distributed to others in the service district.

50th Anniversary Newsletter—20-page pamphlet: Writing and photos by the Public Information Office. Printing paid by the BBCC Foundation. Mailed to alumni mailing list and distributed to friends of the college.

BBCC Coin: 1,000 coins commemorating BBCC’s 50th anniversary were distributed to friends of the college. Cost of coins paid by BBCC Foundation and PIO Office.

Quick Facts: A small pamphlet with BBCC enrollment and demographic information is updated least twice a year with the assistance of Institutional Research. This is a popular handout used by college employees and Foundation board members.

GED Poster: A poster with tear-off sheets promoting GED/ABE/ESL and distributed at locations throughout the service district by BBCC staff.

Brochures: Brochures are both printed and posted on the web. New brochures were published in 2012 for the following:

1. Residence Halls
2. Medical Assistant
3. Nursing Assistant Certified
4. Nursing
5. Career Development in Manufacturing (CDM)—a rebranding of Pre-Employment Training (PET)
6. Computer Science
7. Industrial Electrical Technology
8. Commercial Driver’s License
9. Business Information Management
10. I-BEST
11. Early Childhood Education
12. Aviation Maintenance Technology
13. ABE/ESL
14. Students with Disabilities
15. TRIO/Upward Bound
16. Accounting
17. Running Start

Prepared by the Director of Public Information
New Marketing Initiatives – 2012

Search Engine Optimization: BBCC for the first time used a search engine optimization service in 2012. The effort was aimed specifically at increasing enrollment in the Aviation Maintenance Technology program. The cost was covered by the Air Washington grant. During the six-month duration of the project, the BBCC AMT web page moved to the first page of searches on Google and Bing. The process involves purchasing strategic “key words” for web searches, and then making sure those key words appear in the targeted web page. Focus groups with AMT students indicated nearly all of them learned of BBCC AMT through web searches.

Spanish Language Radio: The Director of Public Information met several times with Spanish speaking BBCC employees to develop messages for Spanish language radio audiences. The messages ranged from ABE/ESL information to STEM opportunities. The ads were broadcast regularly in November and December. In the past, Spanish language radio ads have been purchased for events specific to the Latino population. These radio ads provided a wider range of information about the college.

i-Fiber One News: The first television station with local news in BBCC’s service district started broadcasting in fall of 2012. I-Fiber One news staff is eager for news sent by BBCC, and they consider the college newsworthy.

Presidential Search: BBCC received praise for its web page delivery of the Presidential Search process. The information reached the BBCC family, local communities, and the candidates. It was made possible by teamwork among personnel in Human Resources, IT, and the Public Information Office. Print and radio media directed people to the Presidential Search website.

Tidbits: Tidbits are nationally franchised publication containing trivia, fun facts, and amusing stories. The weekly publication is distributed to restaurants, professional offices, hospitals, transportation hubs, etc. When the local Tidbits owner was included on the BBCC mailing list for press releases, he began including BBCC’s President’s List and Vice President’s List in the publication. The result was readers scanning the lists for people they know who have been recognized for academic excellence at BBCC.
Appendix C
Employer Satisfaction Survey Summary 2012

The survey was sent to approximately 180 individuals. Fifty-six (56) completed the survey for a 31% return rate – which is an exceptional employer survey return rate. Individuals were from PET (Pre-Employment Training) contacts, Advisory Committee members, and Job and Career Fair participants.

Overall, most areas are rated as average or above average in technical skills, personal skills, and basic education.

**Technical Skills:** highest rating was work quality with 40% above average and 55% average.

**Personal Skills:** rated well in work attitude, personal initiative, and accepting responsibility; cooperation with management and co-workers; and willingness to learn. All were 95% above average or average.

**Basic Education:** highest ratings were in problem solving and oral communication skills, 91% and 93% respectively as above average or average; the lowest rating was in written communication skills, where 76% were rated as above average or average.

Ninety-eight percent said they felt welcomed and safe when they come to the BBCC campus.

The following table gives respondents’ detailed answers to open-ended questions.

<table>
<thead>
<tr>
<th>Satisfaction with courses &amp; training? Page 5</th>
<th>Based on knowledge of local industry, what training do we need that is not offered? Page 7</th>
<th>How could the college improve training for future employees? Page 9</th>
</tr>
</thead>
</table>
| • Young nurses are not as dedicated to the profession  
• Need extended training to prepare students for a rapidly changing highly technical nature  
• Pleasure to have NAC/Nursing students at our facility  
• Information Technology is needed  
• More work on grammar and composition  
• Refrigerating Engineers & Technicians Association (RETA) Training  
• Agriculture - farming and retail agronomy  
• Continue to seek input from industrial facilities  
• Articulation agreements with other colleges and universities  
• Up-to-date courses that reflect industry | • Pediatrics – need nurses with this training  
• Custom training for processing facilities  
• Agriculture for orchards and grape industry  
• Lineman School, Heavy Equipment Operations  
• Machinist and CNC (Computer Numerical Control) Operations  
• CDL (Commercial Driver’s License Program) is great  
• Agriculture, Agriculture Mechanics, Diesel Engine Repair  
• Computer Science Program  
• Autocad, CAD (Computer-aided design) Training, Measuring or Metrology, CNC machine training, Agriculture  
• Electrical high voltage  
• Problem solving and critical thinking  
• Ag and farm related business  
• Basic technical skills with improved communication and intra-personal skills  
• Information technology training in Aviation Maintenance Technology  
• Work ethic, knowledge  
• Computer Hardware, Cisco Networking, Data center management | • Industry alignment  
• Enlist Agriculture Industry Experts coupled with the interests of the BBCC Board of Trustees  
• Partner with industry  
• PLC training  
• Continue to develop Welding to its fullest  
• Nursing dropout rate is too high. Students who fail out at BBCC later become successful in other programs  
• Better people skills/customer relations  
• Nurses are well trained  
• CDL has sent great employees  
• More evening classes  
• Improve Basic Skills Instruction  
• Welding classes that meet manufacturing requirements  
• More practice in a job-type setting – students don’t see the job, only the procedure, they need to see the job from start to finish in a reasonable amount of time  
• More online and on the job training  
• Information technology training in Aviation Maintenance Technology  
• More hands on with test equipment and trouble-shooting used in the electrical industry |
2012 Employer Survey Summary (N=56)  
April 2012

1. What is your overall rating of the training received by BBCC students as it pertains to their jobs in your organization? (n=47)

- Above Average: 32%
- Average: 62%
- Below Average: 6%
2. If you have previously employed or currently employ BBCC professional-technical students, please rate them in the following TECHNICAL areas:

<table>
<thead>
<tr>
<th></th>
<th>Above Average</th>
<th>Average</th>
<th>Below Average</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>n</td>
<td>Pct</td>
<td>n</td>
</tr>
<tr>
<td>Work quality</td>
<td>17</td>
<td>40%</td>
<td>23</td>
</tr>
<tr>
<td>Technical knowledge</td>
<td>15</td>
<td>38%</td>
<td>18</td>
</tr>
<tr>
<td>Operation of equipment</td>
<td>11</td>
<td>27%</td>
<td>25</td>
</tr>
<tr>
<td>Following instructions</td>
<td>14</td>
<td>33%</td>
<td>27</td>
</tr>
<tr>
<td>Knowledge of and adherence to safety rules and regulations</td>
<td>13</td>
<td>31%</td>
<td>27</td>
</tr>
</tbody>
</table>

3. If you have previously employed or currently employ BBCC professional-technical students, please rate them in the following PERSONAL areas:

<table>
<thead>
<tr>
<th></th>
<th>Above Average</th>
<th>Average</th>
<th>Below Average</th>
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<tbody>
<tr>
<td></td>
<td>n</td>
<td>Pct</td>
<td>n</td>
</tr>
<tr>
<td>Work attitude, personal initiative, and accepting responsibility</td>
<td>18</td>
<td>41%</td>
<td>24</td>
</tr>
<tr>
<td>Cooperation with management and co-workers</td>
<td>18</td>
<td>41%</td>
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<tr>
<td>Willingness to learn</td>
<td>24</td>
<td>55%</td>
<td>19</td>
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<tr>
<td>Customer relations</td>
<td>13</td>
<td>30%</td>
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</table>
4. If you have previously employed or currently employ BBCC professional-technical students, please rate them in the following BASIC EDUCATION areas:

<table>
<thead>
<tr>
<th></th>
<th>Above Average</th>
<th>Average</th>
<th>Below Average</th>
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<tr>
<td>Problem solving skills</td>
<td>13 30%</td>
<td>27 61%</td>
<td>4 9%</td>
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<tr>
<td>Oral communication skills</td>
<td>11 26%</td>
<td>29 67%</td>
<td>3 7%</td>
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<tr>
<td>Written communication skills</td>
<td>6 15%</td>
<td>25 61%</td>
<td>10 24%</td>
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<tr>
<td>Mathematical skills</td>
<td>7 19%</td>
<td>24 65%</td>
<td>6 16%</td>
</tr>
</tbody>
</table>

5. Are you satisfied with BBCC’s courses and training? (n=48)

- Yes: 83%
- No: 17%
5. Are you satisfied with BBCC's courses and training?

Survey Responses:

I believe some of it is generational. New young nurses are not as "dedicated" to the profession. In ways that is good as they may not burn out as easily. But they also don't have the ability to work in the face of adversity.

There could be extended training to better prepare students for the industry which is rapidly changing to a more highly technical nature.

I just want to say that it is always a pleasure to have BBCC NAC/Nursing students come to our facility. Thank you for sharing with us!

I know you are working on information technology, but it is a needed course.

The students need more work on grammar and composition.

Understanding that most people are obtaining training to secure full time employment, the area we are in is mainly seasonal based employment.

Unfortunately, I'm not sure any of our employees have graduated from BBCC's technical classes.

Need to stay more up-to-date on training of technical skills and certifications. Would like to see RETA certification offered.

There is very little available in the field of applied Agriculture (farming and retail agronomy) and BBCC sits in the heart of the Columbia Basin Irrigation project. That's a real shame.

In light of the changing scope of industrial facilities, continue to seek input from industry as to their needs. Become more responsive to those changes.

Increase inter relationship with other Community Colleges and Universities.

More up to date courses that reflect what is going on in the industry
6. Based on your knowledge of the local economy, do area employees/organizations need training currently not offered by BBCC? (n=47)
6. Based on your knowledge of the local economy, do area employees/organizations need training currently not offered by BBCC?

Survey Responses:

Stronger Peds. The hospital avoids it like a plague as there is not staff properly trained and educated. Oncology is a weak link. Always seeking nurses with this type of training/background.

Custom Training for Processing Facilities

Computer studies

OFFER AGRICULTURE COURSES THAT WOULD SUPPORT THE ORCHARD AND WINE GRAPE INDUSTRY

More Specific Trade Related Studies for example Lineman School, or Operating Heavy Equipment School.

Machinist and CNC operators

not sure, the truck driving is great, as there are always jobs for that

Heavy construction

There should be more emphasis on careers in the area of Ag, Ag mechanics, and diesel engine repair.

As a seasonal trucking organization there is very minimal opportunity for fall / winter CDL training

driveability issues, diag skills. The type of classed offered by NAPA and CarQuest

Technical

A solid Computer Science program that covers some of the basic areas needed in today's workplace

Autocad, or Cad Training, Measuring or Metrology. CNC machine training. I know it is difficult in the area being mostly AG but it would be nice

Electrical high voltage.

Problem solving and critical thinking skills

Work with retail Ag and farm related businesses to create combo hands on & class courses

Basic technical skills combined with improved communication and intra-personal skills will go a long way toward preparing students to excel in the workplace.

AMT program should include IT training

It is hard to pin point. Work ethic, knowledge, It must be a problem when so many choose to go elsewhere esp in the Ag area.

Computer Hardware, Cisco Networking, Data center management
7. What would be the best way to offer this training? (n=65)

Survey Responses:

online

No opinion

On-line instruction

As I stated in Q6, a combo of both hand-on and class work

A blended learning approach is offered at BBCC

N/A

Integrate into AMT program
8. Please describe how the college could improve training for future employees:

Survey Responses:

Since I have never taken any courses at the college it would be difficult to comment on whether or not improvements are needed. I can only speak for the level of training that the students that we have hired and how the quality level is more determined by the individual then what was taught so I would be more inclined to think that it had more to do with retention.

keep working with industry to ensure alignment

ENLIST SUPPORT OF AGRICULTURAL INDUSTRY EXPERTS COUPLED WITH INTEREST OF BBCC BOARD OF TRUSTEES

Continue to partner with industry

Maybe a little more focus on plc training.

Continue to support your welding program to its fullest.

The dropout rate for the nursing program is way too high. Please look at area programs to compare. Many of the nursing students who fail out of BBCC program go on to other programs and are very successful. The program is losing out on a lot of money due to small class size. Has anyone ever calculated the loss of tuition of one drop out in the first year? If only half the class makes it past the first quarter, then at $1,500 per term, each student is a loss of about $4,500 times 15 drop outs equals $67,000 to the remainder of the program. You don't add students, so it is all a loss. Please look into this! The students who are leaving are very successful or they would not have been allowed in.

Better people skills/customer relations

Not sure. BBCC has a great program

Unknown, most of our employees are from your nursing program and most are very well trained.

Randy Miller has done a fine job with his students that we have hired. We generally don't hire right out of school but Randy hasn't sent us a bad one.

more classes in the evening

Improve instruction in basic skills

No comment

Welding classes that meet the requirements for manufacturing facilities.

More job practice from start to finish with emphasis on on time. I find the men are not sure of how to get a vehicle in, diagéd and completed. They don't see the job only the procedure. They need to see the job from start to finish done in good time
8. Please describe how the college could improve training for future employee (continued):

Survey Responses:

Additional technical courses
More online and on the job training

more hands on experience with use of the test equipment and trouble shooting skills used in the electrical industry.

Eric and Dan do an awesome job the IT thing is all I could think of
9. Does your company participate in the PET (Pre-Employment Training) Program?  (n=47)

   Yes: 19%
   No: 81%

10. Do you feel welcomed and safe when you come to the BBCC campus?  (n=44)

    Yes: 98%
    No: 2%
10. Do you feel welcomed and safe when you come to the BBCC campus?

Survey Responses:

I think you do a lot with what money you have. Look into all programs dropout rates and figure out how to make students successful, not drop out.

I've only been for a couple of seminars and I have felt safe and welcome when I've been there.

I have not visited

The bbcc flight line is not as welcoming to students or prospective students as the rest of the campus.

Appreciated BBCC efforts, communication, and so forth with regard to safety at BBCC after the incident that occurred summer of 2011. Important to continue with the safety campaign.
11. Do you have any other comments on what BBCC is doing well or where we can improve?

Survey Responses:

AS INDICATED ABOVE

Continue to support existing programs which put graduates to work and/or prepare them for further education/training in a planned career pathway.

We receive more welders from BBCC weld program that can come in and pass are weld test than any of the other welding programs in this part of the state. This is a great help to us given the shortage of welders in industry.

Overall I think you do well. Community colleges are hard to attract good teachers, as the pay is not great, and many of the jobs are not full time. Love the PET program, Commercial Truck Driving, auto, aviation, instrument, electrical, and diesel programs.

I think you are working well with local high schools and trying to help those in need of funding, it's nice to see the cost stay down for tuition

I love the college. It is right across the street from my office.

I think the PET program is a huge benefit to the community. I previously worked for local manufacturing facilities and saw an improvement in the quality of new employees that completed the program.

Randy Miller does a fine job with his program.

None

The welding program does a great job teaching students the welding skill for entry level welding positions for our company. This has come about by working with Shawn McDaniel for several year and Shawn understanding our requirements. Great Job Shawn!

Technical computer training

Your industrial electrical department is first rate, yet you need more instructors with actual on the job experience instead of using student assistants as instructors. Yes there have been budget cuts, yet over working your existing instructors causes burnout and moral problems.

Bbcc aviation has consistently provided airlines with good quality pilots who thrive in every aspect of their career at Alaska Airlines.

Due to cut backs it must be very difficult. I appreciate, not only as an employer but member of the community all that BBCC does.

We consider BBCC to be a significant asset to the local economy. We appreciate Dr. Bonaudi’s leadership and wish him well.
11. Do you have any other comments on what BBCC is doing well or where we can improve? (continued)

Survey Responses:

The welding department is a vital asset to our community. My experience with Shawn McDaniels and his students is outstanding.

We have employed several post or near graduate students and they have been among our most successful employees. Thank you.
Appendix D
<table>
<thead>
<tr>
<th>Date</th>
<th>BBCC Rep</th>
<th>Group met with</th>
<th>Purpose of Meeting</th>
<th>Location</th>
<th>Comments</th>
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<tbody>
<tr>
<td>1/4/2012</td>
<td>Pres. Bonaudi</td>
<td>Foundation Executive Committee Mtg</td>
<td>College Support</td>
<td>BBCC</td>
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<td>Program Support</td>
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<td>Pres. Bonaudi</td>
<td>Grant County EDC Luncheon</td>
<td>PET Recognition</td>
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<td>Presenter</td>
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<td>BBCC Board of Trustees Meeting</td>
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<td>1/9/2012</td>
<td>Pres. Bonaudi</td>
<td>BBCC Foundation Board Meeting</td>
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<td>1/9/2012</td>
<td>Pres. Bonaudi</td>
<td>Legislative Update Conference Call</td>
<td>Higher Ed Support</td>
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<td>1/12/2012</td>
<td>VP Hamburg</td>
<td>Foundation Board Meeting</td>
<td>Foundation Issues</td>
<td>BBCC</td>
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<td>1/13/2012</td>
<td>VP Hamburg</td>
<td>STEM Facilitators</td>
<td>Meet with architects</td>
<td>BBCC</td>
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<td>1/13/2012</td>
<td>VP Hamburg</td>
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<td>Business After Hours</td>
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<td>Date</td>
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<td>Location</td>
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<td>Al Ralston</td>
<td>Legislative Updates</td>
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<td>Pres. Bonaudi</td>
<td>Legislative Update - Conference Call</td>
<td>Higher Ed Support</td>
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<td>2/15/2012</td>
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<td>Chinasoft</td>
<td>College Promotion</td>
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<td>Staff Training for Technical &amp; Community Colleges (STTACC)</td>
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## 2012 Administrative Activity Log

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Provided by Executive Administrative Assistants
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## 2012 Administrative Activity Log

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## 2012 Administrative Activity Log

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Appendix E
2012 CCSSE Summary

DATA NOTE: Because the CCSSE survey is administered at the classroom level and full-time students are enrolled in more classes than part-time students, full-time students are more likely to be sampled in the survey process. To adjust for this sampling bias, CCSSE results are weighted using the most recently available IPEDS data for each college.

For BBCC, the following table shows the difference between the respondent population and the actual student population as reported in IPEDS:

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<td>Full-time</td>
<td>87%</td>
<td>71%</td>
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<td>Part-time</td>
<td>13%</td>
<td>29%</td>
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When comparing all members of one subgroup with all members of another subgroup (e.g., all Hispanic males with all white males in which both full- and part-time students are included), weights should be used. Because weights are based on enrollment status, analysis of results in which full-time students are in one group and part-time students are in another group should not employ weights.

Therefore, data in the pages that follow are broken out accordingly – data for all groups except the full-time/part-time groups are weighted by enrollment status. Full-time/part-time data is not weighted.
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### Academic Challenge

The weighted mean across the national cohort is 50, indicated below by the dashed line; the standard deviation is 25.

During the current school year, how much has your coursework at BBCC emphasized the following (very much or quite a bit):

- Analyzing the basic elements of an idea, experience, or theory
- Synthesizing and organizing ideas, information, or experiences in new ways
- Making judgements about the value or soundness of information, arguments, or methods
- Applying theories or concepts to practical problems or in new situations
- Using information you have read or heard to perform a new skill

#### Data is weighted by full-time/part-time enrollment status

<table>
<thead>
<tr>
<th></th>
<th>BBCC</th>
<th>Small Colleges</th>
</tr>
</thead>
<tbody>
<tr>
<td>Hispanic Female</td>
<td>50</td>
<td>59</td>
</tr>
<tr>
<td>Hispanic Male</td>
<td>40</td>
<td>41</td>
</tr>
<tr>
<td>Hispanic All</td>
<td>90</td>
<td>100</td>
</tr>
<tr>
<td>White Female</td>
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<tr>
<td>White Male</td>
<td>75</td>
<td>80</td>
</tr>
<tr>
<td>White All</td>
<td>157</td>
<td>178</td>
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<tr>
<td>First Generation</td>
<td>101</td>
<td>107</td>
</tr>
<tr>
<td>Not First Generation</td>
<td>111</td>
<td>128</td>
</tr>
<tr>
<td>ALL</td>
<td>274</td>
<td>310</td>
</tr>
</tbody>
</table>

#### Data is not weighted by full-time/part-time enrollment status

<table>
<thead>
<tr>
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</tr>
</thead>
<tbody>
<tr>
<td>Hispanic Female</td>
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<td>59</td>
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<tr>
<td>Hispanic Male</td>
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<tr>
<td>White Female</td>
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<tr>
<td>White Male</td>
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<td>80</td>
</tr>
<tr>
<td>White All</td>
<td>162</td>
<td>178</td>
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</tbody>
</table>

#### Data is not weighted by full-time/part-time enrollment status

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<td>Hispanic Male</td>
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<td>227</td>
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<tr>
<td>Hispanic All</td>
<td>196</td>
<td>105</td>
</tr>
<tr>
<td>White Female</td>
<td>28</td>
<td>27</td>
</tr>
<tr>
<td>White Male</td>
<td>57</td>
<td>98</td>
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<tr>
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<td>239</td>
<td>233</td>
</tr>
<tr>
<td>Not First Generation</td>
<td>25</td>
<td>64.8%</td>
</tr>
</tbody>
</table>

Small group numbers in table may not add-up to “all” numbers due to rounding.

X:\Surveys & Prog Assessment\CCSSE\CCSSE 2012\Sheets for Cabinet\Academic Challenge.docx
## Active and Collaborative Learning

The weighted mean across the national cohort is 50, indicated below by the dashed line; the standard deviation is 25.

<table>
<thead>
<tr>
<th>Often or Very Often</th>
<th>Asked questions in class or contributed to class discussions</th>
<th>Worked with other students on projects during class time</th>
<th>Worked with classmates outside of class to prepare class assignments</th>
<th>Discussed ideas from class with others outside of class (family, friends, etc.)</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>n</td>
<td>Pct</td>
<td>n</td>
<td>Pct</td>
</tr>
<tr>
<td>Hispanic Female</td>
<td>43</td>
<td>61.5%</td>
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<td>55.7%</td>
</tr>
<tr>
<td>Hispanic Male</td>
<td>24</td>
<td>48.0%</td>
<td>26</td>
<td>50.8%</td>
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<tr>
<td>Hispanic All</td>
<td>68</td>
<td>55.8%</td>
<td>65</td>
<td>53.6%</td>
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<tr>
<td>White Female</td>
<td>88</td>
<td>72.7%</td>
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<td>49.1%</td>
</tr>
<tr>
<td>White Male</td>
<td>73</td>
<td>67.3%</td>
<td>45</td>
<td>41.6%</td>
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<tr>
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<td>161</td>
<td>70.2%</td>
<td>104</td>
<td>45.5%</td>
</tr>
<tr>
<td>First Generation</td>
<td>80</td>
<td>59.8%</td>
<td>57</td>
<td>43.3%</td>
</tr>
<tr>
<td>Not First Generation</td>
<td>110</td>
<td>66.9%</td>
<td>79</td>
<td>47.6%</td>
</tr>
<tr>
<td>ALL</td>
<td>250</td>
<td>63.1%</td>
<td>189</td>
<td>47.9%</td>
</tr>
</tbody>
</table>

**Data is weighted by full-time/part-time enrollment status**

| Hispanic Female     | 43               | 61.5%       | 39               | 55.7%       | 17               | 24.1%       | 41               | 58.5%       |
| Hispanic Male       | 24               | 48.0%       | 26               | 50.8%       | 17               | 34.4%       | 22               | 44.0%       |
| Hispanic All        | 68               | 55.8%       | 65               | 53.6%       | 34               | 28.3%       | 63               | 52.3%       |
| White Female        | 88               | 72.7%       | 59               | 49.1%       | 34               | 28.2%       | 63               | 51.7%       |
| White Male          | 73               | 67.3%       | 45               | 41.6%       | 24               | 22.5%       | 58               | 53.1%       |
| White All           | 161              | 70.2%       | 104              | 45.5%       | 58               | 25.6%       | 120              | 52.4%       |
| First Generation    | 80               | 59.8%       | 57               | 43.3%       | 35               | 25.8%       | 71               | 53.8%       |
| Not First Generation| 110              | 66.9%       | 79               | 47.6%       | 43               | 25.7%       | 91               | 55.2%       |
| ALL                 | 250              | 63.1%       | 189              | 47.9%       | 104              | 26.3%       | 210              | 53.3%       |

**Data is not weighted by full-time/part-time enrollment status**

<table>
<thead>
<tr>
<th></th>
<th>n</th>
<th>Pct</th>
<th>n</th>
<th>Pct</th>
<th>n</th>
<th>Pct</th>
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<th>Pct</th>
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</thead>
<tbody>
<tr>
<td>Full Time</td>
<td>220</td>
<td>63.6%</td>
<td>170</td>
<td>49.6%</td>
<td>100</td>
<td>28.9%</td>
<td>193</td>
<td>56.3%</td>
</tr>
<tr>
<td>Part Time</td>
<td>31</td>
<td>62.0%</td>
<td>22</td>
<td>44.0%</td>
<td>10</td>
<td>20.0%</td>
<td>23</td>
<td>46.0%</td>
</tr>
</tbody>
</table>

Small group numbers in table may not add-up to “all” numbers due to rounding.
2012 CCSSE Benchmark Scores

Student Effort

The weighted mean across the national cohort is 50, indicated below by the dashed line; the standard deviation is 25.

<table>
<thead>
<tr>
<th></th>
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</tr>
<tr>
<td>2007</td>
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<td></td>
<td>52.3</td>
<td></td>
<td>50.9</td>
<td></td>
</tr>
<tr>
<td>2009</td>
<td>51.1</td>
<td></td>
<td>51.1</td>
<td></td>
<td>52.8</td>
<td></td>
<td>51.0</td>
<td></td>
</tr>
</tbody>
</table>

Often or very often came to class without completing readings or assignments

Rarely/never used peer or other tutoring

Rarely/never used skill labs (writing, math, etc.)

<table>
<thead>
<tr>
<th></th>
<th>n</th>
<th>Pct</th>
<th>n</th>
<th>Pct</th>
<th>n</th>
<th>Pct</th>
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<tbody>
<tr>
<td>Hispanic Female</td>
<td>6</td>
<td>8.1%</td>
<td>32</td>
<td>48.0%</td>
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<td>13.9%</td>
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<tr>
<td>Hispanic Male</td>
<td>10</td>
<td>20.0%</td>
<td>16</td>
<td>35.0%</td>
<td>13</td>
<td>27.3%</td>
</tr>
<tr>
<td>Hispanic All</td>
<td>16</td>
<td>13.1%</td>
<td>48</td>
<td>42.8%</td>
<td>23</td>
<td>19.3%</td>
</tr>
<tr>
<td>White Female</td>
<td>14</td>
<td>11.3%</td>
<td>58</td>
<td>48.6%</td>
<td>41</td>
<td>34.4%</td>
</tr>
<tr>
<td>White Male</td>
<td>20</td>
<td>19.0%</td>
<td>56</td>
<td>54.0%</td>
<td>40</td>
<td>39.0%</td>
</tr>
<tr>
<td>White All</td>
<td>34</td>
<td>15.0%</td>
<td>115</td>
<td>51.1%</td>
<td>82</td>
<td>36.5%</td>
</tr>
<tr>
<td>First Generation</td>
<td>12</td>
<td>9.5%</td>
<td>64</td>
<td>50.9%</td>
<td>32</td>
<td>25.1%</td>
</tr>
<tr>
<td>Not First Generation</td>
<td>24</td>
<td>14.3%</td>
<td>86</td>
<td>53.8%</td>
<td>54</td>
<td>33.7%</td>
</tr>
<tr>
<td>ALL</td>
<td>59</td>
<td>15.2%</td>
<td>178</td>
<td>47.8%</td>
<td>113</td>
<td>30.1%</td>
</tr>
</tbody>
</table>

Data is weighted by full-time/part-time enrollment status

Data is not weighted by full-time/part-time enrollment status

Small group numbers in table may not add-up to “all” numbers due to rounding.
## 2012 CCSSE Benchmark Scores

### Student-Faculty Interaction

The weighted mean across the national cohort is 50, indicated below by the dashed line; the standard deviation is 25.

![Bar chart showing data for 2007, 2009, 2011, and 2012 for BBCC and Small Colleges.](chart)

<table>
<thead>
<tr>
<th>Often or Very Often</th>
<th>Discussed grades or assignments with an instructor</th>
<th>Talked about career plans with an instructor or advisor</th>
<th>Received prompt feedback from instructors on your performance</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>n</td>
<td>Pct</td>
<td>n</td>
</tr>
<tr>
<td>Data is weighted by full-time/part-time enrollment status</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Hispanic Female</td>
<td>43</td>
<td>61.7%</td>
<td>33</td>
</tr>
<tr>
<td>Hispanic Male</td>
<td>26</td>
<td>49.7%</td>
<td>19</td>
</tr>
<tr>
<td>Hispanic All</td>
<td>69</td>
<td>56.6%</td>
<td>52</td>
</tr>
<tr>
<td>White Female</td>
<td>66</td>
<td>54.9%</td>
<td>37</td>
</tr>
<tr>
<td>White Male</td>
<td>57</td>
<td>52.5%</td>
<td>29</td>
</tr>
<tr>
<td>White All</td>
<td>124</td>
<td>53.8%</td>
<td>66</td>
</tr>
<tr>
<td>First Generation</td>
<td>66</td>
<td>49.7%</td>
<td>48</td>
</tr>
<tr>
<td>Not First Generation</td>
<td>92</td>
<td>55.7%</td>
<td>52</td>
</tr>
<tr>
<td>ALL</td>
<td>214</td>
<td>54.3%</td>
<td>135</td>
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</table>

Data is not weighted by full-time/part-time enrollment status

<table>
<thead>
<tr>
<th></th>
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<th>Pct</th>
<th>n</th>
<th>Pct</th>
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<tr>
<td>Full Time</td>
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<td>53.6%</td>
<td>129</td>
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<tr>
<td>Part Time</td>
<td>28</td>
<td>56.0%</td>
<td>13</td>
<td>26.0%</td>
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Small group numbers in table may not add-up to “all” numbers due to rounding.

X:\Surveys & Prog Assessment\CCSSE\CCSSE 2012\Sheets for Cabinet\Student Faculty Interaction.docx
Support for Learners

The weighted mean across the national cohort is 50, indicated below by the dashed line; the standard deviation is 25.

How much does BBCC emphasize each of the following (quite a bit or very much):

<table>
<thead>
<tr>
<th>Providing the support you need to help you succeed at BBCC</th>
<th>Encouraging contact among students from different economic, social, and racial or ethnic backgrounds</th>
<th>Helping you cope with your non-academic responsibilities</th>
<th>Providing the support you need to thrive socially</th>
<th>Providing the financial support you need to afford your education</th>
</tr>
</thead>
<tbody>
<tr>
<td>Hispanic Female</td>
<td>59 82.3%</td>
<td>42 59.0%</td>
<td>19 26.7%</td>
<td>26 37.3%</td>
</tr>
<tr>
<td>Hispanic Male</td>
<td>37 72.0%</td>
<td>29 56.1%</td>
<td>20 38.2%</td>
<td>22 42.7%</td>
</tr>
<tr>
<td>Hispanic All</td>
<td>95 78.0%</td>
<td>70 57.7%</td>
<td>38 31.5%</td>
<td>48 39.6%</td>
</tr>
<tr>
<td>White Female</td>
<td>97 80.4%</td>
<td>71 58.8%</td>
<td>29 23.7%</td>
<td>39 32.5%</td>
</tr>
<tr>
<td>White Male</td>
<td>90 84.9%</td>
<td>53 49.6%</td>
<td>27 25.5%</td>
<td>23 22.2%</td>
</tr>
<tr>
<td>White All</td>
<td>187 82.5%</td>
<td>124 54.4%</td>
<td>56 24.5%</td>
<td>63 27.7%</td>
</tr>
<tr>
<td>First Generation</td>
<td>98 72.9%</td>
<td>74 55.4%</td>
<td>41 30.3%</td>
<td>46 34.6%</td>
</tr>
<tr>
<td>Not First Generation</td>
<td>133 82.3%</td>
<td>91 55.6%</td>
<td>40 24.5%</td>
<td>48 29.1%</td>
</tr>
<tr>
<td>ALL</td>
<td>304 78.0%</td>
<td>215 55.1%</td>
<td>103 26.5%</td>
<td>119 30.7%</td>
</tr>
</tbody>
</table>

**Data is weighted by full-time/part-time enrollment status**

<table>
<thead>
<tr>
<th>Providing the support you need to help you succeed at BBCC</th>
<th>Encouraging contact among students from different economic, social, and racial or ethnic backgrounds</th>
<th>Helping you cope with your non-academic responsibilities</th>
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</thead>
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<tr>
<td>ALL</td>
<td>304 78.0%</td>
<td>215 55.1%</td>
<td>103 26.5%</td>
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</tr>
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</table>

**Data is not weighted by full-time/part-time enrollment status**

<table>
<thead>
<tr>
<th>Providing the support you need to help you succeed at BBCC</th>
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<td>42 59.0%</td>
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<td>304 78.0%</td>
<td>215 55.1%</td>
<td>103 26.5%</td>
<td>119 30.7%</td>
</tr>
</tbody>
</table>

Small group numbers in table may not add-up to “all” numbers due to rounding.
### Quality of relationships with people at BBCC

<table>
<thead>
<tr>
<th></th>
<th>Other Students - Friendly, supportive, sense of belonging</th>
<th>Instructors - Available, helpful, sympathetic</th>
<th>Staff - Helpful, considerate, flexible</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>n</td>
<td>Pct</td>
<td>n</td>
</tr>
<tr>
<td>Data is weighted by full-time/part-time enrollment status</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Hispanic Female</td>
<td>56</td>
<td>78.6%</td>
<td>59</td>
</tr>
<tr>
<td>Hispanic Male</td>
<td>42</td>
<td>82.8%</td>
<td>35</td>
</tr>
<tr>
<td>Hispanic All</td>
<td>97</td>
<td>80.3%</td>
<td>94</td>
</tr>
<tr>
<td>White Female</td>
<td>99</td>
<td>81.4%</td>
<td>102</td>
</tr>
<tr>
<td>White Male</td>
<td>88</td>
<td>80.9%</td>
<td>91</td>
</tr>
<tr>
<td>White All</td>
<td>185</td>
<td>81.2%</td>
<td>195</td>
</tr>
<tr>
<td>First Generation</td>
<td>107</td>
<td>80.3%</td>
<td>110</td>
</tr>
<tr>
<td>Not First Generation</td>
<td>130</td>
<td>79.5%</td>
<td>136</td>
</tr>
<tr>
<td>ALL</td>
<td>319</td>
<td>81.3%</td>
<td>323</td>
</tr>
<tr>
<td>Data is not weighted by full-time/part-time enrollment status</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Full Time</td>
<td>279</td>
<td>81.8%</td>
<td>286</td>
</tr>
<tr>
<td>Part Time</td>
<td>40</td>
<td>80.0%</td>
<td>39</td>
</tr>
</tbody>
</table>

**I would recommend BBCC to a friend or family member.**

<table>
<thead>
<tr>
<th></th>
<th>n</th>
<th>Pct</th>
</tr>
</thead>
<tbody>
<tr>
<td>Data is weighted by full-time/part-time enrollment status</td>
<td></td>
<td></td>
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<tr>
<td>Hispanic Female</td>
<td>71</td>
<td>100.0%</td>
</tr>
<tr>
<td>Hispanic Male</td>
<td>47</td>
<td>92.0%</td>
</tr>
<tr>
<td>Hispanic All</td>
<td>118</td>
<td>96.6%</td>
</tr>
<tr>
<td>White Female</td>
<td>111</td>
<td>91.4%</td>
</tr>
<tr>
<td>White Male</td>
<td>101</td>
<td>93.3%</td>
</tr>
<tr>
<td>White All</td>
<td>212</td>
<td>92.3%</td>
</tr>
<tr>
<td>First Generation</td>
<td>128</td>
<td>95.7%</td>
</tr>
<tr>
<td>Not First Generation</td>
<td>149</td>
<td>89.9%</td>
</tr>
<tr>
<td>ALL</td>
<td>356</td>
<td>92.1%</td>
</tr>
<tr>
<td>Data is not weighted by full-time/part-time enrollment status</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Full Time</td>
<td>313</td>
<td>92.3%</td>
</tr>
<tr>
<td>Part Time</td>
<td>44</td>
<td>91.7%</td>
</tr>
</tbody>
</table>

**My entire educational experience at BBCC is good or excellent.**

<table>
<thead>
<tr>
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<th>Pct</th>
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</thead>
<tbody>
<tr>
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<td></td>
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<tr>
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<td>67</td>
<td>94.5%</td>
</tr>
<tr>
<td>Hispanic Male</td>
<td>46</td>
<td>88.8%</td>
</tr>
<tr>
<td>Hispanic All</td>
<td>113</td>
<td>92.1%</td>
</tr>
<tr>
<td>White Female</td>
<td>104</td>
<td>85.0%</td>
</tr>
<tr>
<td>White Male</td>
<td>91</td>
<td>83.3%</td>
</tr>
<tr>
<td>White All</td>
<td>194</td>
<td>84.2%</td>
</tr>
<tr>
<td>First Generation</td>
<td>115</td>
<td>85.7%</td>
</tr>
<tr>
<td>Not First Generation</td>
<td>142</td>
<td>85.6%</td>
</tr>
<tr>
<td>ALL</td>
<td>332</td>
<td>85.9%</td>
</tr>
<tr>
<td>Data is not weighted by full-time/part-time enrollment status</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Full Time</td>
<td>298</td>
<td>87.6%</td>
</tr>
<tr>
<td>Part Time</td>
<td>39</td>
<td>81.2%</td>
</tr>
</tbody>
</table>

**I am very or mostly satisfied with the quality of instruction at BBCC.**

<table>
<thead>
<tr>
<th></th>
<th>n</th>
<th>Pct</th>
</tr>
</thead>
<tbody>
<tr>
<td>Data is weighted by full-time/part-time enrollment status</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Hispanic Female</td>
<td>63</td>
<td>95.4%</td>
</tr>
<tr>
<td>Hispanic Male</td>
<td>41</td>
<td>85.0%</td>
</tr>
<tr>
<td>Hispanic All</td>
<td>104</td>
<td>91.0%</td>
</tr>
<tr>
<td>White Female</td>
<td>109</td>
<td>94.5%</td>
</tr>
<tr>
<td>White Male</td>
<td>89</td>
<td>89.5%</td>
</tr>
<tr>
<td>White All</td>
<td>198</td>
<td>92.0%</td>
</tr>
<tr>
<td>First Generation</td>
<td>112</td>
<td>89.9%</td>
</tr>
<tr>
<td>Not First Generation</td>
<td>144</td>
<td>92.6%</td>
</tr>
<tr>
<td>ALL</td>
<td>329</td>
<td>90.7%</td>
</tr>
<tr>
<td>Data is not weighted by full-time/part-time enrollment status</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Full Time</td>
<td>295</td>
<td>90.8%</td>
</tr>
<tr>
<td>Part Time</td>
<td>39</td>
<td>90.7%</td>
</tr>
</tbody>
</table>

Small group numbers in table may not add up to “all” numbers due to rounding.

X:\Surveys & Prog Assessment\CCSSE\CCSSE 2012\2012 CCSSE summary - General Data.docx
## 2012 CCSSE General Data Summary

### How much has BBCC contributed to your knowledge, skills, and personal development in the following areas *(quite a bit or very much)*:

<table>
<thead>
<tr>
<th>Area</th>
<th>Hispanic Female</th>
<th>Hispanic Male</th>
<th>Hispanic All</th>
<th>White Female</th>
<th>White Male</th>
<th>White All</th>
<th>First Generation</th>
<th>Not First Generation</th>
<th>ALL</th>
</tr>
</thead>
<tbody>
<tr>
<td>Acquiring a broad general education</td>
<td>61 86.6%</td>
<td>38 73.6%</td>
<td>99 81.2%</td>
<td>93 77.2%</td>
<td>85 78.7%</td>
<td>178 77.8%</td>
<td>111 83.4%</td>
<td>128 78.0%</td>
<td>311 79.6%</td>
</tr>
<tr>
<td>Writing clearly and effectively</td>
<td>65 91.0%</td>
<td>33 67.3%</td>
<td>98 81.3%</td>
<td>88 72.7%</td>
<td>67 62.2%</td>
<td>155 67.7%</td>
<td>102 76.7%</td>
<td>112 69.0%</td>
<td>274 70.7%</td>
</tr>
<tr>
<td>Speaking clearly and effectively</td>
<td>55 77.6%</td>
<td>33 67.0%</td>
<td>88 73.3%</td>
<td>83 69.6%</td>
<td>53 50.0%</td>
<td>136 60.4%</td>
<td>94 72.1%</td>
<td>93 58.0%</td>
<td>248 64.2%</td>
</tr>
<tr>
<td>Thinking critically and analytically</td>
<td>57 82.7%</td>
<td>39 80.4%</td>
<td>97 81.7%</td>
<td>91 75.1%</td>
<td>74 68.2%</td>
<td>165 71.9%</td>
<td>100 75.7%</td>
<td>121 74.8%</td>
<td>287 74.1%</td>
</tr>
<tr>
<td>Solving numerical problems</td>
<td>50 71.8%</td>
<td>35 72.0%</td>
<td>86 71.9%</td>
<td>72 59.9%</td>
<td>72 66.7%</td>
<td>144 63.1%</td>
<td>91 75.7%</td>
<td>102 63.0%</td>
<td>253 65.5%</td>
</tr>
<tr>
<td>Using computing and information technology</td>
<td>58 81.8%</td>
<td>39 76.4%</td>
<td>97 79.6%</td>
<td>64 52.5%</td>
<td>58 54.4%</td>
<td>121 53.4%</td>
<td>85 68.6%</td>
<td>111 68.1%</td>
<td>241 61.9%</td>
</tr>
<tr>
<td>Understanding people of other racial and ethnic backgrounds</td>
<td>43 61.5%</td>
<td>32 66.6%</td>
<td>75 63.6%</td>
<td>64 52.5%</td>
<td>45 42.1%</td>
<td>96 42.1%</td>
<td>85 63.5%</td>
<td>74 46.1%</td>
<td>190 49.2%</td>
</tr>
</tbody>
</table>

Data is weighted by full-time/part-time enrollment status

Data is not weighted by full-time/part-time enrollment status

---

### How satisfied are you with the following services at BBCC?

<table>
<thead>
<tr>
<th>Service</th>
<th>Hispanic Female</th>
<th>Hispanic Male</th>
<th>Hispanic All</th>
<th>White Female</th>
<th>White Male</th>
<th>White All</th>
<th>First Generation</th>
<th>Not First Generation</th>
<th>ALL</th>
</tr>
</thead>
<tbody>
<tr>
<td>Academic advising</td>
<td>33 57.9%</td>
<td>22 33.3%</td>
<td>55 55.6%</td>
<td>50 50.0%</td>
<td>27 33.3%</td>
<td>58 47.8%</td>
<td>45 50.0%</td>
<td>48 47.3%</td>
<td>127 46.0%</td>
</tr>
<tr>
<td>Peer or other tutoring</td>
<td>22 38.6%</td>
<td>16 38.1%</td>
<td>39 39.4%</td>
<td>45 45.0%</td>
<td>58 47.8%</td>
<td>92 62.9%</td>
<td>50 50.0%</td>
<td>64 48.9%</td>
<td>149 47.0%</td>
</tr>
<tr>
<td>Skill labs (writing, math, etc.)</td>
<td>18 43.9%</td>
<td>16 39.0%</td>
<td>30 41.7%</td>
<td>27 45.8%</td>
<td>31 54.4%</td>
<td>58 50.4%</td>
<td>27 45.8%</td>
<td>37 46.3%</td>
<td>81 38.2%</td>
</tr>
<tr>
<td>Financial Aid advising</td>
<td>16 39.0%</td>
<td>14 46.7%</td>
<td>30 41.7%</td>
<td>27 45.8%</td>
<td>54 56.6%</td>
<td>58 50.4%</td>
<td>27 45.8%</td>
<td>37 46.3%</td>
<td>101 47.6%</td>
</tr>
<tr>
<td>Student organizations</td>
<td>17 29.8%</td>
<td>13 34.2%</td>
<td>30 31.3%</td>
<td>44 47.3%</td>
<td>29 40.3%</td>
<td>73 44.5%</td>
<td>44 47.3%</td>
<td>47 42.0%</td>
<td>156 47.6%</td>
</tr>
<tr>
<td><strong>Very Satisfied</strong></td>
<td>28 54.9%</td>
<td>21 51.2%</td>
<td>49 53.3%</td>
<td>37 45.1%</td>
<td>24 44.4%</td>
<td>61 44.9%</td>
<td>35 42.7%</td>
<td>47 42.0%</td>
<td>159 40.5%</td>
</tr>
<tr>
<td><strong>Somewhat Satisfied</strong></td>
<td>65 35.1%</td>
<td>31 48.8%</td>
<td>51 46.7%</td>
<td>36 55.6%</td>
<td>25 55.6%</td>
<td>47 55.1%</td>
<td>34 57.3%</td>
<td>53 58.0%</td>
<td>126 57.7%</td>
</tr>
<tr>
<td><strong>Somewhat Satisfied</strong></td>
<td>11 35.1%</td>
<td>17 41.5%</td>
<td>35 39.1%</td>
<td>16 35.6%</td>
<td>25 46.3%</td>
<td>30 55.1%</td>
<td>24 41.5%</td>
<td>47 42.0%</td>
<td>109 41.3%</td>
</tr>
<tr>
<td><strong>Very Satisfied</strong></td>
<td>11 35.1%</td>
<td>17 41.5%</td>
<td>35 39.1%</td>
<td>16 35.6%</td>
<td>25 46.3%</td>
<td>30 55.1%</td>
<td>24 41.5%</td>
<td>47 42.0%</td>
<td>109 41.3%</td>
</tr>
</tbody>
</table>

Data is weighted by full-time/part-time enrollment status

Data is not weighted by full-time/part-time enrollment status

---

Small group numbers in table may not add up to “all” numbers due to rounding.

X:\Surveys & Prog Assessment\CCSSE\CCSSE 2012\2012 CCSSE summary - General Data.docx
### 2012 CCSSE General Data Summary

#### Rarely/Never use the following services:

<table>
<thead>
<tr>
<th>Service</th>
<th>n</th>
<th>Pct</th>
<th>n</th>
<th>Pct</th>
<th>n</th>
<th>Pct</th>
<th>n</th>
<th>Pct</th>
<th>n</th>
<th>Pct</th>
</tr>
</thead>
<tbody>
<tr>
<td>Academic advising</td>
<td>18</td>
<td>26.1%</td>
<td>32</td>
<td>48.0%</td>
<td>10</td>
<td>13.9%</td>
<td>20</td>
<td>29.3%</td>
<td>35</td>
<td>51.4%</td>
</tr>
<tr>
<td>Peer or other tutoring</td>
<td>11</td>
<td>23.8%</td>
<td>16</td>
<td>35.0%</td>
<td>13</td>
<td>27.3%</td>
<td>7</td>
<td>16.3%</td>
<td>20</td>
<td>42.0%</td>
</tr>
<tr>
<td>Skill labs (writing, math, etc.)</td>
<td>30</td>
<td>25.2%</td>
<td>48</td>
<td>42.8%</td>
<td>23</td>
<td>19.3%</td>
<td>27</td>
<td>24.1%</td>
<td>55</td>
<td>47.5%</td>
</tr>
<tr>
<td>Financial Aid advising</td>
<td>37</td>
<td>30.5%</td>
<td>58</td>
<td>48.6%</td>
<td>41</td>
<td>34.4%</td>
<td>34</td>
<td>28.5%</td>
<td>48</td>
<td>40.0%</td>
</tr>
<tr>
<td>Student organizations</td>
<td>42</td>
<td>40.0%</td>
<td>56</td>
<td>54.0%</td>
<td>40</td>
<td>39.0%</td>
<td>36</td>
<td>34.1%</td>
<td>55</td>
<td>53.4%</td>
</tr>
</tbody>
</table>

#### Data is weighted by full-time/part-time enrollment status

<table>
<thead>
<tr>
<th>Group</th>
<th>n</th>
<th>Pct</th>
<th>n</th>
<th>Pct</th>
<th>n</th>
<th>Pct</th>
<th>n</th>
<th>Pct</th>
<th>n</th>
<th>Pct</th>
</tr>
</thead>
<tbody>
<tr>
<td>Hispanic Female</td>
<td>18</td>
<td>26.1%</td>
<td>32</td>
<td>48.0%</td>
<td>10</td>
<td>13.9%</td>
<td>20</td>
<td>29.3%</td>
<td>35</td>
<td>51.4%</td>
</tr>
<tr>
<td>Hispanic Male</td>
<td>11</td>
<td>23.8%</td>
<td>16</td>
<td>35.0%</td>
<td>13</td>
<td>27.3%</td>
<td>7</td>
<td>16.3%</td>
<td>20</td>
<td>42.0%</td>
</tr>
<tr>
<td>Hispanic All</td>
<td>30</td>
<td>25.2%</td>
<td>48</td>
<td>42.8%</td>
<td>23</td>
<td>19.3%</td>
<td>27</td>
<td>24.1%</td>
<td>55</td>
<td>47.5%</td>
</tr>
<tr>
<td>White Female</td>
<td>37</td>
<td>30.5%</td>
<td>58</td>
<td>48.6%</td>
<td>41</td>
<td>34.4%</td>
<td>34</td>
<td>28.5%</td>
<td>48</td>
<td>40.0%</td>
</tr>
<tr>
<td>White Male</td>
<td>42</td>
<td>40.0%</td>
<td>56</td>
<td>54.0%</td>
<td>40</td>
<td>39.0%</td>
<td>36</td>
<td>34.1%</td>
<td>55</td>
<td>53.4%</td>
</tr>
<tr>
<td>First Generation</td>
<td>43</td>
<td>33.1%</td>
<td>64</td>
<td>50.9%</td>
<td>32</td>
<td>25.1%</td>
<td>41</td>
<td>32.5%</td>
<td>58</td>
<td>45.2%</td>
</tr>
<tr>
<td>Not First Generation</td>
<td>56</td>
<td>34.9%</td>
<td>86</td>
<td>53.8%</td>
<td>54</td>
<td>33.7%</td>
<td>48</td>
<td>30.3%</td>
<td>84</td>
<td>52.7%</td>
</tr>
<tr>
<td>ALL</td>
<td>119</td>
<td>31.3%</td>
<td>178</td>
<td>47.8%</td>
<td>113</td>
<td>30.1%</td>
<td>102</td>
<td>27.5%</td>
<td>172</td>
<td>46.0%</td>
</tr>
</tbody>
</table>

#### Data is not weighted by full-time/part-time enrollment status

<table>
<thead>
<tr>
<th>Group</th>
<th>n</th>
<th>Pct</th>
<th>n</th>
<th>Pct</th>
<th>n</th>
<th>Pct</th>
<th>n</th>
<th>Pct</th>
<th>n</th>
<th>Pct</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full Time</td>
<td>98</td>
<td>29.3%</td>
<td>149</td>
<td>45.7%</td>
<td>94</td>
<td>28.5%</td>
<td>83</td>
<td>25.8%</td>
<td>136</td>
<td>41.5%</td>
</tr>
<tr>
<td>Part Time</td>
<td>17</td>
<td>36.2%</td>
<td>25</td>
<td>53.2%</td>
<td>16</td>
<td>34.0%</td>
<td>15</td>
<td>31.9%</td>
<td>27</td>
<td>57.4%</td>
</tr>
</tbody>
</table>

How likely is it that the following would cause you to withdraw from class or from BBCC (very likely or likely):

<table>
<thead>
<tr>
<th>Cause</th>
<th>n</th>
<th>Pct</th>
<th>n</th>
<th>Pct</th>
<th>n</th>
<th>Pct</th>
<th>n</th>
<th>Pct</th>
<th>n</th>
<th>Pct</th>
</tr>
</thead>
<tbody>
<tr>
<td>Working full-time</td>
<td>31</td>
<td>44.4%</td>
<td>32</td>
<td>44.4%</td>
<td>9</td>
<td>13.6%</td>
<td>53</td>
<td>74.9%</td>
<td>29</td>
<td>40.3%</td>
</tr>
<tr>
<td>Caring for dependents</td>
<td>26</td>
<td>51.3%</td>
<td>17</td>
<td>33.9%</td>
<td>12</td>
<td>24.0%</td>
<td>32</td>
<td>63.4%</td>
<td>23</td>
<td>44.6%</td>
</tr>
<tr>
<td>Academically unprepared</td>
<td>57</td>
<td>47.3%</td>
<td>48</td>
<td>40.0%</td>
<td>22</td>
<td>17.9%</td>
<td>84</td>
<td>70.1%</td>
<td>52</td>
<td>42.1%</td>
</tr>
<tr>
<td>Lack of finances</td>
<td>48</td>
<td>39.5%</td>
<td>30</td>
<td>24.4%</td>
<td>9</td>
<td>8.3%</td>
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<td>51.1%</td>
<td>66</td>
<td>54.8%</td>
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<tr>
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<td>33.8%</td>
<td>27</td>
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<td>17.4%</td>
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<td>49.0%</td>
<td>68</td>
<td>64.2%</td>
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<tr>
<td>Working full-time</td>
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<td>36.8%</td>
<td>57</td>
<td>25.1%</td>
<td>28</td>
<td>12.6%</td>
<td>113</td>
<td>50.1%</td>
<td>134</td>
<td>59.1%</td>
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<tr>
<td>Caring for dependents</td>
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<td>48.8%</td>
<td>51</td>
<td>39.1%</td>
<td>13</td>
<td>9.6%</td>
<td>83</td>
<td>63.0%</td>
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<td>82</td>
<td>50.8%</td>
<td>108</td>
<td>66.8%</td>
</tr>
<tr>
<td>Lack of finances</td>
<td>160</td>
<td>41.8%</td>
<td>123</td>
<td>32.1%</td>
<td>59</td>
<td>15.3%</td>
<td>218</td>
<td>56.8%</td>
<td>206</td>
<td>54.0%</td>
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</table>

#### Data is weighted by full-time/part-time enrollment status

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<tr>
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<th>n</th>
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<th>Pct</th>
<th>n</th>
<th>Pct</th>
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<td>44.4%</td>
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<td>74.9%</td>
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<td>40.3%</td>
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<tr>
<td>Hispanic Male</td>
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<td>51.3%</td>
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<td>33.9%</td>
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<td>63.4%</td>
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<td>47.3%</td>
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<td>17.9%</td>
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<td>70.1%</td>
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<tr>
<td>White Female</td>
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<td>39.5%</td>
<td>30</td>
<td>24.4%</td>
<td>9</td>
<td>8.3%</td>
<td>61</td>
<td>51.1%</td>
<td>66</td>
<td>54.8%</td>
</tr>
<tr>
<td>White Male</td>
<td>36</td>
<td>33.8%</td>
<td>27</td>
<td>25.9%</td>
<td>18</td>
<td>17.4%</td>
<td>51</td>
<td>49.0%</td>
<td>68</td>
<td>64.2%</td>
</tr>
<tr>
<td>White All</td>
<td>83</td>
<td>36.8%</td>
<td>57</td>
<td>25.1%</td>
<td>28</td>
<td>12.6%</td>
<td>113</td>
<td>50.1%</td>
<td>134</td>
<td>59.1%</td>
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<tr>
<td>First Generation</td>
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<td>39.1%</td>
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<td>83</td>
<td>63.0%</td>
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<tr>
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<td>36</td>
<td>22.2%</td>
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<td>16.0%</td>
<td>82</td>
<td>50.8%</td>
<td>108</td>
<td>66.8%</td>
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<tr>
<td>ALL</td>
<td>160</td>
<td>41.8%</td>
<td>123</td>
<td>32.1%</td>
<td>59</td>
<td>15.3%</td>
<td>218</td>
<td>56.8%</td>
<td>206</td>
<td>54.0%</td>
</tr>
</tbody>
</table>

#### Data is not weighted by full-time/part-time enrollment status

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<thead>
<tr>
<th>Group</th>
<th>n</th>
<th>Pct</th>
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<th>Pct</th>
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<th>Pct</th>
<th>n</th>
<th>Pct</th>
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<tr>
<td>Full Time</td>
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<td>37.7%</td>
<td>95</td>
<td>28.4%</td>
<td>52</td>
<td>15.6%</td>
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<tr>
<td>Part Time</td>
<td>25</td>
<td>52.1%</td>
<td>20</td>
<td>41.7%</td>
<td>7</td>
<td>14.6%</td>
<td>29</td>
<td>60.4%</td>
<td>24</td>
<td>50.0%</td>
</tr>
</tbody>
</table>

Small group numbers in table may not add up to “all” numbers due to rounding.

---

X:\Surveys & Prog Assessment\CCSSE\CCSSE 2012\2012 CCSSE summary - General Data.docx
48.1% of all students most often get information about program requirements from a faculty advisor at the college. This is the most common way students in all groups get this information.

The second most common way students get information about program requirements is from the college website (28.7%), except Hispanic males. Hispanic males get the information from another student at the college (15.0%) before consulting the website (13.6%).

48.8% of all students often see students similar to them reaching their educational goals at BBCC. There was nearly a 10% difference between white males’ and white females’ responses to this question:

Percent of students who often see students similar to them reaching their educational goals at BBCC (Spring 2012)

<table>
<thead>
<tr>
<th></th>
<th>Female</th>
<th>Male</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>White</td>
<td>54.9%</td>
<td>46.4%</td>
<td>51.0%</td>
</tr>
<tr>
<td>Hispanic</td>
<td>47.2%</td>
<td>50.4%</td>
<td>48.5%</td>
</tr>
<tr>
<td>Total</td>
<td>50.3%</td>
<td>46.4%</td>
<td></td>
</tr>
</tbody>
</table>

93.8% of all students feel that BBCC is a very (70.1%) or somewhat (23.7%) comfortable environment for all students (an environment free of harassment of any kind). Only 56.4% of Hispanic males feel very comfortable, compared to 76.0% of Hispanic females and 70.1% of white males:

Percent of students who feel BBCC is a very comfortable environment for all students (Spring 2012)

<table>
<thead>
<tr>
<th></th>
<th>Female</th>
<th>Male</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>White</td>
<td>73.6%</td>
<td>70.1%</td>
<td>72.0%</td>
</tr>
<tr>
<td>Hispanic</td>
<td>76.1%</td>
<td>56.4%</td>
<td>67.9%</td>
</tr>
<tr>
<td>Total</td>
<td>75.5%</td>
<td>65.0%</td>
<td></td>
</tr>
</tbody>
</table>

94.0% of all students feel very (62.6%) or somewhat (31.4%) safe on BBCC campus. There was a 10% difference between males (68.6%) and females (58.3%) who feel very safe on campus:

Percent of students who feel very safe on BBCC campus (Spring 2012)

<table>
<thead>
<tr>
<th></th>
<th>Female</th>
<th>Male</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>White</td>
<td>59.1%</td>
<td>68.2%</td>
<td>63.3%</td>
</tr>
<tr>
<td>Hispanic</td>
<td>55.6%</td>
<td>67.8%</td>
<td>60.7%</td>
</tr>
<tr>
<td>Total</td>
<td>58.3%</td>
<td>68.6%</td>
<td></td>
</tr>
</tbody>
</table>
• 69.8% of students primarily use their BBCC email account to communicate with instructors and other students at BBCC (15.1% use personal email, 15.1% use ANGEL email).

• 44.5% of students use ANGEL daily and an additional 27.6% use it weekly.

• 34.6% of students use the BBCC Portal for things other than ANGEL a few times a quarter and an additional 23.8% use it weekly.

• 44.1% of students report that the BBCC Portal is a very useful resource/tool for them.

• Personal technology:
  o 93.4% of students have a computer at home
  o 88.9% have internet access at home
  o 60.1% have a smart phone

• Online tutoring:
  o 69.0% of students are aware that BBCC offers free online tutoring
  o 11.0% have used online tutoring
  o Of those who used it, 21.8% were very satisfied; an additional 61.8% were somewhat satisfied

• The three most common areas for suggested improvement were:
  o Increased class/program offerings to accommodate personal schedules and career goals (n=33, 19.8%)
  o Improved website and/or online access (n=14, 8.4%)
  o Improved ANGEL service (n=14, 8.4%)
Appendix F
RUS Grant Computer Site Program

Background: BBCC received RUS Grant monies in order to provide technology to outlying areas in the BBCC service district. (A 3 Year Grant, implemented 2009) Several locations were selected to receive a “thin client system” (10 thin clients and a printer) in an effort to provide the technology needed in order to “widen access and fitting the solution to (each) community”. Lind, Washtucna, Mattawa, Ritzville and Warden were identified as the areas to receive RUS Grant funded systems. (See the following informational sections developed for each area where a RUS Grant system was installed.)

Technology: As of December 2012, all equipment has been purchased and placed into the specified sites. A three year support contract was also purchased. As of today, the company who makes the thin client system no longer produces these units or provides any tech support.

All grant monies have expired for staffing and/or technical support of the RUS Grant CKC’s.

Locations/Status of System:

Ritzville - 2011 Population Estimate: 1699*
2012 BBCC Outcomes Workbook indicate that 79% of 2009 high school seniors will be going to college/8% attending BBCC=2 students**

Two sites were originally set up: One in the Ritzville High School with 7 thin clients; the other was in the Ritzville Library where 8 thin clients were set up.

Status of System: Currently those two sites have discontinued use of the thin client systems. As was told to me by the District Superintendent, the High School does not need additional computer stations and the community did not access them given they were in the school’s building. The Library also has the thin client systems in boxes due to a remodel they have undergone. It has been proposed to BBCC that all thin clients, or some sort of an access lab, be relocated to another central location in the downtown core. This space was recently remodeled and offered free of charge to BBCC by a downtown development committee. No decision has been made on moving forward with this location due to additional staffing, program development and technology needs.

Site Usage: None in use at this time.

Recommendations: The areas articulated as a need was continuing education/basic computer skills for community members as well as credited classes for Running Start students. Providing hybrid classes in Ritzville for Running Start will enable RS students to still be an active part on their high school campus

Prepared by the Title V Activities Coordinator
and also allow for continued participation in after school activities, including athletics. In addition, working with our Basic Skills program here on campus, we are looking at the opportunities that the Ritzville community may have for BBCC to provide GED and ESL classes at that location as well. This is still in the development stages, as past recruitment for these programs has not been successful, but could be a good opportunity for community outreach and development.

**Lind - 2011 Population Estimate: 574*\**

2012 BBCC Outcomes Workbook indicate that 82% of 2009 high school seniors will be going to college/0% attending BBCC=0 students**

One centralized site was located in the Lind High School. That site had 5 thin clients located in the school for community and school use.

*Status of System:* Although I have been told that in the past there were students in ESL as well as an Even Start Grant program who accessed the lab, currently this site has discontinued use of the thin client system. Mrs Beil, the technology instructor in the school, verified that the community did not use the computers and often technological issues made the system inoperative. Because the school already has a technology lab, complete with computers, the thin clients were not necessary. Therefore all thin clients were removed from Lind High School in August, 2012.

*Site Usage:* All Thin Clients removed from location.

**Warden - 2011 Population Estimate: 2758*\**

2012 BBCC Outcomes Workbook indicate that 59% of 2009 high school seniors will going to college/55% attending BBCC=23 students**

A thin client system was installed in Warden at the High School and currently resides in that same location.

*Status of System:* The system is still in place. No additional contact has been made.

*Site Usage:* Available for community and student use.

Recommendations: None at this time.

*Prepared by the Title V Activities Coordinator*
Wahluke (The local high school in Mattawa) - 2011 Population Estimate (Mattawa): 4543*
2012 BBCC Outcomes Workbook indicate that 45% of 2009 high school seniors will going to
college/10% attending BBCC=5 students**

A thin client system was installed at the Mattawa High School (Wahluke) which included 10 thin clients
and a printer.

**Status of System: The system was removed due to a lack of technology support and usage by
community. The system was brought back to BBCC. (SEE OTHELLO SITE below)**

**Site Usage: Removed from location.**

Washtucna - 2011 Population Estimate: 212*
2012 BBCC Outcomes Workbook data not available

A thin client system was installed at Washtucna which included thin clients and a printer.
**Status of System: The system was removed due to a lack of technology support and usage by
community. The system was brought back to BBCC for in-house use.**

**Site Usage: Removed from location.**

------------------------------------------------------------------------------------------------------------------------------

Although it was unclear as to which grant monies were supporting these next two sites, these were
developed in 2012 in collaboration with Washington State Migrant Council in an effort to meet the
educational requirements that the State of WA is now requiring of WSMC staff. These requirements
are being met through BBCC’s ECE online program. This format fits the Title V Cooperative Grant goals,
but it has been determined that these two sites are actually supported through the RUS Grant.
Because the RUS Grant has since expired, TITLE V will continue with the Mattawa location for
additional development in Year 5. (See Title V Grant for more information.)

Because I felt it was important to incorporate a “classroom setting” into these facilities, I encouraged
WA State Migrant Council to develop the space into a more professional atmosphere, including the
physical layout of the classroom space. Utilizing a consistent layout with the classrooms located at
their home office in Sunnyside, it was agreed that WSMC would support the physical layout in each site
with the purchase of tables/chairs and other instructional tools conducive to effective learning and
BBCC would facilitate the technology and support services. WSMC has invested approx. $5,000 into
each of these sites. (see Equip/Signage - WSMC/Staples invoice.)

Prepared by the Title V Activities Coordinator
**Mattawa - 2011 Population Estimate: 4543***
2012 BBCC Outcomes Workbook indicate that 45% of 2009 high school seniors will be going to college/10% attending BBCC=5 students**

Although a RUS Grant site was originally developed in the Mattawa High School (Wahluke), and because that system was eliminated, a second site has been established in the Washington State Migrant Council in Mattawa. (This site was developed in part because of our ECE program and the WSMC need for staff education.) This was in partnership with WSMC, BBCC and Heritage U.

**Status of System:** Working with the Site Director, Roger Rivera, a wireless system has been established at this location. Currently, we are providing netbooks to BBCC students through our SSC loan program. Other educational programs are being discussed. In addition, a signage proposal has been developed and submitted for review by the Title V Director and the PIO for approval and financial support. (See Equip/Signage - signage proposal)

**Site Usage:** Site is available and used for BBCC ESL classes, ECE, Basic Computer Skills workshops and other online student access. Because this campus is a secure location due to child care guidelines, availability to community is dependent upon campus restrictions. (See Mattawa tab for addtl photos and info)

**Recommendations:** The areas articulated as need at this site include a focus on our work with WSMC and the ECE students in an effort to meet the state requirements for child care providers. Providing access to the internet and a formal classroom setting has facilitated a partnership with WSMC and BBCC. In addition, Title V staff will continue to work with other BBCC departments to encourage the use of the specified CKC space in support of this partnership, as well as develop other community programs. (Ex: I-DEA Grant classes, ESL, Basic Computer Skills)

**Othello - 2011 Population Estimate: 7481***
2012 BBCC Outcomes Workbook indicate that 55% of 2009 high school seniors will be going to college/16% attending BBCC=15 students**

Although a site in Othello was not in the original proposal, a site has been established in the Washington State Migrant Council offices in Othello. (This site was developed in part because of our ECE program and the WSMC need for staff education. This was in partnership with WSMC, BBCC and Heritage U.)

**Status of System:** Working with the Interim Site Director, Amy Martinez, a wireless system has been established at this location. Currently, we are providing netbooks to BBCC students through our SSC

*Prepared by the Title V Activities Coordinator*
loan program. Other educational programs are being discussed. In addition, a signage proposal has been developed and submitted for review by the Title V Director and the PIO for approval and financial support. (See Equip/Signage - signage proposal)

**Site Usage:** Site is available and used for BBCC ESL classes, ECE, Basic Computer Skills workshops and other online student access. Because this campus is a secure location due to child care guidelines, availability to community is dependent upon campus restrictions. (See Othello tab for addtl photos and info)

**Recommendations:** The areas articulated as need at this site include a focus on our work with WSMC and the ECE students in an effort to meet the state requirements for child care providers. Providing access to the internet and a formal classroom setting has facilitated a partnership with WSMC and BBCC. In addition, Title V staff will continue to work with other BBCC departments to encourage the use of the specified CKC space in support of this partnership, as well as develop other community programs. (Ex: I-DEA Grant classes, ESL, Basic Computer Skills)

*US Census Bureau, Population for Incorporated Places

Title V Community Knowledge Center Program

Background: BBCC received Title V Institutional Grant (TVIG) monies in order to “Broaden Access to Instruction and Support throughout Rural, Isolated Areas” through the development of computer labs to allow access to instruction and support throughout the service area. Originally the development of these computer labs included 10 thin clients and a printer at each site. Wilson Creek, ACH (Almira, Coulee, Hartline), Quincy, Odessa, Royal City, Grand Coulee, Mattawa were identified as the areas to receive Title V Grant funded Community Knowledge Centers. (See attached Title V grant information.)

Technology: All thin clients have been purchased and placed into the specified sites. A three year support contract was also purchased. As of today, the company who makes the thin client system no longer produces these units or provides any tech support. As of August 2012, the system to be developed in each proposed site has been adapted to a wireless access system. In working with BBT, it was decided that a wireless modem system, utilizing the SSC netbook loan program, could be instituted at each location in the communities noted above. The additional responsibility for BBT tech support would therefore also be eliminated. Netbooks are to be distributed to BBCC students at their respective CKC locations.

Current Staffing: The TVIG currently has budgeted part time (20 hours a week) oversight of the CKC development by the Activity Coordinator through 2015. In addition, a full time AmeriCorps/VISTA member has been hired for 2012-13 to assist this project and is supervised by the Activity Coordinator.

Community Outreach: A signage proposal has been developed which is adaptable to each location in order to provide marketing exposure in each community and to develop a strong tie to each community’s educational needs. (See Equip/Signage - signage proposal) A decision has not yet been made on this proposal.

Continuing Ed Programming: I suggest utilizing a needs assessment in some of the larger communities where additional programming is being reviewed. Utilizing the expertise of the Public Information Officer as well as the Dean of Assessment Services, a needs assessment could be developed that would not only give BBCC recognition in that community, publicizing that continuing education will be available through “BBCC – Their Local Educational Source”, but also ensure that continuing educational services meet the needs of that community. Overall, most communities have suggested that services for their Running Start Students is priority. Further research could be conducted on the participation of each community in Running Start. Recommendations follow for all locations in the following summary of each.

Prepared by the Title V Activities Coordinator
Locations/Status of System:

Quincy - 2011 Population Estimate: 6917*
2012 BBCC Outcomes Workbook indicate that 63% of 2009 high school seniors will be going to college/29% attending BBCC=23 students**b

A site has been located at the Senior Center in downtown Quincy. (See Quincy Tab for photos/info)

Status of System: Working with the SC Director, Pauline Peters, iFiber was brought to the site by the City of Quincy and BBCC installed a modem in order to establish a wireless system at this location. Currently, we are discussing other “lab” and educational needs. There has been minimal foot traffic into the center for the use of the CKC, but additional programming to the community is being discussed, which will lead to additional traffic. Staff from the local Washington State Migrant Council is accessing the site as well as some high school students. In addition, a signage proposal has been developed and submitted for review by the Title V Director for approval and the PIO for financial support.

Site Usage: Site is available to general public for internet access use. In addition, I am working with Sandy Cheek to incorporate BBCC ESL, Basic Skills, and GED classes at this site. We are looking at the opportunities to consolidate our GED and ESL classes into this location as currently these classes are held in a local church. This consolidation effort could be a good opportunity for community outreach, BBCC recognition and development.

ECE and other online students are also encouraged to use this site.

Recommendations: It has been discussed that providing basic computer skills for community members as well as some credited classes for Running Start students would be welcomed. A Basic Computer Skills Workshop (see Cont Ed tab) has been developed by the AmeriCorp/Vista member and is ready for community presentations. Providing hybrid classes in Quincy for Running Start will enable RS students to still be an active part on their high school campus and also allow for continued participation in after school activities, including athletics. In addition, working with our Basic Skills program here on campus, we are looking at the opportunities to consolidate our GED and ESL classes into this location as well. Currently these classes are held in a local church. This consolidation effort could be a good opportunity for community outreach, BBCC recognition and development.

Wilson Creek - 2011 Population Estimate: 209
2012 Workbook data not available*

Although ACH was selected to receive the first CKC site, Wilson Creek was brought onboard first in order to accommodate the communities need.

Prepared by the Title V Activities Coordinator
**Status of System:** Currently Wilson Creek’s access lab has been established with the thin client system. Plans to transfer to the new wireless system are being reviewed.

**Site Usage:** Site is available for community and student usage.

**Recommendations:** None at this time.

**Odessa - 2011 Population Estimate: 903***
2012 BBCC Outcomes Workbook indicate that 74% of 2009 high school seniors will be going to college/6% attending BBCC=1 student**

Site to be developed in 2012-2013. A site is being reviewed to be located at the Library in downtown Odessa. (See Odessa Tab for photos/info)

**Status of System:** Working with the Librarian, Julie Jantz, a wireless system has already been established at this location through the City of Odessa.

**Recommendations:** Currently, we are discussing “lab/educational” needs and programming opportunity’s for the community. The areas articulated as needs in this area are internet access, continuing education/basic computer skills for community members as well as credited classes for Running Start students. Providing hybrid classes in Odessa is desirable, as stated by the librarian. A signage proposal has been developed and submitted for review by the Title V Director for approval and the PIO for financial support as well.

Both the librarian and I agree that a needs assessment for this location could be a good opportunity for community outreach, BBCC recognition and appropriate educational development.

**ACH - Almira/Hartline/Coulee City - 2011 Population Estimate: 1013*** (ACH ttl)
2012 BBCC Outcomes Workbook indicate that 46% of 2009 high school seniors will be going to college/40% attending BBCC=4 students**

Site to be developed in 2012-2013. A site is being reviewed in the City of Hartline that is also occupied by the Grant County Port District #5, a Community Library and other small businesses. This centralized location, between the 3 towns, is the old Hartline School which has been renovated into office space. Currently, there are 3 occupants: The Hartline Community Library, GC Port Dist #5, and a second hand store. A new restaurant is also located across the parking lot, which adds to the convenience of this site for community/extended learning opportunities. (See ACH Tab for photos/info)

*Prepared by the Title V Activities Coordinator*
**Status of System:** Working with GC Port District #5 Chairman (Wesley Sieg), the Town Hall Clerk (Helen Marie Grow), the Port Secretary (Carol), a wireless system has already been established at this location through the City of Hartline. Mr. Sieg is very interested in assistance with lab set-up and appropriate layout of space.

**Recommendations:** We have discussed “lab/educational” needs and programming opportunity’s for the community. There is still a large population in the ACH area that do not have internet services in their homes, this CKC would provide access to internet services for the general public. Also, hybrid classes for Running Start students was Mr. Sieg’s first recommendation for this location. A signage proposal has been developed and submitted for review by the Title V Director for approval and the PIO for financial support. Signage would allow for BBCC public relations and outreach in this community.

**Royal City - 2011 Population Estimate: 2193**
2012 BBCC Outcomes Workbook indicate that 64% of 2009 high school seniors will be going to college/25% attending BBCC=14 students**

To be developed in 2013 – 2014.

**Grand Coulee - 2011 Population Estimate: 1044**
2012 BBCC Outcomes not data available**

To be developed in 2013 – 2014. Contact has been made in regard to locating a site in this area. No proposals are ready for review at this time.

**Mattawa - 2011 Population Estimate: 4543**
2012 BBCC Outcomes Workbook indicate that 45% of 2009 high school seniors will be going to college/10% attending BBCC=5 students**

To be developed in 2014-2015. Although there is currently a site developed under the RUS Grant, Mattawa will continue to be reviewed for additional needs under the Title V Grant.

*US Census Bureau, Population for Incorporated Places

Appendix G
**BIG BEND COMMUNITY COLLEGE INFORMATION**

Big Bend Community College (BBCC or Big Bend), in Moses Lake, WA is a two year public community college and Hispanic Serving Institution servicing an isolated two county district in the rural south central region of the state. While the more populous and affluent western third of Washington is served by 34 community colleges, the eastern two thirds of the state has only seven community colleges, with BBCC serving one of the largest regions. Forty percent of the area’s population is Hispanic, 29% of those live in poverty, compared to 13.8% poverty among non-Hispanic white residents. Big Bend offers residents of this rural region a range of associate of arts, science and applied science degrees.

Of the total BBCC’s students enrolled during the 2010-2011 year, 69% were low income students and 43% were Hispanic. Our mission is to serve the educational needs of a diverse population throughout our service district, but the rural, isolated nature of our service area combined with students’ time challenges act as an obstacle to education access.

**THE GRADUATION PROJECT INFORMATION**

The Graduation Project, is an academic year long program that supports students’ by providing common ground for sharing experiences, knowledge practices and successes, challenges and leadership activities via a dynamic learning community.

Funded through College Spark Washington and managed by Washington Campus Compact (WCCC), and implemented by BBCC, this unique program explores the effectiveness of service as a strategy to increase the number of low-income students who successfully complete their degree program.

BBCC had 88 students take the initial survey in order to be considered to participate. Out of those 88 who took the survey, 17 students were confirmed in the project upon its initiation on October 30th. The project will assess the progress toward graduation of those who participate in the project and those who do not participate.

WACC and BBCC will partner to create a variety of intentional opportunities that support low-income students in reaching their graduation goals. By employing four successful strategies
for personal, academic and career growth the Graduation Project will effectively increase the number of low-income students who persevere toward their degree programs.

**Strategies include:**

**Reflective Service:** We will be implementing individual and group activities which will enrich the students learning experience and provide networking and skills-building opportunities. In addition, prior to and after each quarter, the students will reflect on their service experience and how that has changed and/or solidified their career and academic goals. Inspirational and educational speakers will provide sessions to motivate, instruct and reflect on personal and professional goals.

**Learning Communities:** Our student co-hort will learn about community issues, complete service projects and reflect on their service and career goals. In concert with BBCC’s academic quarters, students will choose areas to focus their service time each quarter. The service time is in addition to their regularly scheduled classes and each student will be required to provide 3 or more hours per week to the service area they choose. Incorporating career development into the Graduation Project objectives, students’ service projects will be structured toward their career choices in order to give the student valuable experience and create an opportunity to build their resume. (see the list of organizations contracted with the Graduation Project attached.)

In addition to their weekly service, the Graduation Project students will organize, plan and implement an annual service project that will benefit our local community as well. Our annual project this year will incorporate Global Youth Service Day and Join Hands Day, and will be held in late April/early May.

**Academic and Career Advising:** Our student co-hort will receive individualized academic and career advising from BBCC personnel specifically selected for this project.

**Leadership Development:** Our student co-hort will receive leadership training to enhance critical workforce and networking skills.

Because the Graduation Project students are giving of their own time, I felt it important to facilitate recognition of their efforts in a meaningful and momentous way. As of January 25, 2013, BBCC is now an Official Certifying Organization for The Presidential Volunteer Service Award. As a certifying organization, we can now recognize volunteers from BBCC who serve our community and our organization, which includes all participants in the Graduation Project.
I have attached an informational sheet which outlines the different levels of service required and the recognition they will receive.

For more information on The Graduation Project please contact:

Beth S. Laszlo, Activity Coordinator
Title V
Big Bend Community College
7662 Chanute Street NE
Moses Lake, WA 98837-3299
Bethl@bigbend.edu
(509) 793-2316
ORGANIZATIONS AND AREAS OF SERVICE FOR STUDENT SERVICE PARTICIPATION INCLUDE:

✓ BBCC Event and Conference Dept – hospitality industry
✓ BBCC Public Safety – community safety
✓ Community Services of Moses Lake/Food Bank – social service
✓ Ephrata First Baptist Church – religious studies/youth pastor
✓ Family Service of Grant County - education
✓ The Hope Agency – social service
✓ Moses Lake Chamber of Commerce – public relations/business
✓ Port of Moses Lake - business
✓ Salvation Army – social service/office support
✓ Samaritan Healthcare – health care
✓ WSU – Gear Up – education
**INFORMATION ON MONTHLY SPEAKERS PRESENTATIONS**

It is the goal of the monthly meeting for The Graduation Project to provide speakers to the students participating in the project that will motivate, instruct and facilitate reflection on their personal and professional goals.

Because this project will include a diverse group of individuals – largely comprised of those who have had diverse, challenging backgrounds with little support and/or ability to dream big and set high goals, the speakers challenge is to present educational and motivational information to challenge and entertain those attending.

Although the focus of these monthly meetings will be leadership and career planning, other supportive presentations could include:

- Goal Setting
- Dream Big/Think Big
- Achieving your Dreams through Dedication and Commitment
- Persevering
- Risk Taking
- Communication/Collaboration
- Relationship Building
- Team Player
- Being a Change Agent
The President’s Volunteer Service Award is the premier volunteer awards program, encouraging United States citizens or lawfully admitted permanent residents of the United States through presidential recognition to live a life of service.

Your recognition inspires others to take positive action to change the world.

About the Award

Background
America has a long and proud tradition of volunteer service. Now, more than ever, volunteers are renewing their commitment to help others and making new connections that bring us closer together as families, as neighbors, as communities and as a nation.

The President’s Council on Service and Civic Participation (the Council) was established in 2003 to recognize the valuable contributions volunteers are making in our communities and encourage more people to serve. The Council created the President’s Volunteer Service Award program as a way to thank and honor Americans who, by their demonstrated commitment and example, inspire others to engage in volunteer service. The program continues as an initiative of the Corporation for National and Community Service (CNCS). Recognizing and honoring volunteers sets a standard for service, encourages a sustained commitment to civic participation and inspires others to make service a central part of their lives.

The President’s Volunteer Service Award recognizes United States citizens and lawfully admitted permanent residents of the United States who have achieved the required number of hours of service over a 12-month time period – or cumulative hours over the course of a lifetime.

Award Criteria
Any individual, family or group that meets the program’s criteria can receive Presidential recognition for volunteer hours served over a 12-month period or over the course of a lifetime. Criteria for recognition are:
- Recipients must be United States citizens or lawfully admitted permanent residents of the United States.
- Awards are issued for service hours served within a 12-month time period or over the course of a lifetime.
- Awards are issued for volunteer service only. Additional levels of participation with the organization, i.e. charitable support, are not a factor considered for the award.
Court-ordered community service does not qualify for the award. Awards are issued by approved Certifying Organizations. Service must be with an organization that is legally established in the United States, the Commonwealth of Puerto Rico or one of the territories.

The Award
Award recipients can choose among different options for award recognition:
- The official President’s Volunteer Service Award pin
- A personalized certificate of achievement
- A congratulatory letter from the president of the United States
- A combination of all three of the above

Award Eligibility
Any individual, family, or group can receive Presidential recognition for volunteer hours earned over a 12-month period or over the course of a lifetime at home or abroad. The following are the eligibility requirements for each age group:
- Kids: Age 5-14
- Young Adults: Individual Age 15-25
- Adults: Individual Age 26 +

Presidential Volunteer Service Award Criteria
Bronze Level
- Kids: 50 to 74 hours
- Young Adults: 100 to 174 hours
- Adults: 100 to 249 hours
- Family & Groups: 200 to 499 hours
Presidential Volunteer Service Award Criteria

Silver Level.
Kids: 75 to 99 hours
Young Adults: 175 to 249 hours
Adults: 250 to 499 hours
Family & Groups: 500 to 999 hours

Gold Level.
Kids: 100 hours or more
Young Adults: 250 hours or more
Adults: 500 hours or more
Family & Groups: 1000 hours or more
President’s Call to Service Award

All Ages
4,000 hours or more of volunteer service (over a lifetime).
Congratulations on receiving the President’s Volunteer Service Award, and thank you for helping to address the most pressing needs in your community and our country.

In my Inaugural Address, I stated that we need a new era of responsibility—a recognition on the part of every American that we have duties to ourselves, our Nation, and the world. There are duties that we do not deliberately accept but rather inherit, our legacy. They may not be as glamorous as building a school or feeding hungry children, but they are no less noble than giving our all to a difficult task. Your volunteer service demonstrates the kind of commitment to your community that serves America step closer to its great promise.

Our Nation faces the most challenging economic crisis in our lifetime. We will only overcome it if we all work together. Judicial duties the private sector, and we need the volunteer sector to do its part to help provide the change so that each person has the opportunity to fulfill his or her potential.

While government can open more opportunities for us to serve our communities, it is up to each of us to seize those opportunities. Thank you for your devotion to service and for being all you can to shape a better tomorrow for our great Nation.
Appendix H
# Continuing or Ongoing Partnerships between BBCC and Community Partners

<table>
<thead>
<tr>
<th>Partnership</th>
<th>Brief Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>American Association of Community Colleges (AACC)</td>
<td>• President Bonaudi participated in a commission meeting and engagement with the Community College Completion Initiative</td>
</tr>
<tr>
<td>Adams County Development Council (ACDC)</td>
<td>• Economic development agency that has gained state recognition • BBCC provides support to ACDC through the Professional-Technical and Arts &amp; Sciences divisions and the BBCC Foundation</td>
</tr>
<tr>
<td>Aerospace Advisory Committee</td>
<td>• President Bonaudi chaired the advisory committee for the Center of Excellence in Aerospace Technology for Edmonds and Everett community colleges • BBCC provides program support</td>
</tr>
<tr>
<td>Aerospace Joint Apprenticeship Committee</td>
<td>• “Fighting 147s” (Washington State Aviation Maintenance Technicians Schools (AMTS) Development Force) is working to create one common integrated AMTS curriculum across Washington State • Received Department of Labor grant to expand enrollment in BBCC’s AMT program by 18 students per year</td>
</tr>
<tr>
<td>Alaska Airlines</td>
<td>• Internship opportunities for Aviation and Aviation Maintenance Technology students</td>
</tr>
<tr>
<td>Association of Washington Businesses</td>
<td>• Supports workforce training legislation in Legislature</td>
</tr>
<tr>
<td>BBCC Child Care Center</td>
<td>• Early Childhood Education Assistance Program (ECEAP) • WorkFirst (DSHS) program work experience site • Childcare for Columbia Basin Secondary School students • AmeriCorps – Early Reading Corps worksite</td>
</tr>
</tbody>
</table>
| BBCC Foundation | • Provides scholarship funding for students through more than 75 scholarship funds • Partners with the Potato Commission to provide scholarship opportunities for students enrolled in the Mechanized Irrigation Technology Systems (MIST) program at BBCC • Partners with many private donors and foundations to provide funding for facilities, equipment, outreach, and staff development at BBCC • Is the U.S. sponsor of the Japanese Agricultural Training Program (JATP) and contracts with BBCC to provide training to JATP trainees • Manages funds for the Exceptional Faculty Awards Endowment for BBCC faculty • Maintains financial accounts for BBCC’s athletic booster club, Phi Theta Kappa (PTK), Nursing Program, ASB, Aviation, and Volunteer Literacy Program • Partners with the Rhô Zeta chapter of PTK to pay $70 national dues for needy students to join PTK; several of these students have become PTK officers • Owns the Opportunity Center and leases it back to the college to provide classroom space for programs • Leases office space to the Grant County Economic Development Council (EDC), which nurtures partnerships between the college and the EDC • Partners with donors like Weinstein Beverage Company and Raise the

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Continuing or Ongoing Partnerships between BBCC and Community Partners

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| **Paddle at Cellarbration!** to provide intervention scholarships to help students cope with financial emergencies**  
  ● Partners with the Odessa School District to conduct fundraising basketball games, with proceeds going to a scholarship fund in memory of two students who were from Odessa and attended BBCC; the location of games alternates each year between Odessa and BBCC campus**  
  ● Partners with various groups to sponsor events on campus of value to the BBCC family and local communities. These include: the Automotive BBQ for the BBCC family at the end of the academic year and annual Classified Staff Luncheons, Dr. Bonaudi’s retirement party, and a welcome party for Dr. Leas**  
  ● Partnered with local industry to raise funds for the STEM endowment**  
  ● Partnered with Staples and the $2 Million and Change grant program to provide computers for the GED testing center** |                                                                                                                                                                                                                                                                                                                                                       |
| **Bonneville Power Administration**  
  ● The Bonneville Power High Voltage Apprenticeship Program is a three to four year paid training program. Students go through steps (each six months) and must pass a review at the end of each step in order to progress to the next level. Training is a combination of progressively difficult on-the-job experiences, classroom study, correspondence courses, and homework. Apprentices are promoted to Journeyman after successfully passing the final step review and are assigned to vacant Journeyman positions as they become available.**  
  ● BPA is recruiting students throughout the month of January (2012) and will hold a teleconference on BBCC campus to walk students through the federal application form.** |                                                                                                                                                                                                                                                                                                                                                       |
| **Central Washington JOBS (PET program)**  
  ● Community group that is industry-driven for the purpose of obtaining and retaining qualified employees, convened by BBCC**  
  ● Consortium of member organizations consisting of food processors and manufacturers; members include: SVZ-USA, McCain Foods, Columbia ColStor, Lamb Weston BSW, Laser Fab, Quincy Foods LLC, Basic American Foods, CemiCon, SGL-ACF**  
  ● Focuses on Pre-employment Training (PET), recruiting, and hiring workers for local employment**  
  ● Facilitated by BBCC’s Professional-Technical division**  
  ● Participated in job and career fairs at the high school level** |                                                                                                                                                                                                                                                                                                                                                       |
| **Central Washington University (CWU)**  
  ● Offers upper division classes on the BBCC campus towards:**  
  ○ Bachelor of Science in Business Administration and Accounting**  
  ○ Master of Education, pro-certification program**  
  ○ The professional core sequence**  
  ○ Bachelor of Science in Flight Technology, Aviation Management Specialization**  
  ○ Bachelor of Science in Interdisciplinary Studies, Social Sciences**  
  ● Bachelor of Applied Science Information Technology and Administrative Management degree is available to students earning** |                                                                                                                                                                                                                                                                                                                                                       |
### Continuing or Ongoing Partnerships between BBCC and Community Partners

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| Applied Science Degrees at BBCC   | - Implemented a Dual Admission program to provide a smooth and successful transition for BBCC students to the CWU University Center; students who participate are considered fully admitted to BBCC and conditionally admitted to CWU; the standard $50.00 application fee is waived for students in this program
- In an agreement with BBCC for a shared commercial pilot flight instructor position; this instructor will be located on the BBCC campus to instruct BBCC and CWU students
- Equips two interactive TV rooms on the BBCC campus (Building 1800) that are available for CWU and BBCC instructional and administrative use
- Engaged in an agreement that allows students attending both CWU and BBCC to receive financial aid at CWU based on the sum of credits taken at both schools
- The Central Theatre Ensemble is in its fifth year of offering a FREE stage play geared for K-12 students on BBCC campus
- Continual discussions between CWU and BBCC leadership of baccalaureate partnerships between the two schools |
| City of Moses Lake                | - Trails Planning Team (TPT) meets on a monthly basis to work on bringing more trails and bike lanes to the Moses Lake area
- Current and former BBCC employees Charlene Rios, Gale Haley, Joe Rogers, and Brenda Teals are members of the trail planning committee
- Charlene Rios currently serves as Treasurer on the TPT committee |
| Clinical Site Agreements          | - Provide BBCC nursing students with opportunities to gain hands-on experience in the medical field
- Participating sites:
  - Adams County Health Department (Ritzville)
  - Avalon Care Center (Othello)
  - BBCC Childcare Center (Moses Lake)
  - Central Basin Home Health and Hospice (Moses Lake)
  - Central Washington Hospital (Wenatchee)
  - Columbia Basin Health Clinic (Othello)
  - Columbia Basin Hospital (Ephrata)
  - Columbia Basin Secondary School (Moses Lake)
  - Coulee Community Hospital (Grand Coulee)
  - Coventry House Assisted Living Community (Othello)
  - East Adams Rural Hospital (Ritzville)
  - Eastern Washington State Hospital (Medical Lake)
  - 14th Avenue Medical Center (Othello)
  - Fresenius Medical Care DBA M.L. Dialysis (Moses Lake)
  - Grant County Head Start (Ephrata)
  - Grant County Health District (Ephrata)
  - Grant Mental Healthcare (Moses Lake)
  - Hearthstone Inn (Moses Lake) |
### Continuing or Ongoing Partnerships between BBCC and Community Partners

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<tr>
<td><strong>Columbia Basin Allied Arts</strong></td>
<td>• Brings the performing arts to BBCC students, staff, and community members</td>
</tr>
<tr>
<td><strong>Columbia Basin Development League</strong></td>
<td>• District water issues</td>
</tr>
</tbody>
</table>
| **Columbia Basin Job Corps**      | • BBCC is an educational contractor for Job Corps and continues to enroll Job Corps students in college programs and includes on-campus housing for these students  
• BBCC provides GED testing services for Job Corps students  
• Provide GED testing services for Camp Outlook Boot Camp in Connell  
• Painted the BBCC Learning Center Childcare playground toys  
• Provided lead paint testing on the Childcare buildings |
| **Community Concerts**            | • Rents space for concerts on campus, providing BBCC students with the opportunity to attend performing art events                                                                                               |
| **Community College Partners**    | • Edmonds Community College – partner in the Compete 2 Complete (C2C) grant  
• Clark College – collaborated with BBCC to implement their Academic Early Warning software  
• Green River Community College  
  • articulation agreement for students to complete their flight training at BBCC  
  • Partner in the Compete 2 Complete (C2C) grant  
• Wenatchee Valley College – collaborative Ag degree is offered between WVC and BBCC; collaborates with BBCC on basic skills and WorkFirst professional development  
• Columbia Basin College (CBC)  
  • Meeting between BBCC, CBC, and Blue Mountain Community College (BMCC) presidents to discuss |

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## Continuing or Ongoing Partnerships between BBCC and Community Partners

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| Community Partnership Against Substance Abuse | - Partnership between BBCC and Central Basin Traffic Safety Task Force to teach the public about effects of drugs and alcohol on people and their communities  
- Representatives from Grant County Emergency Management, Grant County Sheriff Department, Moses Lake Police Department, Grant County Coroner’s Office, Grant County Fire District #5, Moses Lake Fire, and the Washington State Patrol participate in an annual substance abuse awareness event held on the BBCC campus  
- The event is organized by Ryann Leonard (BBCC Faculty) and admission is free |
| Connect 2 Complete (C2C) Grant | - C2C is a program of Campus Compact with funding from the Bill and Melinda Gates Foundation  
- It includes Washington Campus Compact in partnership with Big Bend Community College, Edmonds Community College, and Green River Community College  
- The grant provides focus on the development of a Peer Mentoring program |
| Department of Corrections (DOC) | - Assists BBCC to perform asbestos abatement and demolition |
| Department of Social Health Services (DSHS) | - Allowed BBCC to develop childcare facility with 44 slots for BBCC students, staff, and community |
| Domino’s Pizza | - Donates gift certificates for ASB to use for athletic halftime events |
| Embry Riddle Aeronautical University (ERAU) | - Articulation agreement between ERAU and BBCC facilitates the transfer of BBCC students |
| Endeavor ORCA Consortium | - Consortium of 16 community and technical college libraries in Washington State  
- Owns, manages, and supports Endeavor’s Voyager system and servers that house databases and contracts with SBCTC-IT |
| Ephrata Airport | - Training site for BBCC Aviation students |
| Fairchild Air Force Base | - Transferred fixed wing operations to Moses Lake in January 2011 while runways and taxi ways at Fairchild were being rebuilt; remained in Moses Lake for approximately 11 months  
- One-hundred thirty (130) Fairchild personnel stayed in BBCC Viking Hall on campus and another 70 stayed in Job Corp dorms  
- All 200 personnel ate in the dining commons on BBCC campus and, during surge periods, there were an additional 100 Fairchild personnel eating in the dining commons on campus (the additional personnel utilized motels in Moses Lake for other accommodations)  
- Fairchild also negotiated a contract to use the DeVries Activity Center gym during their stay  
- Fairchild personnel replaced every mattress in BBCC Viking Hall on campus and left the college with an additional 10 new ones |

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### Continuing or Ongoing Partnerships between BBCC and Community Partners

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| Federal Aviation Administration (FAA)                                       | • BBCC Aviation program operates a FAA Computerized Knowledge/Testing Site  
• BBCC performs CWU’s initial flight instructor check rides  
• CWU’s flight contractor performs BBCC students’ initial Certified Flight Instructor checks |
| Freeman Holdings                                                             | • Partnership that provides mutual support for all parties                                                                                                                                                    |
| Gaining Early Awareness and Readiness for Undergraduate Programs (GEAR UP) Grant | • Brings 8th graders and parents to BBCC campus for early exposure to higher education  
• WSU contracts with BBCC for GEAR UP activities for Soap Lake and Moses Lake  
• Ephrata is a GEAR UP site                                                                                           |
| Genie Industries                                                             | • Developed and hosted workshops for STEM Summer Institute (Year 1); provided tour of facilities; sponsored t-shirts for students  
• Developing Year 2 Summer Institute workshop and sponsoring fabrication of products for workshops                                              |
| Glass House Car & Dog Wash                                                   | • Donates gift certificates for the “Dirtiest Car Contest” during BBCC home basketball games                                                                                                                    |
| Governor’s Aerospace Council                                                 | • Partners with aerospace industry, including BBCC Aviation program  
• BBCC representatives participate in aerospace-related activities from all community colleges  
• BBCC regularly reports on aerospace training activity and is included in a community college system report |
| Grant County                                                                | • Partners with BBCC in funding the ATEC building  
• Grant County Health District may use the BBCC Nursing building for the triage and/or short-stay treatment of patients who cannot be treated in regular healthcare settings due to a major public health emergency  
  o Use of college property will occur only as a result of college closure, unless the property is only accessed to provide an immunization clinic or point of dispensing medication  
• BBCC is part of the Grant County Health District alert network and receives notifications of local or worldwide problems, including:  
  o Communicable disease  
  o Pandemic incidents  
  o Other major health incidents |
| Grant & Adams Counties Irrigation Partners                                  | • BBCC has partnered with Lad Irrigation, Irrigators Inc., Skoan Irrigation, and Elliot Kooy to help provide equipment, materials, and instructors to support the BBCC MIST program (Center Pivot) |
| Grant County Economic Development Council                                   | • BBCC partners with grant county Economic Development Council to promote economic development in Grant County                                                                                                   |
| Grant County Fire District #5                                                | • Responds to campus security and emergency situations                                                                                                                                                    |
| Grant County Head Start                                                     | • Partners with BBCC to present the “Family Day” and “Literacy Night” events  
• Contracts with BBCC to provide ECEAP services                                                                             |
| Grant County Jail and Work Release Facility                                 | • Collaborates with BBCC to offer GED classes to inmates                                                                                                                                                    |

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</table>
| Grant County Sheriff                                 | • Primary security responder for the BBCC campus  
• The Sheriff’s office uses our campus when classes are not in session for some of their drills and trainings |
| Hastings Bookstore                                   | • Provides funding for GED testing fees and study materials for students through the Voluntary Literacy Program |
| Heritage University (HU)                             | • Offers on BBCC campus:  
  o Bachelor of Arts in Elementary Education with an ESL or Bilingual Education endorsement  
  o Bachelor of Social Work  
  o Master of Education  
  o Various certifications  
• Dual enrollment agreement with BBCC by which students may enroll in Heritage University while working toward their Associate of Arts degree at BBCC  
• Engaged in an agreement that allows students attending both HU and BBCC to receive financial aid at HU based on the sum of credits taken at both schools  
• Co-wrote and managed two Title V grants  
• Continual discussions between BBCC and HU of on-going relationships, including Title V |
| Inland Helicopter                                    | • Partners with BBCC to provide helicopter pilot training in conjunction with the BBCC Commercial Pilot program |
| Intermountain AmeriCorps                            | • Provides three team members to work in the ECEAP classroom and childcare with the goal of increasing early literacy |
| Japanese Agricultural Training Council              | • Assisted with training program assessment                                                             |
| Japanese Council General                             | • BBCC maintains close ties to the Japanese government and hosts an annual reception in Seattle for JATP graduates |
| Job & Career Fair                                    | • The 19th Annual Job & Career Fair (spring 2012) as held in the Masto Conference Center on BBCC campus  
• 10 BBCC professional technical programs participated  
• The Employment Resource Center was sponsored by Central WA WorkSource  
• Job Corps, BBCC CJST students, and BBCC staff volunteered to assist during the event |
| Katana Summit                                        | • Developed and hosted workshops for the STEM Summer Institute (Year 1) and sponsored t-shirts for student participants |
| Lake Bowl (Moses Lake)                               | • Donates free bowling passes that the BBCC ASB includes in their welcome gift bags to the dorm students |
| Lamb Weston/BSW (Warden)                             | • Provides classroom facilities for workplace ESL classes  
• Provides incentives to workers to attend classes |
| Laser Interferometer Gravitational-wavelength Observatory (LIGO) | • Hosted large group presentation and demonstration for STEM Summer Institute (Year 1)  
• Provides facilities tours to BBCC Engineering Physics class |
| Mattawa Clinic                                       | • Provides childcare licensing required facility checks                                                |

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<td><strong>Microsoft</strong></td>
<td>• Provides BBCC with an educational discount for software projects used in classrooms, labs, and other college operations</td>
</tr>
<tr>
<td><strong>Moses Lake Breastfeeding Coalition</strong></td>
<td>• BBCC student nurses work with new mothers to research and teach breastfeeding methods</td>
</tr>
<tr>
<td><strong>Moses Lake Chamber of Commerce</strong></td>
<td>• Education committee members include BBCC, Moses Lake School District, Tech Prep, Customized Job Skills Training, Skill Source, and area businesses.</td>
</tr>
<tr>
<td><strong>Moses Lake Literacy Council</strong></td>
<td>• Partners with BBCC Regional Literacy Council for training</td>
</tr>
</tbody>
</table>
| **Moses Lake Parks & Recreation**                                         | • Charlene Rios serves on the Moses Lake Parks & Recreation Board  
• Moses Lake Parks staff provide advice and consultation on projects such as painting the childcare equipment, inter-building communication, and playground equipment |
| **Moses Lake Public Library Foundation**                                   | • Dean Fuhrman is serving as president and architect liaison for the group as it works to do a major remodel and add approximately 20,000 square feet to the Moses Lake Public Library |
| **Moses Lake Senior Living Community**                                    | • BBCC agrees to permit the use of its physical facilities for Moses Lake Senior Living Community residents in the event of a disaster                                                                          |
| **National Association of Workforce Boards**                              | • Federal legislative contacts in support of local workforce development council                                                                                                                                  |
| **Northwest Commission on Colleges and Universities (NWCCU)**             | • BBCC representatives participated in accreditation evaluator training  
• President Bonaudi, Vice President Mohrbacher, Vice President Hamburg, and Dean Kirkwood went on evaluation visits or served on review committees and continue to do so |
| **Off-campus Employment Opportunities for Students**                      | • Partners include:  
  o 1-2-3 Fit  
  o A Practical Way to Rent  
  o Air America  
  o Boys and Girls Club of America  
  o Cascade Valley Home Care  
  o Columbia Pacific Aviation  
  o DSHS  
  o 21st century Grant  
  o Quiznos Sub |
| **One Stop Partnership**                                                  | • One Stop centers are located in Moses Lake and Mattawa  
• BBCC rents office space in Moses Lake and provides regular part-time office hours through WorkSource funding  
• One Stop partners include: WorkSource, DSHS, Grant County Mental Health, North Central/Columbia Basin Workforce Development Council, Opportunities Industrialization Center, Division of Vocational Rehabilitation, Housing Authority of Grant County, WVC, Washington State Migrant Council, Community Action Council, Columbia Basin Job Corps, Goodwill Industries, and SkillSource |
<p>| <strong>Opportunity Industrialization Center (OIC)</strong>                            | • Collaborates with BBCC to provide tuition and wraparound support services for basic skills students, including assisting in recruitment and education programs for the workforce |</p>
<table>
<thead>
<tr>
<th>Partnership</th>
<th>Brief Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Orbis Cascade Alliance</td>
<td>• Consortium of libraries from 36 universities, colleges, and community colleges in Oregon and Washington, serving 213,000 students; enables the library to purchase online resources at a significantly discounted price due to large group buying</td>
</tr>
<tr>
<td>ORCA Consortium</td>
<td>• This partnership includes 17 other Washington State community and technical college libraries that share the cost of operating the Voyager library management system</td>
</tr>
<tr>
<td>Papa John’s Pizza (Moses Lake)</td>
<td>• Donates pizza to BBCC ASB during basketball season for the Couch Potato Fund Raiser</td>
</tr>
<tr>
<td>People for People/Grant Transit Authority</td>
<td>• Provide public transportation for students to BBCC, job sites, and daycare \</td>
</tr>
<tr>
<td></td>
<td>• Partner with BBCC WorkFirst office to provide fuel cost assistance to WorkFirst students</td>
</tr>
<tr>
<td>Phi Theta Kappa (PTK) Rho Zeta chapter (local chapter of National Honor Society)</td>
<td>• Co-hosted a Greater Northwest Regional Conference with Wenatchee Valley College (Omak) at the BBCC campus during Summer 2011  \</td>
</tr>
<tr>
<td></td>
<td>• Hosted a Honor’s in Action “Educational Summit”</td>
</tr>
<tr>
<td></td>
<td>• Conducted two C4 signing days, encouraging students to complete their college degree</td>
</tr>
<tr>
<td></td>
<td>• Donated Yoplait lids to the Susan G. Koman Cancer Foundation</td>
</tr>
<tr>
<td></td>
<td>• Collected books for Better World Books</td>
</tr>
<tr>
<td></td>
<td>• Assisted at BBCC graduation ceremonies as Grey Gowns</td>
</tr>
<tr>
<td></td>
<td>• Provide concessions at Allied Arts events throughout the year</td>
</tr>
<tr>
<td></td>
<td>• Recycled aluminum pop cans and collecting pop tabs to be donated to the Ronald McDonald house (Spokane, WA)</td>
</tr>
<tr>
<td></td>
<td>• Recycled used cell phones, batteries, and computer printer ink toners</td>
</tr>
<tr>
<td></td>
<td>• Assisted during special events on campus, such as Star Night, Winter Serenade, and Cellarbration!</td>
</tr>
<tr>
<td></td>
<td>• Rho Zeta PTK officers have served on probationary/tenure committees for faculty this past year</td>
</tr>
<tr>
<td>Port of Ephrata</td>
<td>• Allows BBCC flight students to use Port of Ephrata runways on a regular basis</td>
</tr>
<tr>
<td>Port of Moses Lake</td>
<td>• Backup response to BBCC security and emergency situations</td>
</tr>
<tr>
<td></td>
<td>• BBCC partners with the Port in the operation of Aircraft Rescue and Fire Fighting (ARFF) training</td>
</tr>
<tr>
<td></td>
<td>• Partner in economic development of the area</td>
</tr>
<tr>
<td>Port of Quincy</td>
<td>• Presents with BBCC during legislative visits in support of tax breaks for server farms in Grant County</td>
</tr>
<tr>
<td></td>
<td>• BBCC attended the Freight Mobility Summit</td>
</tr>
</tbody>
</table>

Prepared by Institutional Research
## Continuing or Ongoing Partnerships between BBCC and Community Partners

<table>
<thead>
<tr>
<th>Partnership</th>
<th>Brief Description</th>
</tr>
</thead>
</table>
| Professional-Technical Advisory Committees | • BBCC participates in Port of Quincy economic development seminars  
• Composed of individuals employed or involved in the industry specific to each Professional-Technical program  
• Provide feedback on current industry standards, information on required industry competencies, and guidance for development of new programs and/or alternative direction for current programs |
| Programs of Study Consortium | • Partnership between BBCC and participating area high schools that allows high school students to earn college credit for articulated high school vocational courses  
• Grant and Adams counties school districts that participate include: Almira Coulee Hartline, Ephrata, Grand Coulee, Lind-Ritzville, Moses Lake, Odessa, Othello, Quincy, Royal City, Soap Lake, Wahluke, Warden, and Wilson Creek. Columbia Basin Job Corps participates as well. |
| REC Silicon | • REC Safety Team has offered to provide several safety trainings free of charge to BBCC staff to help us update our knowledge and be able to teach students relevant safety practices  
• Donation of used servers and related equipment for Computer Science program; value $88,000  
• Providing ground-level access for STEM Summer Institute (Year 2) and discussing use of engineering staff for Year 2 Summer Institute |
| Relay for Life | • A team of BBCC employees, supported by the college and BBCC Foundation, participates in various activates to raise money for the American Cancer Society |
| Staples | • Provided $3000 grant to assist in setting up new computerized testing center |
| SBCTC IT Bellevue | • Removed the Disaster Recovery Site from BBCC campus, although BBCC still provides that service to a few colleges  
• BBCC offers offsite storage to Pierce and Cascadia districts currently  
• BBCC currently houses the Team Foundation Server (TFS) on campus; this is a secure online site where institutional researchers and database administrators can collaborate and share information |
| Service District Schools | • The Lind School District currently partners with BBCC on a (five system lab) Community Knowledge Center located in school district buildings  
• Ritzville High School partners with BBCC on a (seven system lab) Community Knowledge Center  
• A (six system lab) Community Knowledge Center was installed in Warden High School in fall 2011  
• A (five system lab) Community Knowledge Center was installed in Wilson Creek High School in November 2011  
• The following school districts are in discussions with BBCC about installing Community Knowledge Centers in school district buildings: Odessa, Almira/Coulee/Hartline, Royal City, Grand Coulee Dam, Othello  
• All elementary schools and Head Start in Moses Lake, Warden, Othello,  

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### Continuing or Ongoing Partnerships between BBCC and Community Partners

<table>
<thead>
<tr>
<th>Partnership</th>
<th>Brief Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Royal City, Quincy, Ephrata, and</td>
<td>• Basic Skills classes are offered in classrooms in Mattawa, Soap Lake, and Grand Coulee</td>
</tr>
<tr>
<td>Soap Lake</td>
<td>• BBCC either rents or shares space on a quid pro quo basis for instruction</td>
</tr>
<tr>
<td></td>
<td>• BBCC provides reading and math tutors through the federal work-study program, <em>America Reads</em> <em>America Counts</em></td>
</tr>
<tr>
<td></td>
<td>• Students in all of BBCC’s service district high schools are able to earn high school and college credit simultaneously, working toward high school diplomas and Associate Degrees in Arts and Science and the Associate in Science</td>
</tr>
<tr>
<td></td>
<td>• “College in the High School” classes are offered in Moses Lake, Ephrata, and Warden; discussions are ongoing with Ritzville, Wilson Creek, and Quincy</td>
</tr>
<tr>
<td></td>
<td>• Mattawa School District</td>
</tr>
<tr>
<td></td>
<td>o Provides classroom space for ESL and GED classes and a computer lab for Computer Literacy classes</td>
</tr>
<tr>
<td></td>
<td>• Moses Lake School District</td>
</tr>
<tr>
<td></td>
<td>o BBCC leases the Automotive Lab space on campus to the Moses Lake School District for their High School Automotive Program; the Moses Lake School District provides instructors for the program</td>
</tr>
<tr>
<td></td>
<td>o BBCC Nursing students provide information on breast and testicular cancer during Cancer Awareness Week</td>
</tr>
<tr>
<td></td>
<td>o Child and Family Education students use MLSD classrooms for hands-on experiences</td>
</tr>
<tr>
<td></td>
<td>• Soap Lake School District</td>
</tr>
<tr>
<td></td>
<td>o provides classroom space for evening ABE classes at the alternative high school</td>
</tr>
<tr>
<td>SGL</td>
<td>• BBCC continues to work with SGL to identify training needs and provide appropriate training programs</td>
</tr>
<tr>
<td>Pacific Coast Canola</td>
<td></td>
</tr>
<tr>
<td>Lamb Weston/VSW</td>
<td></td>
</tr>
<tr>
<td>SkillSource</td>
<td>• BBCC collaborates with SkillSource on incumbent worker training, primary trainer/contractor worker retraining and basic skills training, providing facilities and adjunct faculty for basic skills classes</td>
</tr>
<tr>
<td></td>
<td>• SkillSource and BBCC work with the food processing manufacturers to provide employees with skills upgrading to meet employment needs</td>
</tr>
<tr>
<td></td>
<td>• Contracted with BBCC to offer Office Information Technology Program classes at the SkillSource Moses Lake facility for SkillSource clients days and evenings</td>
</tr>
<tr>
<td></td>
<td>• Provides classroom space in Moses Lake and Othello facilities for ABE and ESL evening classes</td>
</tr>
<tr>
<td></td>
<td>• Has paid tuition and provided wraparound services for students</td>
</tr>
<tr>
<td>SL Start</td>
<td>• A human and health services company focused on a wide range of social, employment and long-term care services</td>
</tr>
<tr>
<td></td>
<td>• BBCC provides ABE, ESL and employment related short term training</td>
</tr>
</tbody>
</table>

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<th>Partnership</th>
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<tbody>
<tr>
<td>Small and Rural Schools Consortium</td>
<td>● Increase the capacity of students in small and rural school districts to succeed in higher education, including increased communication between school districts and institutions of higher education for college readiness, credit articulation, student access, support and enrollment</td>
</tr>
<tr>
<td>Society of Human Resource Managers (SHRM)</td>
<td>● CBIS hosts the monthly SHRM meetings on BBCC campus in the ATEC building</td>
</tr>
<tr>
<td>Sodexho</td>
<td>● Sodexho is BBCC’s contracted food service provider</td>
</tr>
</tbody>
</table>
| St. Paul Lutheran Church (Quincy) | ● Provides facilities and wireless internet for basic skills classes at no charge  
● Refers adults to basic skills classes |
| Student Aid | ● Provided through these and many other agencies:  
 o Department of Vocational Rehabilitation  
 o Department of Labor & Industry  
 o SkillSource  
 o Colville Tribal Educational Assistance Program  
 o Department of Employment Security |
| Sunbridge Special Care/Lakeridge (Moses Lake) | ● Provides Certified Nursing instruction for BBCC WorkFirst students |
| Takata Industries | ● Developed and hosted workshops for STEM Summer Institute (Year 1) and sponsored t-shirts for students  
● Developing Year 2 Summer Institute workshop  
● Takata HR is partnering with Heritage, CWU, and BBCC to support educational development of employees |
| United Way | ● Awarded $4000 to assist the Volunteer Literacy Program in funding those in need for GED scholarships (administered through the BBCC Foundation) |
| Viking Booster Club | ● Supports BBCC athletic program by raising money to help support athletic scholarships and employment for athletes within NWAACC guidelines  
● Provides up to $250 per coach for recruiting and incidentals  
● Provides each sporting group $750 per year from the Club’s Annual Golf Tournament revenue to support recruiting efforts |
| Wal-Mart | ● Provides funding for GED testing fees and study materials for students through the Voluntary Literacy Program |
| Washington Business Week | ● Partners with Tech Prep and area school districts to deliver Destination: Healthcare  
● BBCC Nursing students assist with Destination: Healthcare workshops  
● Destination: Healthcare was not held in 2011-12, but will be held again in 2012-13 |
| Washington Department of Early Learning (DEL) | ● Funded a collaborative effort of Family Services of Grant County and BBCC to serve 20 low-income, at-risk children in an Early Childhood |
## Continuing or Ongoing Partnerships between BBCC and Community Partners

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<tbody>
<tr>
<td><strong>Education Assistance Program (ECEAP)</strong></td>
<td>BBCC students receive priority for service in the ECEAP</td>
</tr>
<tr>
<td><strong>Washington State Library</strong></td>
<td>This partnership allows the coordination of database purchases with other libraries in the state</td>
</tr>
<tr>
<td><strong>Washington State Migrant Council (WSMC)</strong></td>
<td>Provides facilities for parents, staff, and community members to attend ESL classes and free wireless access for participants in Mattawa. Provides funding for staff to attend classes in basic skills as well as Early Childhood Education</td>
</tr>
<tr>
<td><strong>Weinstein Beverage</strong></td>
<td>Provides intervention scholarships to help students cope with financial emergencies. Donates soda for the quarterly ASB sponsored library “campouts”. Gives ASB a discount on bottled water for ASB to sell as a fundraiser during BBCC graduation ceremony</td>
</tr>
<tr>
<td><strong>WorkFirst Local Planning Area Group</strong></td>
<td>Partnership that operates WorkFirst at the local level. Meet regularly to review plans and performance data, discuss program issues, develop strategies to increase outcomes, and solve problems. Primary partners: BBCC, Employment Security, DSHS, and SL Start. Secondary partners: SkillSource, People for People, Grant Mental Healthcare, PARC, DOC, OIC, North Columbia Community Action Council, and DCFS</td>
</tr>
<tr>
<td><strong>WorkSource and Department of Social and Health Services (DSHS)</strong></td>
<td>A One-Stop partnership is located in Mattawa to provide multiple services through a one-stop facility that supports unemployed and under employed workers in the Mattawa community</td>
</tr>
<tr>
<td><strong>Yahoo, Inc.</strong></td>
<td>Donation of 40 used servers to Computer Science program; value $16,000</td>
</tr>
</tbody>
</table>
Appendix I
<table>
<thead>
<tr>
<th>Date</th>
<th>BBCC Campus Rep</th>
<th>Location</th>
<th>Contacts</th>
</tr>
</thead>
<tbody>
<tr>
<td>1/9/2012</td>
<td>Heinzmann</td>
<td>UW/GEAR UP</td>
<td>Wenatchee</td>
</tr>
<tr>
<td>1/11/2012</td>
<td>Andre Guzman/Jeremy Iverson</td>
<td>Wilson Creek FAFSA Night</td>
<td>Wilson Creek</td>
</tr>
<tr>
<td>1/28/2012</td>
<td>Heinzmann, Nelson, Zavala-Lopez</td>
<td>WSU/ML GEAR UP</td>
<td>BBCC</td>
</tr>
<tr>
<td>1/29/2012</td>
<td>Nelson, Zavala-Lopez</td>
<td>College Goal Sunday</td>
<td>BBCC</td>
</tr>
<tr>
<td>2/7/2012</td>
<td>Nelson, Zavala-Lopez</td>
<td>Running Start (English/Spanish)</td>
<td>BBCC</td>
</tr>
<tr>
<td>2/23/2012</td>
<td>Heinzmann, Zavala-Lopez</td>
<td>Running Start (English/Spanish)</td>
<td>BBCC</td>
</tr>
<tr>
<td>Mar-12</td>
<td>Heinzmann, Nelson, Zavala-Lopez</td>
<td>WCHSCR College Planning Day</td>
<td>BBCC</td>
</tr>
<tr>
<td>3/12/2012</td>
<td>LoraLyn Allen</td>
<td>Warden High School Special Services: DSS/DVR Transition Presentation</td>
<td>Warden High School</td>
</tr>
<tr>
<td>3/13/2012</td>
<td>Nelson, Zavala-Lopez</td>
<td>Running Start (English/Spanish)</td>
<td>BBCC</td>
</tr>
<tr>
<td>3/30/2012</td>
<td>LoraLyn Allen</td>
<td>Ephrata High School Special Services: DSS/Transition Presentation</td>
<td>BBCC</td>
</tr>
<tr>
<td>4/7/2012</td>
<td>Heinzmann</td>
<td>Aviation Open House</td>
<td>BBCC</td>
</tr>
<tr>
<td>4/12/2012</td>
<td>LoraLyn Allen</td>
<td>MLHS Special Services IEP/Transition Meeting</td>
<td>MLHS</td>
</tr>
<tr>
<td>4/12/2012</td>
<td>Heinzmann, Zavala-Lopez</td>
<td>Running Start (English/Spanish)</td>
<td>BBCC</td>
</tr>
<tr>
<td>5/11/2012</td>
<td>Heinzmann, Nelson, Zavala-Lopez, Allen</td>
<td>Educate @ Big Bend Latino Education Fair</td>
<td>BBCC</td>
</tr>
<tr>
<td>Jul-12</td>
<td>Beth Laszlo</td>
<td>Quincy Senior Center - Pauline Peters Center Director</td>
<td>Quincy Senior Center</td>
</tr>
<tr>
<td>7/1/2012</td>
<td>Beth Laszlo</td>
<td>Washington State Migrant Council (WSMC) - Amy Martinez</td>
<td>Othello</td>
</tr>
<tr>
<td>7/1/2012</td>
<td>Beth Laszlo</td>
<td>WSMC - Roger Rivera - Site Manager</td>
<td>Mattawa</td>
</tr>
<tr>
<td>7/1/2012</td>
<td>Beth Laszlo</td>
<td>Lind-Ritzville High School-Dana Telecky office mgr</td>
<td>Ritzville</td>
</tr>
<tr>
<td>8/1/2012</td>
<td>Beth Laszlo</td>
<td>Heritage University - Toppenish</td>
<td>Toppenish</td>
</tr>
<tr>
<td>8/1/2012</td>
<td>Beth Laszlo</td>
<td>Lind Highschool - Mrs. Biel</td>
<td>Lind High School</td>
</tr>
<tr>
<td>Sep-12</td>
<td>Beth Laszlo</td>
<td>City of Moses Lake - Park and Rec, S Griggs-Director</td>
<td>Balsam St offices</td>
</tr>
<tr>
<td>Sep-12</td>
<td>Beth Laszlo</td>
<td>Salvation Army, A Carillo - Office Asst</td>
<td>Broadway office, Moses Lake</td>
</tr>
<tr>
<td>9/1/2012</td>
<td>Beth Laszlo</td>
<td>Aging and Adult Care of Central WA, K Sterner</td>
<td>office</td>
</tr>
<tr>
<td>9/1/2012</td>
<td>Beth Laszlo</td>
<td>Moses Lake National Guard, SSG Justin</td>
<td>office</td>
</tr>
<tr>
<td>9/1/2012</td>
<td>Beth Laszlo</td>
<td>Family Services of Grant County, V Whitney-Director</td>
<td>office</td>
</tr>
<tr>
<td>9/1/2012</td>
<td>Beth Laszlo</td>
<td>Grant County Animal Outreach, C Derting - Director</td>
<td>office</td>
</tr>
<tr>
<td>9/1/2012</td>
<td>Beth Laszlo</td>
<td>Grant County Sheriffs Office, PIO</td>
<td>office</td>
</tr>
<tr>
<td>9/1/2012</td>
<td>Beth Laszlo</td>
<td>Habitat for Humanity, Lynda-Director</td>
<td>office</td>
</tr>
<tr>
<td>9/1/2012</td>
<td>Beth Laszlo</td>
<td>ML Museum and Art Center, F Hart-Director</td>
<td>Balsam St offices</td>
</tr>
<tr>
<td>9/1/2012</td>
<td>Beth Laszlo</td>
<td>Mobile Vet Center, Spokane, Counselor</td>
<td>office</td>
</tr>
<tr>
<td>9/1/2012</td>
<td>Beth Laszlo</td>
<td>Moses Lake Food Bank, P Archer - Director</td>
<td>office</td>
</tr>
<tr>
<td>Date</td>
<td>BBCC Campus Rep</td>
<td>Event/Group met with</td>
<td>Location</td>
</tr>
<tr>
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</tr>
<tr>
<td>9/1/2012</td>
<td>Beth Laszlo</td>
<td>Port of Moses Lake, Pat Jones Exec Director</td>
<td>Andrews St, Moses Lake</td>
</tr>
<tr>
<td>9/1/2012</td>
<td>Beth Laszlo</td>
<td>Samaritan Healthcare, C Rodriguez - HR Asst</td>
<td>office</td>
</tr>
<tr>
<td>9/1/2012</td>
<td>Beth Laszlo</td>
<td>Special Olympics, S Schwiesow-Director</td>
<td>Balsam St offices</td>
</tr>
<tr>
<td>9/1/2012</td>
<td>Beth Laszlo</td>
<td>Rural Alliance for College Success mtg</td>
<td>Spokane, WA</td>
</tr>
<tr>
<td>9/6/2012</td>
<td>Ericka Morales, Rebecca Milligan</td>
<td>Fort Lewis/McChord AFB College Fair</td>
<td>JBFLM, Tacoma</td>
</tr>
<tr>
<td>9/25/2012</td>
<td>Heinzmann</td>
<td>Moses Lake High School Parent Orientation</td>
<td>MLHS</td>
</tr>
<tr>
<td>Oct-12</td>
<td>Beth Laszlo/Jason Huff</td>
<td>WSMC- Roger Rivera - Site Manager</td>
<td>Mattawa</td>
</tr>
<tr>
<td>10/1/2012</td>
<td>Beth Laszlo</td>
<td>Boys and Girls Club of Columbia Basin, B Mayo-Dir</td>
<td>office</td>
</tr>
<tr>
<td>10/1/2012</td>
<td>Beth Laszlo</td>
<td>Grant County Veterans Coalition, Bob</td>
<td>office</td>
</tr>
<tr>
<td>10/1/2012</td>
<td>Beth Laszlo</td>
<td>Moses Lake Chamber of Commerce, DD Martinez-Dir</td>
<td>office</td>
</tr>
<tr>
<td>10/1/2012</td>
<td>Beth Laszlo</td>
<td>Port of Moses Lake, C Gibson-Real Estate Dir</td>
<td>Andrews St, Moses Lake</td>
</tr>
<tr>
<td>10/2/2012</td>
<td>Ericka Morales</td>
<td>Community Resource Forum</td>
<td>Samaritan Healthcare, Moses Lake</td>
</tr>
<tr>
<td>10/3/2012</td>
<td>Ericka Morales</td>
<td>Lake Roosevelt High School</td>
<td>Dam Coulee</td>
</tr>
<tr>
<td>10/4/2012</td>
<td>Ericka Morales</td>
<td>Dewi Schmitz Tour</td>
<td>BBCC Plans to attend winter qtr 2013</td>
</tr>
<tr>
<td>10/4/2012</td>
<td>Ericka Morales</td>
<td>Travor Gutierrez Tour</td>
<td>BBCC Plans to attend winter qtr 2013</td>
</tr>
<tr>
<td>10/4/2012</td>
<td>Ericka Morales</td>
<td>Collin Bushell and parents tour</td>
<td>BBCC Plans to attend winter qtr 2013</td>
</tr>
<tr>
<td>10/9/2012</td>
<td>Beth Laszlo/Jason Huff</td>
<td>WSMC- Amy Martinez - Site Manager</td>
<td>Othello</td>
</tr>
<tr>
<td>10/12/2012</td>
<td>Ericka Morales</td>
<td>Columbia Basin Sec., J. Woodall - Counselor</td>
<td>CBSS, Moses Lake</td>
</tr>
<tr>
<td>10/12/2012</td>
<td>Ericka Morales</td>
<td>Worksource, Yolanda Rios - Manager</td>
<td>Worksource, Moses Lake</td>
</tr>
<tr>
<td>10/17/2012</td>
<td>Ericka Morales, Rafael Villalobos, Paul Holce</td>
<td>Moses Lake HS Career Fair</td>
<td>Moses Lake</td>
</tr>
<tr>
<td>10/17/2012</td>
<td>Lora Lyn Allen</td>
<td>MLHS Career Day/Special Education Transition</td>
<td>MLHS</td>
</tr>
<tr>
<td>10/18/2012</td>
<td>Ericka Morales, Tenille Kimball</td>
<td>Programs of Study</td>
<td>BBBC, Moses Lake</td>
</tr>
<tr>
<td>10/23/2012</td>
<td>Rebecca Milligan</td>
<td>Kennewick HS College Fair</td>
<td>Kennewick</td>
</tr>
<tr>
<td>10/23/2012</td>
<td>Lora Lyn Allen</td>
<td>MLHS IEP/Transition Meeting</td>
<td>MLHS</td>
</tr>
<tr>
<td>10/31/2012</td>
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<td>WCHSCR College Fair</td>
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<td>Nov-12</td>
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<td>Imagine U at WSU, Quincy High School</td>
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## Outreach Efforts 2012-2013

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<td>Jenny Woodall (Columbian Basin Sec. School)</td>
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<td>Luz Lopez</td>
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Appendix J
### Big Bend Community College

#### Student Characteristics Summary*

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<th>%</th>
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<td>2065</td>
<td>47%</td>
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<tr>
<td>Female</td>
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<td>58%</td>
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<td>1600</td>
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<td>African American</td>
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<td>35</td>
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<td>38</td>
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Data Note: This reports those students who answered the above questions

*All students except Preschool Co-op and Continuing Ed (Intents K & L)*
Big Bend Community College  
Student Characteristics Summary*  
*No Clear Intent (Intent Code A)*

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<td>222</td>
<td>34%</td>
<td>123</td>
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Data Note: This reports those students who answered the above questions  
*All students regardless of funding source  
Intent Code: A
## Academic Transfer Intent

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Data Note: This reports those students who answered the above questions

*All students regardless of funding source

Intent Code: B
### Big Bend Community College
#### Student Characteristics Summary*

*Professional/Technical Programs*

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Data Note: This reports those students who answered the above questions

*All students regardless of funding source*

Intent Codes: F, G
### Big Bend Community College

**Student Characteristics Summary**

*Adult Basic Education and English as a Second Language*

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<th>11-12</th>
<th>%</th>
</tr>
</thead>
<tbody>
<tr>
<td>Yes</td>
<td>50</td>
<td>88%</td>
<td>22</td>
<td>92%</td>
<td>50</td>
<td>96%</td>
</tr>
<tr>
<td>No</td>
<td>7</td>
<td>12%</td>
<td>2</td>
<td>8%</td>
<td>2</td>
<td>4%</td>
</tr>
<tr>
<td>TOTAL</td>
<td>57</td>
<td>100%</td>
<td>24</td>
<td>100%</td>
<td>52</td>
<td>100%</td>
</tr>
</tbody>
</table>

**Data Note:** This reports those students who answered the above questions

*All students regardless of funding source

Intent Codes: D, E
# Big Bend Community College
## Student Characteristics Summary*

### Continuing Ed

<table>
<thead>
<tr>
<th>GENDER</th>
<th>09-10</th>
<th>%</th>
<th>10-11</th>
<th>%</th>
<th>11-12</th>
<th>%</th>
</tr>
</thead>
<tbody>
<tr>
<td>Female</td>
<td>246</td>
<td>59%</td>
<td>127</td>
<td>47%</td>
<td>33</td>
<td>45%</td>
</tr>
<tr>
<td>Male</td>
<td>171</td>
<td>41%</td>
<td>142</td>
<td>53%</td>
<td>41</td>
<td>55%</td>
</tr>
<tr>
<td>TOTAL</td>
<td>417</td>
<td>100%</td>
<td>269</td>
<td>100%</td>
<td>74</td>
<td>100%</td>
</tr>
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</table>

<table>
<thead>
<tr>
<th>ETHNICITY</th>
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<th>%</th>
<th>10-11</th>
<th>%</th>
<th>11-12</th>
<th>%</th>
</tr>
</thead>
<tbody>
<tr>
<td>Asian/Pacific Islander</td>
<td>2</td>
<td>1%</td>
<td>2</td>
<td>1%</td>
<td></td>
<td></td>
</tr>
<tr>
<td>African American</td>
<td>3</td>
<td>1%</td>
<td>1</td>
<td>1%</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Alaskan Native/Native American/American Indian</td>
<td>2</td>
<td>1%</td>
<td>1</td>
<td>1%</td>
<td>1</td>
<td>2%</td>
</tr>
<tr>
<td>Hispanic</td>
<td>24</td>
<td>12%</td>
<td>9</td>
<td>6%</td>
<td>4</td>
<td>7%</td>
</tr>
<tr>
<td>White/Caucasian</td>
<td>173</td>
<td>84%</td>
<td>122</td>
<td>88%</td>
<td>54</td>
<td>92%</td>
</tr>
<tr>
<td>Multi-race or other race (also Intn'l)</td>
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<td>0%</td>
<td>4</td>
<td>3%</td>
<td></td>
<td></td>
</tr>
<tr>
<td>TOTAL</td>
<td>205</td>
<td>100%</td>
<td>139</td>
<td>100%</td>
<td>59</td>
<td>100%</td>
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</table>

Data Note: This reports those students who answered the above questions

*All Students Regardless of Funding Source

Intent Code: L
Appendix K
## BBCC District Enrollment: All Students by Resident Zip Code
(Regardless of type of courses students are taking)

<table>
<thead>
<tr>
<th>City</th>
<th>2009-10</th>
<th></th>
<th>2010-11</th>
<th></th>
<th>2011-12</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Number of students (n)</td>
<td>Percent of total* (%)</td>
<td>Number of students (n)</td>
<td>Percent of total* (%)</td>
<td>Number of students (n)</td>
<td>Percent of total* (%)</td>
</tr>
<tr>
<td>Almira</td>
<td>3</td>
<td>&lt;1%</td>
<td>5</td>
<td>&lt;1%</td>
<td>3</td>
<td>&lt;1%</td>
</tr>
<tr>
<td>Coulee City</td>
<td>20</td>
<td>&lt;1%</td>
<td>20</td>
<td>&lt;1%</td>
<td>11</td>
<td>&lt;1%</td>
</tr>
<tr>
<td>Coulee Dam</td>
<td>10</td>
<td>&lt;1%</td>
<td>8</td>
<td>&lt;1%</td>
<td>7</td>
<td>&lt;1%</td>
</tr>
<tr>
<td>Electric City</td>
<td>10</td>
<td>&lt;1%</td>
<td>10</td>
<td>&lt;1%</td>
<td>9</td>
<td>&lt;1%</td>
</tr>
<tr>
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<td>0</td>
<td>0%</td>
<td>5</td>
<td>&lt;1%</td>
<td>5</td>
<td>&lt;1%</td>
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<tr>
<td>Ephrata</td>
<td>513</td>
<td>12%</td>
<td>506</td>
<td>11%</td>
<td>441</td>
<td>13%</td>
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<tr>
<td>George</td>
<td>12</td>
<td>&lt;1%</td>
<td>17</td>
<td>&lt;1%</td>
<td>12</td>
<td>&lt;1%</td>
</tr>
<tr>
<td>Grand Coulee</td>
<td>13</td>
<td>&lt;1%</td>
<td>6</td>
<td>&lt;1%</td>
<td>11</td>
<td>&lt;1%</td>
</tr>
<tr>
<td>Hartline</td>
<td>4</td>
<td>&lt;1%</td>
<td>5</td>
<td>&lt;1%</td>
<td>5</td>
<td>&lt;1%</td>
</tr>
<tr>
<td>Lind</td>
<td>21</td>
<td>&lt;1%</td>
<td>19</td>
<td>&lt;1%</td>
<td>12</td>
<td>&lt;1%</td>
</tr>
<tr>
<td>Mattawa</td>
<td>139</td>
<td>3%</td>
<td>139</td>
<td>3%</td>
<td>53</td>
<td>2%</td>
</tr>
<tr>
<td>Moses Lake</td>
<td>2334</td>
<td>54%</td>
<td>2414</td>
<td>54%</td>
<td>1916</td>
<td>55%</td>
</tr>
<tr>
<td>Odessa</td>
<td>20</td>
<td>&lt;1%</td>
<td>20</td>
<td>&lt;1%</td>
<td>16</td>
<td>&lt;1%</td>
</tr>
<tr>
<td>Othello</td>
<td>409</td>
<td>9%</td>
<td>421</td>
<td>9%</td>
<td>336</td>
<td>10%</td>
</tr>
<tr>
<td>Quincy</td>
<td>336</td>
<td>8%</td>
<td>389</td>
<td>9%</td>
<td>271</td>
<td>8%</td>
</tr>
<tr>
<td>Ritzville</td>
<td>39</td>
<td>1%</td>
<td>25</td>
<td>1%</td>
<td>12</td>
<td>&lt;1%</td>
</tr>
<tr>
<td>Royal City</td>
<td>134</td>
<td>3%</td>
<td>154</td>
<td>3%</td>
<td>128</td>
<td>4%</td>
</tr>
<tr>
<td>Soap Lake</td>
<td>140</td>
<td>3%</td>
<td>137</td>
<td>3%</td>
<td>108</td>
<td>3%</td>
</tr>
<tr>
<td>Warden</td>
<td>174</td>
<td>4%</td>
<td>183</td>
<td>4%</td>
<td>131</td>
<td>4%</td>
</tr>
<tr>
<td>Washtucna</td>
<td>4</td>
<td>&lt;1%</td>
<td>1</td>
<td>&lt;1%</td>
<td>0</td>
<td>0%</td>
</tr>
<tr>
<td>Wilson Creek</td>
<td>13</td>
<td>&lt;1%</td>
<td>14</td>
<td>&lt;1%</td>
<td>10</td>
<td>&lt;1%</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td><strong>4348</strong></td>
<td><strong>100%</strong></td>
<td><strong>4498</strong></td>
<td><strong>100%</strong></td>
<td><strong>3497</strong></td>
<td><strong>100%</strong></td>
</tr>
</tbody>
</table>

*May not equal 100% due to rounding of decimals.

Data retrieved from Data Warehouse STUDENT table 11/29/12
## Degree-seeking Students from the BBCC Service District (by resident's zip code)**

<table>
<thead>
<tr>
<th>City</th>
<th>2009-10</th>
<th></th>
<th>2010-11</th>
<th></th>
<th>2011-12</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Number of students (n)</td>
<td>Percent of total* (%)</td>
<td>Number of students (n)</td>
<td>Percent of total* (%)</td>
<td>Number of students (n)</td>
<td>Percent of total* (%)</td>
</tr>
<tr>
<td>Almira</td>
<td>1</td>
<td>&lt;1%</td>
<td>1</td>
<td>&lt;1%</td>
<td>2</td>
<td>&lt;1%</td>
</tr>
<tr>
<td>Coulee City</td>
<td>15</td>
<td>1%</td>
<td>14</td>
<td>1%</td>
<td>11</td>
<td>&lt;1%</td>
</tr>
<tr>
<td>Coulee Dam</td>
<td>3</td>
<td>&lt;1%</td>
<td>3</td>
<td>&lt;1%</td>
<td>3</td>
<td>&lt;1%</td>
</tr>
<tr>
<td>Electric City</td>
<td>5</td>
<td>&lt;1%</td>
<td>4</td>
<td>&lt;1%</td>
<td>5</td>
<td>&lt;1%</td>
</tr>
<tr>
<td>Elmer City</td>
<td>0</td>
<td>0%</td>
<td>2</td>
<td>&lt;1%</td>
<td>3</td>
<td>&lt;1%</td>
</tr>
<tr>
<td>Ephrata</td>
<td>357</td>
<td>13%</td>
<td>343</td>
<td>12%</td>
<td>340</td>
<td>14%</td>
</tr>
<tr>
<td>Grand Coulee</td>
<td>4</td>
<td>&lt;1%</td>
<td>2</td>
<td>&lt;1%</td>
<td>3</td>
<td>&lt;1%</td>
</tr>
<tr>
<td>Hartline</td>
<td>3</td>
<td>&lt;1%</td>
<td>5</td>
<td>&lt;1%</td>
<td>5</td>
<td>&lt;1%</td>
</tr>
<tr>
<td>Lind</td>
<td>8</td>
<td>&lt;1%</td>
<td>7</td>
<td>&lt;1%</td>
<td>7</td>
<td>&lt;1%</td>
</tr>
<tr>
<td>Mattawa</td>
<td>17</td>
<td>1%</td>
<td>16</td>
<td>1%</td>
<td>18</td>
<td>1%</td>
</tr>
<tr>
<td>Moses Lake</td>
<td>1645</td>
<td>59%</td>
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<td>58%</td>
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<td>58%</td>
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<td>1%</td>
<td>15</td>
<td>1%</td>
<td>15</td>
<td>1%</td>
</tr>
<tr>
<td>Othello</td>
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<td>7%</td>
<td>206</td>
<td>7%</td>
<td>182</td>
<td>7%</td>
</tr>
<tr>
<td>Quincy</td>
<td>197</td>
<td>7%</td>
<td>215</td>
<td>8%</td>
<td>184</td>
<td>7%</td>
</tr>
<tr>
<td>Ritzville</td>
<td>17</td>
<td>1%</td>
<td>19</td>
<td>1%</td>
<td>11</td>
<td>&lt;1%</td>
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<tr>
<td>Royal City</td>
<td>78</td>
<td>3%</td>
<td>97</td>
<td>4%</td>
<td>90</td>
<td>4%</td>
</tr>
<tr>
<td>Soap Lake</td>
<td>98</td>
<td>4%</td>
<td>89</td>
<td>3%</td>
<td>72</td>
<td>3%</td>
</tr>
<tr>
<td>Warden</td>
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<td>4%</td>
<td>119</td>
<td>4%</td>
<td>84</td>
<td>3%</td>
</tr>
<tr>
<td>Washtucna</td>
<td>2</td>
<td>&lt;1%</td>
<td>1</td>
<td>&lt;1%</td>
<td>0</td>
<td>0%</td>
</tr>
<tr>
<td>Wilson Creek</td>
<td>7</td>
<td>&lt;1%</td>
<td>10</td>
<td>&lt;1%</td>
<td>9</td>
<td>&lt;1%</td>
</tr>
<tr>
<td>*<em>TOTAL</em></td>
<td>2772</td>
<td>100%</td>
<td>2771</td>
<td>100%</td>
<td>2505</td>
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*May not equal 100% due to rounding of decimals.

**Intent codes: A, B, F, G

Data retrieved from ODS 6/20/12; Query: B12 deg seek enr by zip
## Degree-seeking Students from BBCC Service District High Schools**

<table>
<thead>
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<th>2009-10</th>
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<th>2011-12</th>
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</thead>
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<tr>
<td></td>
<td>Number of students (n)</td>
<td>Percent of total* (%)</td>
<td>Number of students (n)</td>
</tr>
<tr>
<td>Almira-Coulee Hartline</td>
<td>16</td>
<td>1%</td>
<td>13</td>
</tr>
<tr>
<td>Columbia Basin Secondary</td>
<td>49</td>
<td>3%</td>
<td>42</td>
</tr>
<tr>
<td>Ephrata</td>
<td>226</td>
<td>15%</td>
<td>236</td>
</tr>
<tr>
<td>Lake Roosevelt</td>
<td>10</td>
<td>1%</td>
<td>9</td>
</tr>
<tr>
<td>Lind Jr/Sr High</td>
<td>7</td>
<td>&lt;1%</td>
<td>6</td>
</tr>
<tr>
<td>Moses Lake</td>
<td>685</td>
<td>44%</td>
<td>640</td>
</tr>
<tr>
<td>Odessa</td>
<td>8</td>
<td>1%</td>
<td>7</td>
</tr>
<tr>
<td>Othello</td>
<td>127</td>
<td>8%</td>
<td>145</td>
</tr>
<tr>
<td>Quincy</td>
<td>142</td>
<td>9%</td>
<td>154</td>
</tr>
<tr>
<td>Ritzville</td>
<td>8</td>
<td>1%</td>
<td>9</td>
</tr>
<tr>
<td>Royal City</td>
<td>97</td>
<td>6%</td>
<td>117</td>
</tr>
<tr>
<td>Soap Lake</td>
<td>56</td>
<td>4%</td>
<td>51</td>
</tr>
<tr>
<td>Wahluke</td>
<td>24</td>
<td>2%</td>
<td>20</td>
</tr>
<tr>
<td>Warden</td>
<td>89</td>
<td>6%</td>
<td>99</td>
</tr>
<tr>
<td>Washtucna</td>
<td>1</td>
<td>&lt;1%</td>
<td>2</td>
</tr>
<tr>
<td>Wilson Creek</td>
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</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td>1558</td>
<td>100%</td>
<td>1562</td>
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*May not equal 100% due to rounding of decimals.

**Intent codes: A, B, F, G

Data retrieved from Data Warehouse STUDENT table, 2/11/13
Appendix L
<table>
<thead>
<tr>
<th>Acronym</th>
<th>Description</th>
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</thead>
<tbody>
<tr>
<td>AACC</td>
<td>American Association of Community Colleges</td>
</tr>
<tr>
<td>AAS</td>
<td>Associate in Applied Science</td>
</tr>
<tr>
<td>AAS-T</td>
<td>Associate of Arts &amp; Sciences (Transfer)</td>
</tr>
<tr>
<td>ABE</td>
<td>Adult Basic Education</td>
</tr>
<tr>
<td>ACCT</td>
<td>Association of Community College Trustees</td>
</tr>
<tr>
<td>ACDC</td>
<td>Adams County Development Council</td>
</tr>
<tr>
<td>ADP</td>
<td>Advisor Data Portal</td>
</tr>
<tr>
<td>AFB</td>
<td>Air Force Base</td>
</tr>
<tr>
<td>AG</td>
<td>Attorney General</td>
</tr>
<tr>
<td>AMP</td>
<td>Academic Master Plan</td>
</tr>
<tr>
<td>AMT</td>
<td>Aviation Maintenance Technology</td>
</tr>
<tr>
<td>ARFF</td>
<td>Aircraft Rescue &amp; Fire Fighting</td>
</tr>
<tr>
<td>ASB</td>
<td>Associated Student Body</td>
</tr>
<tr>
<td>AtD</td>
<td>Achieving the Dream</td>
</tr>
<tr>
<td>ATEC</td>
<td>(Grant County) Advanced Technologies Education Center</td>
</tr>
<tr>
<td>ATS</td>
<td>Aviation Technical Services</td>
</tr>
<tr>
<td>AVP</td>
<td>Associate Vice President</td>
</tr>
<tr>
<td>BBT</td>
<td>Big Bend Technology</td>
</tr>
<tr>
<td>BIM</td>
<td>Business Information Management</td>
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<tr>
<td>BMS</td>
<td>Business Medical Services</td>
</tr>
<tr>
<td>C2C</td>
<td>Connect 2 Complete</td>
</tr>
<tr>
<td>CAD</td>
<td>Computer Aided Drafting</td>
</tr>
<tr>
<td>CBC</td>
<td>Community Basin College</td>
</tr>
<tr>
<td>CBIS</td>
<td>Center for Business and Industry Services</td>
</tr>
<tr>
<td>CBJC</td>
<td>Columbia Basin Job Corps</td>
</tr>
<tr>
<td>CCFSSE</td>
<td>Community College Faculty Survey of Student Engagement</td>
</tr>
<tr>
<td>CCSSSE</td>
<td>Community College Survey of Student Engagement</td>
</tr>
<tr>
<td>CDL</td>
<td>Commercial Driver’s License</td>
</tr>
<tr>
<td>CHEA</td>
<td>Council for Higher Education Accreditation</td>
</tr>
<tr>
<td>CIS</td>
<td>Center for Information Services</td>
</tr>
<tr>
<td>CJST</td>
<td>Customized Job Skills Training</td>
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<tr>
<td>CKC</td>
<td>Community Knowledge Center</td>
</tr>
<tr>
<td>COWS</td>
<td>Computers on Wheels</td>
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<td>CRM</td>
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<td>College Survival Skills</td>
</tr>
<tr>
<td>CTCs</td>
<td>Community and Technical Colleges</td>
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<tr>
<td>CTED</td>
<td>Community Trade Economic Development</td>
</tr>
<tr>
<td>CWU</td>
<td>Central Washington University</td>
</tr>
<tr>
<td>DBA</td>
<td>Doing Business As</td>
</tr>
<tr>
<td>DCFS</td>
<td>Department of Children and Family Services</td>
</tr>
<tr>
<td>DEL</td>
<td>Department of Early Learning</td>
</tr>
<tr>
<td>DOC</td>
<td>Department of Corrections</td>
</tr>
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<td>DSHS</td>
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</table>

Prepared by Institutional Research

117
<table>
<thead>
<tr>
<th>Acronym</th>
<th>Description</th>
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</thead>
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</tr>
<tr>
<td>EDC</td>
<td>Economic Development Council</td>
</tr>
<tr>
<td>ELC</td>
<td>Electricity (Industrial)</td>
</tr>
<tr>
<td>ESL</td>
<td>English as a Second Language</td>
</tr>
<tr>
<td>EWU</td>
<td>Eastern Washington University</td>
</tr>
<tr>
<td>FAA</td>
<td>Federal Aviation Administration</td>
</tr>
<tr>
<td>FAFSA</td>
<td>Free Application for Federal Student Aid</td>
</tr>
<tr>
<td>FELINE</td>
<td>First Experience Leading an Individual Needing Expertise</td>
</tr>
<tr>
<td>FEMA</td>
<td>Federal Emergency Management Agency</td>
</tr>
<tr>
<td>FMP</td>
<td>Facility Master Plan</td>
</tr>
<tr>
<td>FTE</td>
<td>Full-time Equivalent</td>
</tr>
<tr>
<td>GCEDC</td>
<td>Grant County Economic Development Council</td>
</tr>
<tr>
<td>GCHD</td>
<td>Grant County Health District</td>
</tr>
<tr>
<td>GEAR UP</td>
<td>Gaining Early Awareness and Readiness for Undergraduate Programs</td>
</tr>
<tr>
<td>GE</td>
<td>Gainful Employment</td>
</tr>
<tr>
<td>GED</td>
<td>General Equivalency Diploma</td>
</tr>
<tr>
<td>GTA</td>
<td>Grant Transit Authority</td>
</tr>
<tr>
<td>HAGC</td>
<td>Housing Authority of Grant County</td>
</tr>
<tr>
<td>HD</td>
<td>High Definition</td>
</tr>
<tr>
<td>HECB</td>
<td>Higher Education Coordinating Board</td>
</tr>
<tr>
<td>HR</td>
<td>Human Resources</td>
</tr>
<tr>
<td>HSC</td>
<td>Higher Education Solutions Collaborative</td>
</tr>
<tr>
<td>HSI</td>
<td>Hispanic Serving Institution</td>
</tr>
<tr>
<td>HU</td>
<td>Heritage University</td>
</tr>
<tr>
<td>I-BEST</td>
<td>Integrated Basic Education Skills Training</td>
</tr>
<tr>
<td>IC</td>
<td>Instructional Council</td>
</tr>
<tr>
<td>IET</td>
<td>Industrial Electrical Technology</td>
</tr>
<tr>
<td>IR</td>
<td>Institutional Research</td>
</tr>
<tr>
<td>IR&amp;P</td>
<td>(BBCC) Institutional Research and Planning</td>
</tr>
<tr>
<td>IST</td>
<td>Industrial Systems Technology</td>
</tr>
<tr>
<td>IT</td>
<td>Information Technology</td>
</tr>
<tr>
<td>ITV</td>
<td>Interactive Television</td>
</tr>
<tr>
<td>JAEC</td>
<td>Japanese Agricultural Exchange Council</td>
</tr>
<tr>
<td>JATP</td>
<td>Japanese Agricultural Training Program</td>
</tr>
<tr>
<td>JOBS</td>
<td>Jobs Oriented Business Strategies</td>
</tr>
<tr>
<td>LIGO</td>
<td>Laser Interferometer Gravitational-wavelength Observatory</td>
</tr>
<tr>
<td>M.E.Ch.A</td>
<td>Movimiento Estudiantil Chicano de Aztlán</td>
</tr>
<tr>
<td>MEES</td>
<td>Migrant Education Even Start</td>
</tr>
<tr>
<td>MIST</td>
<td>Mechanized Irrigation System Technology</td>
</tr>
<tr>
<td>MLSD</td>
<td>Moses Lake School District</td>
</tr>
<tr>
<td>MLT</td>
<td>Medical Lab Technician</td>
</tr>
<tr>
<td>MMT</td>
<td>Maintenance Mechanics Technology</td>
</tr>
<tr>
<td>M&amp;O</td>
<td>(BBCC) Maintenance and Operations</td>
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Prepared by Institutional Research
<table>
<thead>
<tr>
<th>Acronym</th>
<th>Description</th>
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</thead>
<tbody>
<tr>
<td>NIMS</td>
<td>National Incident Management System</td>
</tr>
<tr>
<td>NISOD</td>
<td>National Institute for Staff and Organization Development</td>
</tr>
<tr>
<td>NSR</td>
<td>New Student Registration</td>
</tr>
<tr>
<td>NWAACC</td>
<td>Northwest Athletic Association of Community Colleges</td>
</tr>
<tr>
<td>NWCCU</td>
<td>Northwest Commission on Colleges and Universities</td>
</tr>
<tr>
<td>OFCCP</td>
<td>Office of Federal Contract Compliance Programs</td>
</tr>
<tr>
<td>OIC</td>
<td>Opportunity Industrialization Center</td>
</tr>
<tr>
<td>OIT</td>
<td>Office of Information Technology</td>
</tr>
<tr>
<td>PAC</td>
<td>Peer Advocate Coach</td>
</tr>
<tr>
<td>PARC</td>
<td>(Grant County) Prevention and Recovery Center</td>
</tr>
<tr>
<td>PDA</td>
<td>Public Development Authority</td>
</tr>
<tr>
<td>PET</td>
<td>Pre-employment Training</td>
</tr>
<tr>
<td>PIO</td>
<td>Public Information Officer</td>
</tr>
<tr>
<td>PST</td>
<td>Potential Student Team</td>
</tr>
<tr>
<td>PTEC</td>
<td>Professional Technical Education Center</td>
</tr>
<tr>
<td>PUD</td>
<td>Public Utility District</td>
</tr>
<tr>
<td>RS</td>
<td>Running Start</td>
</tr>
<tr>
<td>RUS</td>
<td>Rural Utilities Services</td>
</tr>
<tr>
<td>SAI</td>
<td>Student Achievement Initiative</td>
</tr>
<tr>
<td>SBCTC</td>
<td>State Board for Community and Technical Colleges</td>
</tr>
<tr>
<td>SENSE</td>
<td>Survey of Entering Student Engagement</td>
</tr>
<tr>
<td>SES</td>
<td>Spring Enrollment Survey</td>
</tr>
<tr>
<td>SHB</td>
<td>Substitute House Bill</td>
</tr>
<tr>
<td>SHRM</td>
<td>Society of Human Resource Managers</td>
</tr>
<tr>
<td>SI</td>
<td>Supplemental Instruction</td>
</tr>
<tr>
<td>SIDNE</td>
<td>Simulated Impaired Driving Experience</td>
</tr>
<tr>
<td>SQL</td>
<td>a special purpose programming language designed for managing data in relational database management systems</td>
</tr>
<tr>
<td>SSC</td>
<td>Student Services Commission</td>
</tr>
<tr>
<td>SSC</td>
<td>Student Success Center</td>
</tr>
<tr>
<td>SSS</td>
<td>Student Support Services</td>
</tr>
<tr>
<td>STEM</td>
<td>Science Technology Engineering Math</td>
</tr>
<tr>
<td>TAC</td>
<td>Technology Advisory Committee</td>
</tr>
<tr>
<td>TACTC</td>
<td>Trustees Association of Community &amp; Technical Colleges</td>
</tr>
<tr>
<td>TLR</td>
<td>Time and Leave Reporting</td>
</tr>
<tr>
<td>TVIG</td>
<td>Title V Institutional Grant</td>
</tr>
<tr>
<td>USDA</td>
<td>U.S. Department of Agriculture</td>
</tr>
<tr>
<td>WABO</td>
<td>Washington Association of Building Officials</td>
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<tr>
<td>WACC</td>
<td>Washington Campus Compact</td>
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<tr>
<td>WACTC</td>
<td>Presidents Association of Washington Community &amp; Technical Colleges</td>
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<tr>
<td>WIA</td>
<td>Workforce Investment Act</td>
</tr>
<tr>
<td>WSMC</td>
<td>Washington State Migrant Council</td>
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<td>WSU</td>
<td>Washington State University</td>
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<th>Acronym</th>
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<tbody>
<tr>
<td>WVC</td>
<td>Wenatchee Valley College</td>
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